

# FINANCIAL TIMES



Bank lending  
Sowing the seeds  
of trouble

Page 12



Fokker  
Flagship  
in trouble

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Today's surveys  
International Standards  
North-East England

Separate sections



tomorrow's  
Weekend FT  
From the  
Milan catwalk

D8523A

World Business Newspaper

## GE Capital launches \$1.5bn friendly bid for French group

General Electric Capital, the US-based financial services arm of General Electric, launched a friendly FF7.7bn (\$1.5bn) takeover bid for Sovac, a French specialist financing group, as part of its strategy of expansion into the country. GE Capital has offered FF610 a share in cash for 12.6bn Sovac shares in the latest in a string of deals across Europe by GE Capital. Page 15

## UK chancellor signals tax cuts in next Budget

UK chancellor Kenneth Clarke sent a strong signal there would be substantial tax cuts in next month's Budget and in subsequent years. But his hints on tax came amid signs that the economic background to the budget is deteriorating. Page 14; A lead or lose choice, Page 12; Editorial Comment, Page 13; Lex, Page 14;

## Japan admits Daiwa reporting delay

Japan's finance ministry acknowledged for the first time weaknesses in its response to the discovery of huge losses at Daiwa Bank's New York branch two months ago. Finance minister Massayoshi Takemura (left) told Robert Rubin, US treasury secretary, that a partial failure of communication on the Japanese side had been responsible for the delay in reporting the \$1.1bn trading losses and he promised lines of communication would be improved. Page 14

J. P. Morgan's transformation into an investment bank took a further step in the last quarter with an 8 per cent advance in corporate finance income. Page 15

**Mazda looks for the fast track:** After three years of falling sales and two consecutive years of losses, Mazda, one of Japan's five big car makers, has suffered a further setback with demand for its cars at home and abroad declining sharply. Page 17

**Jordan and Israel sign bromine project:** Jordan's Arab Potash Corporation and Israel's Dead Sea Bromine have signed a memorandum of understanding to form a \$50m bromine project, the first major Israeli-Jordanian joint venture since the two countries signed peace accords one year ago. Page 4

**ANC call to end de Klerk security roles:** The African National Congress called for the removal of F. W. de Klerk, deputy president and leader of the National party, from chairmanship of a key cabinet committee, sharpening political divisions in South Africa before local elections on November 1. Page 5

**Japanese deal clouds new computer rules:** The cheering of US computer manufacturers following liberalisation of export controls has become more muted as implications of a US-Japan accord on computer sales has emerged as a possible stumbling block. Page 4

**US probes contract bribery:** The US government has learned of almost 100 cases of bribery being paid by foreign firms to secure international contracts worth \$45bn, according to commerce secretary Ron Brown. Page 4

**Former Cummins chief moves to AT&T:** The US telephone group AT&T, which last month announced it was demerging its telephone equipment business, has appointed as its chairman and chief executive Henry Schacht, 60, former head of Cummins Engine Company. Page 18

**Blockbuster becomes single entity:** US entertainment group Blockbuster Entertainment is combining its worldwide music and video operations into a single entity and two top executives are leaving. Page 18

**Strike ballot at GM offshoot:** A strike ballot will be held among Vauxhall's 9,000 manual workers in the UK over the next five weeks after union negotiators rejected a two-year wage offer from General Motors subsidiary. Page 3

**Writedown drags Alcan into deficit:** Alcan Aluminium more than doubled third-quarter net income to \$145m and saw its quarterly revenues edge ahead to \$2.3bn from \$2.2bn. Page 18

**Incentives for N Sea oil terminal deal:** The local authority of the Shetland Islands off the north of Scotland, offered further substantial reductions on the sums it levies on oil companies for using the Sullom Voe terminal, provided they agree to keep the terminal open after 2000. Page 9

**EU stock market indices:** New York Stock Exchange Dow Jones Ind Av ... 4,744.25 (4.03) NASDAQ Composite ... 1,611.85 (10.28) Europe & Far East CAC40 ... 1,603.72 (9.32) DAX ... 2,558.15 (12.82) FTSE 100 ... 3,922.8 (4.65) Nikkei ... 17,971.40 (80.21)

**US lunchtime rates:** Federal Funds ... 5.1% 3-mth Tres Bks Yld ... 5.44% Long Bond ... 6.05% Yield ... 6.05%

**Other rates:** UK 3-mo interbank ... 6.5% UK 10 yr Gilt ... 10.21% France 10 yr OAT ... 10.38% Germany 10 yr Bund ... 10.18% Japan 10 yr Gcs ... 11.3374 (113.053)

**North Sea oil (Argus):** Brent 15-day (Nov) ... \$15.91 (16.07)

Austria ... 1,205 Greece ... 4,040 Malta ... 1,039 Costa Rica ... 1,030 Spain ... 1,259 Hong Kong ... 1,262 Morocco ... 1,015 S. Africa ... 1,013 Belgium ... 1,070 Hungary ... 1,215 Neth ... 1,235 Singapore ... 1,011 Bulgaria ... 1,070 Iceland ... 1,223 Algeria ... 1,020 Slovakia ... 1,020 Italy ... 1,075 Norway ... 1,018 S. Africa ... 1,020 Cyprus ... 1,010 India ... 1,020 Portugal ... 1,017 Spain ... 1,020 Czech Rep ... 1,055 Israel ... 1,020 Poland ... 1,020 Sweden ... 1,017 Denmark ... 1,017 Italy ... 1,020 Philippines ... 1,020 Switzerland ... 1,020 Egypt ... 1,020 Japan ... 1,020 Poland ... 1,020 Turkey ... 1,015 Estonia ... 1,020 Jordan ... 1,020 Portugal ... 1,020 Tunisia ... 1,015 Finland ... 1,015 Kuwait ... 1,020 Portugal ... 1,020 UAE ... 1,020 France ... 1,020 Lebanon ... 1,020 Libya ... 1,020

FRIDAY OCTOBER 13 1995

## Austrian government falls after budget impasse

By Eric Frey in Vienna  
and Ian Rodger in Zurich

\$1.8bn sale of holding in second largest bank suspended

Austria's coalition government collapsed yesterday after weeks of fruitless budget negotiations, plunging the country into its second general election campaign in little more than a year.

The immediate consequence was a decision by the finance ministry to suspend its international sale of the government's 70 per cent stake in Creditanstalt-Bankverein, the country's second largest bank.

Mr Andreas Stabinger, finance minister, said the offer

had to be stopped and gave no indication of when or if it would be reopened. The government had hoped to raise up to Schillen (\$1.8bn) from the sale.

The deadline for bids was last Monday, but the ministry has not said how many were received. Viennese bankers said bidders were put off by the budget row and the related slide in the Vienna stock market.

Recent opinion polls suggest

that forming a new government

after the elections, expected to take place on December 17, will not be easy. The two ruling parties, the Social Democratic party and the conservative Austrian People's party, each have the support of about 30 per cent of the voters. The rightwing Freedom party, led by the populist Mr Jörg Haider, has about 25 per cent backing, according to the latest polls.

Mr Haider, who has fought hard to break the coalition and

the so-called social partnership of organised management and labour that backs it, welcomed its end. "They have acted like a bunch of amateurs," he said of the two ruling parties.

The government's annual budget negotiations were stalled this year by the demands of the People's party, the junior partner in the coalition, for heavy spending cuts and structural changes in the system of social benefits.

These proposals were repeatedly

rebuffed by the Social Democrats. Late on Wednesday night, Mr Wolfgang Schüssel, the People's party chairman and vice-chairman, announced the collapse of the talks. "A partnership that cannot agree on a budget is not a partnership," he said.

Mr Franz Vranitzky, the Social

Democrat leader and chancellor,

reluctantly agreed to the dissolution of parliament.

The Vienna stock market ATX index of leading shares dropped 2.8 per cent on the news. Currency dealers reported some selling pressure on the schilling early in the morning, but no movement in the exchange rate, which is pegged to the D-mark, is expected.

According to an opinion poll last week, the Social Democratic party would get between 31 per

cent and 32 per cent of the vote now, down from 35 per cent at the last elections, the People's party between 28 per cent and 29

per cent, up from 27 per cent, and the Freedom party between 24

per cent and 25 per cent, up from 22.5 per cent.

## Record profit rise at Texas Instruments lifts stocks

By Louise Kehoe  
in San Francisco

Texas Instruments, the US semiconductor and electronics manufacturer, yesterday beat expectations with record third-quarter revenues and profits.

The results bolstered confidence in US high-technology stocks and dispelled concerns about a predicted softening in the market for memory chips.

TI increased estimates, saying it expected the world semiconductor market to grow by about 40 per cent this year. The company, the largest US producer of dynamic random access memory (Dram) chips, said prices remained stable and demand was strong. Orders and revenues for Drams reached record levels during the quarter.

TI said a survey of customers showed semiconductor inventories were at record low levels during the quarter, promising strong demand.

TI reported net revenues for the third quarter of \$3.4bn, up 33 per cent from \$2.6bn in the same period last year. This was due primarily to strong growth in semiconductor revenues. Profits from operations jumped 50 per cent, to \$437m, from \$291m in the third quarter of 1994. Net income was \$289m, compared with \$186m.

Earnings per share, after the effect of a previously announced two-for-one stock split, were \$1.48, up 53 per cent from 97 cents per share in the third quarter of 1994.

Semiconductor revenues and operating profits rose sharply and broke records. Growth in orders was driven primarily by computer and telecommunications equipment manufacturers.

Orders for digital signal processors (DSPs) and related devices used in multimedia personal computers and other applications, were exceptionally strong, the company said.

To meet increased demand, TI is switching some production lines from standard memory chips to this mixed signal category of products. Most semiconductor capital expenditures in 1995 would be aimed at expanding DSP production, it said.

TI is expanding production in Singapore, Taiwan and Japan. Capital expenditures in 1995 are now expected to reach \$1.45bn.

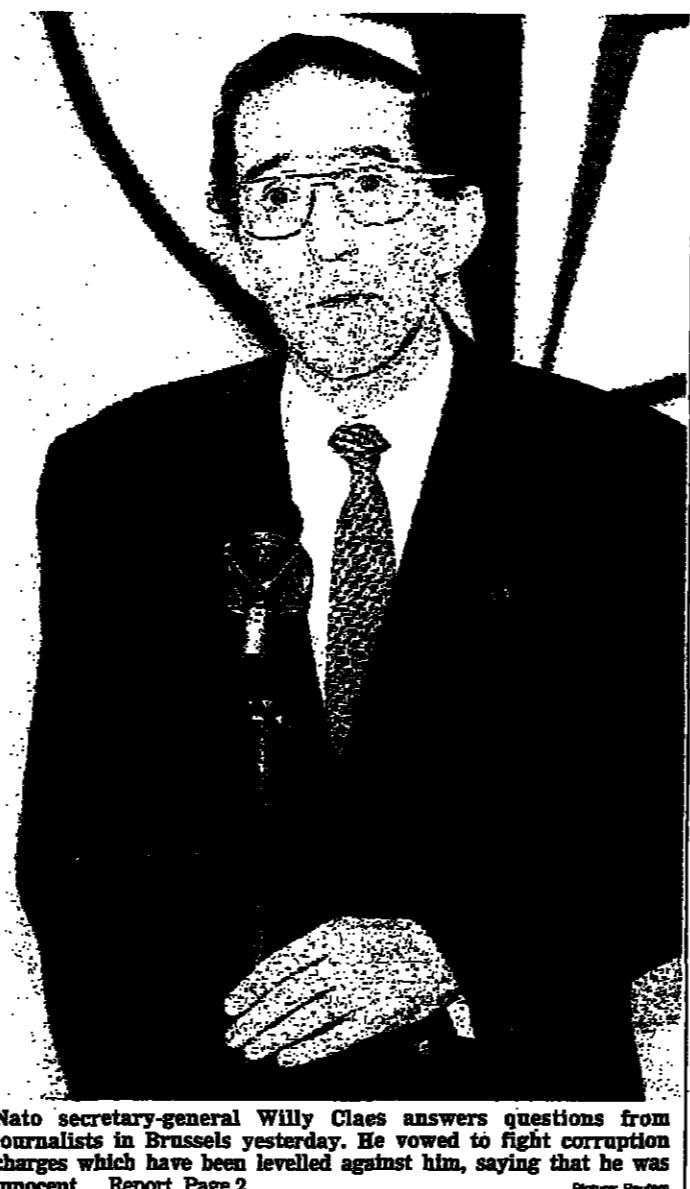
Sales of "personal productivity products", primarily notebook PCs, were flat and the division made a loss for the quarter.

It is the first time the SFA has set such conditions on any UK securities firm, but three or four other securities houses are under investigation for similar rule breaches.

Mr Alan King, SFA operations director, said although no losses were incurred by customers, the move highlighted the concern among regulators over the ability of firms to measure, monitor and control risks they take.

"This goes to the heart of the ability to control risks," he said. "It underscores the need to ensure proper reconciliation of accounts."

Solomon will have to submit special monthly reports to regulators designed to highlight any possible discrepancies in the reconciliation of general ledger accounts. The SFA said Solomon



Nato secretary-general Willy Claes answers questions from journalists in Brussels yesterday. He vowed to fight corruption charges which have been levelled against him, saying that he was innocent. Report, Page 2

## UK regulator to monitor Salomon unit after losses

By Norma Cohen,  
Investments Correspondent

Salomon Brothers International, US-based arm of the US investment bank, has been disciplined by securities regulators for weaknesses in internal controls that led to the failure to uncover more than \$800m in losses - mostly sustained in the London operation - for several years.

The Securities and Futures Authority, the self-regulator for the industry, said yesterday that for the next year Salomon's UK arm must operate under "special conditions" with its accounts subject to close scrutiny.

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had breached a regulatory principle requiring it to organise and control its internal affairs in a responsible manner.

In 1994, Salomon Brothers, the

US parent, took \$276m in pre-tax charges against profits to cover losses disguised by accounting errors over several years. The SFA said it had been notified by Salomon Brothers International in a timely fashion about the accounting errors and "is satisfied that it is now in compliance with principles and rules."

Salomon said that it viewed the SFA action as an endorsement of

## NEWS: EUROPE

Monetary union will not work without a 'European economic government'

## Delors calls for a 'political roof' for Emu

By Lionel Barber in Brussels

Mr Jacques Delors has re-ignited the debate over monetary union in Europe with a warning that the project will not work unless accompanied by a parallel "European economic government".

In his first big speech since stepping down as president of the European Commission, Mr Delors said the power of the future independent European central bank must be counterbalanced by new political arrangements covering a common fiscal and social policy.

Mr Delors' remarks are likely to

confirm the fears of Tory Eurosceptics in Britain that monetary union means a *de facto* political union in Europe, though they echo thinking elsewhere in Europe.

Mr Alexandre Lamfalussy, president of the European Monetary Institute charged with preparing the introduction of the single currency, called for closer economic co-ordination among Emu participants last month.

Chancellor Helmut Kohl's ruling Christian Democrat coalition in Germany has long held that monetary and political union go hand in hand.

In his speech at the Centre for European Policy Studies in Brussels

on Wednesday evening, where he received the Adolph Denkendorf prize, Mr Delors said he was optimistic about monetary union being achieved by 1999.

Despite the recent turbulence in the currency markets, doubts about France's ability to meet the Maastricht treaty's convergence targets, and fragile public opinion in Germany, Mr Delors said Emu's credibility remained strong.

Mr Delors staked out his case for a new "economic government" with a proposal that finance ministers and the European Commission put forward plans for a co-ordinated social

and economic policy to the European Council, the forum used for meetings of the 15 EU heads of government.

It was vital to introduce a counter-weight to the central bank which would have sole charge of monetary policy. "You will not have Emu without a political roof," he said.

In 1991, during Maastricht treaty negotiations, Mr Delors put forward similar ideas, only to be rebuffed by Germany. The Bundesbank was worried that a future European central bank committed to price stability could face political interference from EU heads of government.

This week, Mr Roman Herzog, presi-

dent of Germany, put the case for Emu in a more positive light with a progressive paralysation of Fiat's automotive production. As of today Fiat will have laid off 19,000 of its 85,000 workforce in its car plants because of blocked deliveries of finished vehicles and delays in the arrival of raw materials.

The strike, which began on Monday affecting only one of Fiat's northern plants, has gradually spread to the main Mirafiori operation in Turin. It also affects the new plant at Melfi in southern Italy. Fiat is not directly involved in the dispute, since its haulage operations are contracted out to some five big transport groups. The bulk of the transport work, however, is in turn sub-contracted to small companies and individuals. These are seeking to have their transport fees raised by 30 per cent.

Without Emu, Europe risked being thrown back into the 1930s, with competitive devaluation of currencies, trade wars, protectionism, the renationalisation of economic policy, and deflation if not depression. Mr Herzog told MEPs in Strasbourg.

## EUROPEAN NEWS DIGEST

## Fiat suffers in haulage strike

A strike by small Italian road hauliers is leading to the progressive paralysation of Fiat's automotive production. As of today Fiat will have laid off 19,000 of its 85,000 workforce in its car plants because of blocked deliveries of finished vehicles and delays in the arrival of raw materials.

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By hitting at Fiat they hope the Turin-based group will either lean on the main contractors to pay more, or will itself pay more to the contractors to allow higher fees. The truck owners have called on the government to intervene.

The government was, meanwhile, trying to resolve the six-week-old industrial action by Italy's air traffic controllers that continues to cause serious delays in air transport. Further havoc will be caused today by a four-hour strike by Alitalia cabin staff to protest against the company's restructuring plans.

Robert Graham, Rome

## Gaidar says reform is at stake

Mr Yegor Gaidar, the former Russian prime minister who ushered in the market economy, yesterday attacked the "alarming delusion" that December's parliamentary elections did not matter and warned that a Communist victory would destroy Russia's economic reforms and threaten a return to Stalinism.

"As one of the architects of Russian reforms, one of those involved in the efforts to make reforms irreversible, I have to assure you, regrettably, that they are fully reversible," he said in a speech denouncing the Communist party, which currently leads the opinion polls. Mr Gaidar, who heads the liberal Democratic Choice of Russia party, said unlike their counterparts in other eastern European countries, Russia's communists were "shifting not from red to pink but from red to brown".

Mr Gaidar's comments appear to be an attempt to jolt apathetic voters. Opinion polls regularly show one-third of voters are likely to abstain in the elections.

An opinion poll carried in the *Sevodnya* newspaper yesterday suggested the Democratic Choice of Russia party commanded only 3 per cent support. But the electorate is highly fragmented. The communists won the support of only 9 per cent of those polled.

John Thornhill, Moscow

## Russian miners strike to be paid

Russian coal miners in the Kuzbas region went on strike yesterday to demand their wages, which have not been paid for several months.

Just two months before December parliamentary elections, the strike is an unwelcome reminder for the government of the personal hardship created by this year's tough economic policies. Workers in several other regions in Siberia and central Russia staged demonstrations yesterday in support of the miners.

The protests come at a time when the government is considering a radical reform of the chronically loss-making coal sector. This month, a government committee prepared a draft presidential decree calling for the breaking up of the coal industry into regional joint-stock companies which would be at least partially privatised.

Some observers are sceptical about the plan, predicting that the unprofitable coal industry is unlikely to attract serious private investors.

Christia Freeland, Moscow

## Graf provokes tax breaks probe

The tax controversy surrounding Steffi Graf, the world's leading woman tennis player, deepened yesterday when the state parliament of Baden-Württemberg created a special committee to investigate whether she received privileged tax treatment.

Creating a special committee may also have serious implications for Mr Gerhard Mayer-Vorfelder, the finance minister in Baden-Württemberg. Opposition politicians have alleged that Mr Mayer-Vorfelder guaranteed special treatment for Ms Graf. During a heated debate in the state parliament in Stuttgart, one Green party deputy alleged that Ms Graf had been treated specially in an effort to ensure that she did not become a tax exile.

Only the Christian Democratic Union, the main party in the ruling coalition and the one to which Mr Mayer-Vorfelder belongs, abstained during the vote in the state parliament. Ms Graf's father and his tax adviser are in custody while tax authorities investigate the case.

Unconfirmed press reports suggest that the Graf's paid only about DM10m (\$7m) in tax on income estimated at DM17.4m since 1983.

Michael Lindemann, Bonn

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## French directors under fire

Nearly two-thirds of senior French executives believe the widespread business practice of directors sitting on one another's boards poses an ethical problem, according to a survey released yesterday.

Almost four-fifths believe that there are too many examples of this system of reciprocal mandates in France compared with the number in Anglo-Saxon countries, and the same proportion believes that the system will have to change over time. Their responses echo the conclusions in the *Vénot* report on corporate governance in France which called for a gradual ending of the system.

Critics argue that if directors sit on one another's boards and invest in one another's companies, there is a strong conflict of interest. The survey, conducted by the *Journal des Finances* magazine and Ercocom, a communications consultancy, is among the first to highlight numerically the growing level of criticism in France of the existing system.

It questioned 2,650 people, including chief executives representing 78 per cent of the market capitalisation of the top 120 French quoted companies.

Andrew Jack, Paris

## ECONOMIC WATCH

### Swedish inflation falls to 2.5%

Sweden's annual inflation rate eased to 2.5 per cent in September, fuelling expectations that the Riksbank might soon move to lower interest rates after the recent strengthening of the krona. Consumer prices rose 0.7 per cent between August and September, lowering inflation from 2.7 per cent in August and keeping the rate well within the central bank's 3 per cent upper limit.

The September figures, which were in line with market forecasts, mainly reflected higher clothing and shoe prices. Last week the

Swedish government's National Economic Research Institute said

Swedish inflation would average 2.6 per cent in 1996 and 3 per cent next year. The Riksbank's key lending rate stands at just under 9 per cent. It has so far resisted pressure to cut rates, saying it wants to be confident that inflationary pressures are firmly under control before it relaxes monetary policy.

Christopher Brown-Humes, Stockholm

■ Dutch producer prices were up 0.5 per cent in August from July and up 2.4 per cent from a year earlier.

## MPs unite to deepen Franco-German relationship

By Peter Norman in Bonn

German supporters of greater European integration have gone on the offensive to combat worries about the future of Franco-German relations, and about replacement of the D-Mark with a single European currency.

Yesterday the "France working group", a forum of parliamentarians from the Christian Democrat and Christian Social parties of Chancellor Helmut Kohl's governing coalition, set up this week with the aim of moving Franco-German relations to a "qualitatively new

level", held a first meeting in Bonn with MPs from the French RPR party. The two sides reaffirmed their commitment to Emu, the Maastricht criteria and the timetable for the single currency.

The day before, an ambitious manifesto advocating further big steps towards integration in the European Union, agreed by pro-European politicians from the left, right and centre of the political spectrum in both France and Germany, was published in Germany's Frankfurter Allgemeine Zeitung newspaper. It also appeared in today's French newspaper *Le*

Monde.

Over the past week, both President Roman Herzog and Mr Kohl have made strong pronouncements in favour of greater integration. Mr Kohl promised to devote his "entire personal and political existence" to the cause, in an interview with the *Studende Zeitung*.

"We will make the process of unifying Europe irreversible in the next two years or so," he said.

The drive to greater European integration will be one of the key issues at next week's annual CDU party congress in

Karlsruhe. It will also be one of the least controversial.

This accumulation of initiatives and statements in favour of a deeper EU follows a period of drift in which critics of Emu and the planned demise of the D-Mark, in particular, appeared to be gaining greater access to the German news media.

The formation of the CDU/CSU working group on German-French relations is a clear attempt by a group of convinced "federal" MPs, headed by the CDU's Mr Karl Lamers, to offset widespread uncertainty among Germany's political elite about France's future

course since President Jacques Chirac took over from Mr François Mitterrand.

In spite of scarcely concealed distaste among German policy-makers for France's nuclear test programme, the Lamers group will seek to "build up, expand, deepen and systematise" Franco-German contacts at all levels, with particular emphasis on developing a joint foreign and security policy for the EU and a self-supporting European arms industry.

These initiatives are moving ahead of the Bonn government, which is currently delaying final decisions on its approach to next year's EU intergovernmental conference until after the "reform group" of member states' senior foreign ministry officials has reported on prospects for the conference at the end of this year.

However, it is clear that Germany wants to tackle the IGC through an agreed policy with France.

While the Bonn government hopes the IGC will be able to advance integration in areas neglected in the Maastricht Treaty and close to the heart of Mr Kohl, it is conscious that there are dangers in terms of domestic politics.

Mr Gaidar's comments appear to be an attempt to jolt apathetic voters. Opinion polls regularly show one-third of voters are likely to abstain in the elections.

An opinion poll carried in the *Sevodnya* newspaper yesterday suggested the Democratic Choice of Russia party commanded only 3 per cent support. But the electorate is highly fragmented. The communists won the support of only 9 per cent of those polled.

John Thornhill, Moscow

## French economic growth slows in third quarter

By David Buchan in Paris

Growth in the French economy slowed further in the third quarter of this year, leading Insee, the government statistics agency, to lower its 1995 growth forecast from 3.1 per cent to 2.9 per cent.

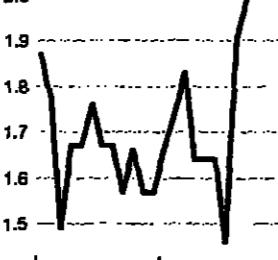
The Insee report implicitly underlined the need for the government to cut spending, rather than rely on tax receipts, to close the public deficit.

The figures were published as the National Assembly's finance committee adopted a budget amendment to reduce the government's targeted 1995 deficit of FF729bn (\$57bn) by a further FF44bn. In a matching gesture, Mr François d'Albret, the budget minister, said the government would buy only two-thirds of the 10,000 cars (worth FF800m) it normally buys each year.

After the legal reprieve Mr Alain Juppé, the prime minister, won on Wednesday over his Paris flat, MPs - even members of the Socialist opposition - seemed almost relieved to refocus on pressing budget business rather than

### French inflation

Annual % change in CPI



Source: Datastream

with the crisis a Juppé resignation would have caused.

There was widespread press criticism yesterday of the legal ruling that if Mr Juppé is to be spared prosecution if he quits his controversial city-owned apartment he awarded himself in 1990, when he was deputy mayor of Paris. But Mr Laurent Fabius, Socialist leader, said: "The political debate should focus on the country's essential problems."

At its regular fortnightly meeting, the monetary policy committee of the Bank of France, the central bank, was due to meet on Wednesday to

# MEPs back 'royalty' fee on car spares

By Emma Tucker  
in Strasbourg

The European parliament yesterday backed a controversial proposal that independent makers of car spare parts should pay a licence fee to car companies in return for being allowed to sell parts such as bumpers, windscreens, lights and wing mirrors.

The European Commission yesterday indicated that it was willing to accept the "royalty" proposal - which it had originally rejected - as long as carmakers were given a monopoly on copying.

At the moment rules on protecting spare parts differ greatly between EU member states, hindering the development of a single market for these goods.

Spare parts in the UK enjoy no protection, and consumers can buy their parts wherever they like. At the other end of the spectrum, French carmakers enjoy a monopoly on spare parts.

The Commission does not have to accept the parliament's amendments, but it has indicated that it is willing to look again at the licence fee.

"We will consider the amendments very carefully," said Mr Mario Monti, the commissioner responsible for the single market. "In order to find a proper balance concerning the size of the licence fee, we will need to consider all the research carried out."

He added that he did not think the idea was incompatible with the single market.

Representatives of independent dealers have argued that

lot of workers," said Ms Christine Oddy, the UK Labour MEP. "There is no justification for restricting spare parts manufacturers, either by a licensing system or an outright ban on copying."

They control at least 88 per cent of the market for car body parts and more than 95 per cent of the market for car body panels, according to ECAR, the European Campaign for the Freedom of the Automotive Parts and Repair Market.

Mr Rupert Hughes of ECAR said the fee would be a recipe for "endless litigation". "For every part registered for design there would be legal disputes about validity and the amount of royalty, the costs of which in the final analysis would be borne by consumers," he said.

But car manufacturers insist they invest large sums of money in the design of spare parts which they need to recoup. "We are all struggling," said Mr Giorgio Garozzo, president of ACEA, the European Automobile Manufacturers' Association and also president of Fiat.

According to ECAR, an industry pressure group, car owners spend more than Ecu40bn (£67.5bn) a year on repairs, of which about Ecu40bn is the cost of spare parts.

By Caroline Southey in Brussels

Mr Willy Claes, the secretary general of Nato, yesterday vowed to fight corruption charges against him when he appears today before a Belgian parliamentary panel that will decide whether he should be indicted.

"I say of course that I am innocent, that I have never had anything to do with some things which are unacceptable and indefensible," Mr Claes said.

Belgium's highest court last week requested permission from parliament to indict Mr Claes on corruption, forgery and fraud charges in connection with a political scandal involving alleged kickbacks for military con-

tracts. Belgian law stipulates that ministers and former ministers can be prosecuted only with the permission of parliament which must vote to lift immunity.

Mr Claes has so far rejected any suggestions that his post at Nato could be threatened by the scandal. Nato governments have insisted that the affair is a domestic Belgian affair.

However, in the light of the recent developments some European Union diplomats have begun to suggest that his position might have to be reconsidered.

Mr Claes said the question of his future at Nato was "another question". "We will talk about that afterwards.

We have not got there yet," he said. Speaking publicly for the first time since the Belgian court lodged its request, Mr Claes criticised comments by Belgian politicians and newspapers on the charges against him, saying that they "did not serve democracy".

He complained that once a politician was accused of corruption "it's the end". Mr Claes said that Mr Jacques Vervaeke, the public prosecutor in the case, was "not speaking of facts" but of "indications" and that he wanted to meet those accusing him. "Is this not a fundamental right of the defence?" he asked.

The affair centres on allegations that Agusta, the Italian defence manufacturer, offered bribes to socialist politicians to secure a government contract for 46 helicopters.

Mr Claes earlier this year admitted that he had been told of a possible "gift" to his Flemish Socialist party after initially denying any knowledge of any bribe money being paid by Agusta.

Mr Claes, Belgium's economic affairs minister when Agusta sold the helicopters to the Belgian army, was one of two ministers to sign the contract.

The scandal has already forced the resignation of four leading socialist politicians, including Mr Frank Vandenbroucke, who was foreign minister, earlier this year.

# Claes vows to fight bribe charges

By Caroline Southey in Brussels

Mr Willy Claes, the secretary general of Nato, yesterday vowed to fight corruption charges against him when he appears today before a Belgian parliamentary panel that will decide whether he should be indicted.

"I say of course that I am innocent, that I have never had anything to do with some things which are unacceptable and indefensible," Mr Claes said.

Belgium's highest court last week requested permission from parliament to indict Mr Claes on corruption, forgery and fraud charges in connection with a political scandal involving alleged kickbacks for military con-

tracts. Belgian law stipulates that ministers and former ministers can be prosecuted only with the permission of parliament which must vote to lift immunity.

Mr Claes has so far rejected any suggestions that his post at Nato could be threatened by the scandal. Nato governments have insisted that the affair is a domestic Belgian affair.

However, in the light of the recent developments some European Union diplomats have begun to suggest that his position might have to be reconsidered.

Mr Claes said the question of his future at Nato was "another question". "We will talk about that afterwards.

We have not got there yet," he said. Speaking publicly for the first time since the Belgian court lodged its request, Mr Claes criticised comments by Belgian politicians and newspapers on the charges against him, saying that they "did not serve democracy".

He complained that once a politician was accused of corruption "it's the end". Mr Claes said that Mr Jacques Vervaeke, the public prosecutor in the case, was "not speaking of facts" but of "indications" and that he wanted to meet those accusing him. "Is this not a fundamental right of the defence?" he asked.

The affair centres on allegations that Agusta, the Italian defence manufacturer, offered bribes to socialist politicians to secure a government contract for 46 helicopters.

Mr Claes earlier this year admitted that he had been told of a possible "gift" to his Flemish Socialist party after initially denying any knowledge of any bribe money being paid by Agusta.

Mr Claes, Belgium's economic affairs minister when Agusta sold the helicopters to the Belgian army, was one of two ministers to sign the contract.

The scandal has already forced the resignation of four leading socialist politicians, including Mr Frank Vandenbroucke, who was foreign minister, earlier this year.

# Verdict soon on Italy's justice minister

By Robert Graham in Rome

The battle lines are being drawn for a bruising parliamentary debate over the future of Mr Filippo Mancuso, Italy's controversial minister of justice.

A majority has now been found in the senate to promote a no-confidence vote against the minister on October 18, which could force Mr Lamberto Dini, the prime minister, into a delicate cabinet reshuffle that could put the government at risk.

The minister is under attack from the centre-left parties

which provide the parliamentary support for Mr Dini's government.

Mr Mancuso is accused of undermining the role of the investigating magistrates, especially those dealing with corruption and anti-Mafia cases, by ordering an ever increasing number of disciplinary inspections.

The minister, a former senior judge, has said he was merely trying to uphold the correct practice of the law and protect the rights of those under investigation. To this end he has ordered collective and individual inspections of magistrates

in Milan, the protagonists of the three-year-old anti-corruption drive, as well as those in Naples, Palermo and this week Bologna.

However, on two occasions the higher magistrates' council, the governing body of the judiciary, has refused to recognise the validity of Mr Mancuso's inspections.

This week the national magistrates' association even warned Mr Mancuso that his behaviour was counter-productive. They accused him of ignoring the enormous daily problems of the administration of justice in favour of what

increasingly appeared a personal crusade.

Mr Mancuso has refused to back down, ignoring calls from the centre-left for his resignation and publicly accusing Mr Dini and cabinet colleagues of being "supine" in his defence.

He has received vociferous encouragement from Mr Silvio Berlusconi, the former prime minister, who himself feels

that the Milan magistrates have been carrying out a vendetta against him and his Fininvest business empire.

Mr Dini has done little to conceal his embarrassment over Mr Mancuso's behaviour

but the prime minister cannot force a cabinet colleague to resign.

He is also aware that he would be faced with finding a replacement just when his own limited mandate is close to conclusion. As a result, he has tried to postpone any action in the hope the controversy will die down.

But the centre-left has become so angered by Mr Mancuso's behaviour that this week it decided to call a no-confidence vote. There is still time to arrange a compromise, but Mr Mancuso is unlikely to climb down.

# Hungarians urged to buy local goods

But many still think foreign is best, writes Virginia Marsh

Welcome to Hungarian Products Week! say the red, white and green banners flying above the entrance of Budapest's landmark Corvin department store. "Buy Hungarian" read the labels on the smartly packaged bottles of shampoo, aftershave and detergent neatly stacked in the shop's front window.

The campaign by Centrum, one of Hungary's main retailers, marks something of a departure in a city full of American fast-food outlets and bright new shops packed with the latest western electronics, clothes and cosmetics. The influx of foreign consumer goods has transformed the capital's once drab streets and is one of the most visible signs of the country's economic changes.

But six years after the collapse of communism, local companies, many of them newly privatised or even foreign owned, are beginning to fight back.

Old brands have been revitalised by improving quality, marketing and packaging; new products, more suited to the demands of the modern consumer, have been launched.

The changes have been aided by sharp increases in the price of imported goods this year. In March, to plug the country's rapidly growing trade deficit, the government put an 8 per cent surcharge on most imports and said it would devalue the forint by 28 per cent by the end of the year.

Mr Andras Tamas, managing director of Centrum Holdings, which owns Corvin and a chain of 25 other department stores around the country, says: "We have to implant the idea in Hungarian society that buying locally-produced goods supports Hungarian industry and creates more jobs. We also believe we should provide a forum for local goods which are generally cheaper and not worse in quality than western goods."

Mr Tamas expects sales this week to be up to 10 per cent higher than normal and says the campaign has attracted many extra consumers to the shop.

The main aim is to launch new products, although this year Centrum has added "Hungarian product" labels to all locally-made goods, including those produced in Hungary by foreign companies.

Many foreign companies producing locally have retained popular existing brands but redesigned packaging and improved quality. Douwe Egberts, a leader in the local coffee market, for example, kept on the well-known Omnia label when it took over local coffee-maker Compact.

For Hungarian Products Week, Centrum's marketing department sifted through 1,500 new products before choosing 100 for special promotion. Displayed upstairs on the first floor, the goods - which range from high-quality Tokay wines to fabric softeners,

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## NEWS: WORLD TRADE

# Jordan and Israel gather fruits of peace

By Julian Ozanne in Amman

Jordan's Arab Potash Corporation and Israel's Dead Sea Bromine have signed a memorandum of understanding to form a \$50m bromine project, the first major Israeli-Jordanian joint venture since the two countries signed peace accords one year ago.

The announcement came after the US said Jordan and Israel had chosen Lockheed Martin to carry out a feasibility study for building a common airport which would serve the Israeli and Jordanian Red

Sea resort cities of Eilat and Aqaba.

Both projects raised hopes yesterday that Israel-Jordanian private and public sector investment projects which have taken shape since the peace agreement are now beginning to get off the ground.

"This is definitely a fruit of peace," said Mr Suleiman Hawari, managing director of Arab Potash. "Before the peace we couldn't even talk to each other. Now, in the Dead Sea, we have great opportunities to co-operate with Israel. We hope

this will be the first start for real co-operation and business links."

The memorandum of understanding calls for the construction of a \$50m bromine plant on the Jordanian side of the Dead Sea which will produce 25,000 tonnes of bromine a year and other bromine derivatives.

Mr Hawari said the plant, owned 50:50 by the two companies, would be under Jordanian management but Dead Sea Bromine, a subsidiary of Israel Chemical and a major producer of bromine, would provide technical and market-

ing assistance. Dead Sea Bromine said yesterday it had signed a long-term agreement with US-based Ethyl Corp to supply 20,000 tonnes of bromine a year for 20 years.

Mr Hawari said the memorandum must receive the approval of both governments and the boards of directors of the two companies before completion of the deal. If approved, the plant is expected to begin operations within three years.

Private sector joint ventures are widely viewed as being easier to forge in the new Mid-

dle East but yesterday's announcement of significant progress on the Israeli-Jordanian Aqaba airport project will raise confidence about the prospects for public sector projects.

The airport is the first in a series of proposed regional infrastructure projects including shared use of ports and construction of roads. It is planned to straddle the border between the two countries and have different exit terminals for Israel and Jordan. The US Trade and Development Agency, which gave a \$500,000

grant for a feasibility study, said the project would result in \$100m-\$200m in US exports, depending on the final size of the facility.

The airport would allow Israel to dismantle its small airport at Eilat, which bisects the resort town, and will earn Jordan considerable fees. Lockheed Martin is expected to finish the feasibility study within six months. The study will review passenger and cargo forecasts, include a preliminary layout of airport facilities and develop an air traffic control plan.

# Japanese deal clouds new US computer rules

Nancy Dunne and Louise Kehoe on doubts over trade liberalisation

for Sun Microsystems, the leading computer workstation manufacturer, who recently testified before Congress in support of removing export controls on computers.

Anyone in the world with a personal computer can connect via the Internet to powerful supercomputers to perform calculations far exceeding the level of US export curbs. Mr Gage said.

US companies lead the world in high-performance computer technology. In computer work stations, for example, the world's top five suppliers, all American, together hold a share greater than 80 per cent of the world market.

The cheering of US computer manufacturers following last week's liberalisation of export controls has become more muted as implications of a US-Japan accord on computer sales has emerged as a possible stumbling block to the successful implementation of the new rules.

Under a bilateral agreement, signed in 1985, Tokyo and Washington aimed to limit exports of powerful computers that might be used to design nuclear weapons. US industry officials charge, however, that Japan has exploited the accord to gain economic and competitive advantage for its own computer industry.

The proposed changes would significantly raise the performance ceiling for computers that can be exported without special licences - from 1.500 Mflops (million of theoretical operations per second) to 10,000 Mflops for sales in South America, South Korea, ASEAN nations, Hungary, Poland, the Czech and Slovak republics, Slovenia and South Africa.

Individual licences will be required for computers above 10,000 Mflops. Above 20,000 the government may require safeguards to ensure that the machines do not find their way to third-country destinations.

Licences will not be required on computers above 2,000 Mflops going to India, Pakistan, the Middle East, China, Vietnam, the former Soviet Union and the rest of eastern Europe. For more powerful computers, the administration has drawn a distinction between military and civilian end-users. It will require licences for military destinations but not for civilians up to 7,000 Mflops.

Personal computers, which have performance ratings up to about 150 Mflops, are not affected by US export controls.

The Pentagon and other national security agencies previously opposed to liberalisation of computer exports appear to have been persuaded that efforts to restrict foreign access to the latest computer technology are now futile.

The decision will relieve US companies of burdensome regulations "which often tied their hands while foreign competitors won major contracts."

President Clinton said when announcing the liberalisation. About \$10bn a year, or approximately 6 per cent of US computer exports, will be "deregulated" under the new rules, according to the American Electronics Association, an industry trade group.

"There are no more national boundaries in computing. The US can no longer keep a lid on computer technology," said Mr John Gage, director of science

Unless help is given, soil is exhausted very quickly by "slash and burn" farming methods.



Brown: his post is under threat from Republican Congress

# Brown takes offensive over trade promotion

By Nancy Dunne in Washington

The US government has learned of almost 100 cases of bribery being paid by foreign companies to secure international contracts worth \$45bn, according to Mr Ron Brown, US commerce secretary.

Mr Brown, who yesterday presented an update of the administration's export promotion programme to Congress, said the US had won 120 contracts this year as a result of its much trumpeted export promotion programme. He said the US does not employ questionable tactics in its pursuit of business.

According to the summary of the classified report, US companies lost about one half of 200 international tenders over the last eight years as a result of various forms of foreign government pressure. The report also notes that the US trails its competitors in spending on

export promotion. "In 1993 the US spent \$4bn less than Germany, \$16bn less than France and tens of billions less than Japan in financial assistance to exporters," it says. France, Germany and the UK have more government employees working on export promotion than the US.

An abridged copy of the report cited by the Wall Street Journal gave as an example a power generating project in Central Europe. The project's review board had recommended that a US company be given the contract, but the US has evidence that a power company official was given a cash bribe by the winning European company.

A US company allegedly lost a contract in China to a German company which promised it would no longer sell submarines in Taiwan.

The release of this controversial report comes as Republicans are threatening to dis-



If the rainforests are being destroyed at the rate of thousands of trees a minute, how can planting just a handful of seedlings make a difference?

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The villagers of Mugunga, Zaire, for example, eat papaya and mangoes from WWF trees. And rather than having to sell timber to buy other food, they can now sell the surplus fruit their nursery produces.

Where trees are chopped down for firewood, WWF and the local people can protect them by planting fast-growing varieties to form a renewable fuel source.

This is particularly valuable in the Impenetrable Forest, Uganda, where indigenous hardwoods take two hundred years to mature. The *Markhamia lutea* trees planted by WWF and local villages can be harvested within five or six years of planting.

Where trees are chopped down to be used for construction, as in Panama and Pakistan, we supply other species that are fast-growing and easily replaced.

These tree nurseries are just part of the work we do with the people of the tropical forests.

WWF sponsors students from developing countries on an agroforestry course at UPAZ University in Costa Rica, where WWF provides technical advice on growing vegetable and grain crops.

New tracts of tropical forest would then have to be cleared every two or three years.

This unnecessary destruction can be prevented by combining modern techniques with traditional practices so that the same plot of land can be used to produce crops over and over again.

In La Plana, Colombia, our experimental farm demonstrates how these techniques can be used to grow a family's food on a small four hectare plot. (Instead of clearing the usual ten hectares of forest.)

WWF fieldworkers are now involved in over 100 tropical forest projects in 45 countries around the world.

The idea behind all of this work is that the use of natural resources should be sustainable.

WWF is calling for the rate of deforestation in the tropics to be halved by 1995, and for there to be no net deforestation by the end of the century.

Write to the Membership Officer at the address below to find out how you can help us ensure that this generation does not continue to steal nature's capital from the next. It could be with a donation, or, appropriately enough, a legacy.



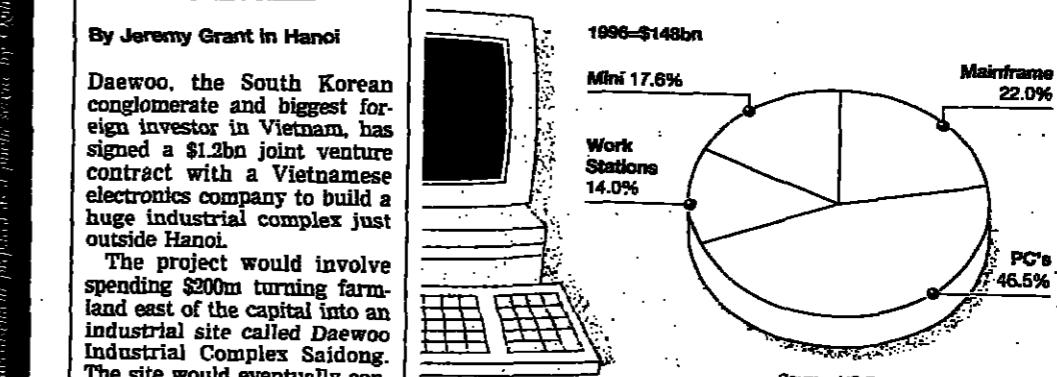
WWF World Wide Fund For Nature (formerly World Wildlife Fund)

International Secretariat, 1196 Gland, Switzerland.

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Illustration: John D. Miller. Photo: AP Wirephoto. Artwork: AP Wirephoto

1995-\$148bn



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The Mental Health Strategy of the Trust is to replace a Victorian institution near Stamford with a number of smaller, local facilities throughout South Lincolnshire. The latest phase requires the provision of a resource centre in the Stamford area to provide up to 10 beds for the admission and assessment of Adult Mentally Ill patients, plus 16 day places. The premises will also provide a focus for the Community Mental Health Team and associated staff involved in providing community focused acute care.

Industry experts say the company's latest deal is part of an aggressive strategy outlined by Daewoo last month to invest \$2bn in Vietnam by the year 2000, much of it in less developed northern Vietnam.

Daewoo has already invested \$500m in 12 projects in Vietnam, including oil exploration, car assembly, hotels and a huge business centre in Hanoi. Daewoo has said it is working on a further 30 projects, including paints, cement, sugar and urban transport systems.

Daewoo's aggressive stance in Vietnam has taken some by surprise given most other investors' cautious approach to spending big sums in a country still seen as risky.

See Editorial Comment

Initial expressions of interest may be registered in writing to the Estates Director, Mr H M Forman, by mid-day on Wednesday 1 November 1995 at the address below. For an informal discussion, please ring 01529 416007.

South Lincolnshire Community & Mental Health Services NHS Trust Headquarters, Orchard House, Raercy Hospital, Stamford, NG34 8PP



# ANC call to end de Klerk security role

By Roger Matthews  
in Johannesburg

The African National Congress yesterday called for the removal of Mr F.W. de Klerk, deputy president and leader of the National party, from chairmanship of a key cabinet committee yesterday, sharpening political divisions in South Africa before local elections on November 1.

The ANC said it backed the call by Mr Mac Maharaj, minister of transport, for President Nelson Mandela to dismiss Mr de Klerk from the committee on security and intelligence. "As long as Mr de Klerk plays a prominent role in the security situation he will continue to give it a bad name, because out on the streets the people will not trust the security forces. He is not fit for the job," Mr Maharaj told parliament.

He also accused Mr de Klerk of claiming that he could take back the presidency simply by calling in the army. Mr de Klerk angrily responded that all he had said was that the National party could have clung to office for another 10 years by using all the forces at its disposal. "Any inference that I was threatening a coup was devoid of all truth," Mr de Klerk said yesterday.

With nearly three weeks to run before the elections, an intensification of the row between the ANC and the National party could dent business confidence which last week was reported to be run-

ning at its highest level for more than a decade. There was also concern yesterday that the decline in days lost through strikes this year may be due to wage settlements that are significantly ahead of inflation.

A report yesterday by Andrew Levy and Associates, labour consultants, said pay increases in the first nine months averaged 11.5 per cent, compared with the August inflation rate of 7.5 per cent.

Although the inflation rate for the year is expected to be closer to 10 per cent, the pay settlements indicate an important increase in real wages, with one sector reporting an average 16 per cent rise.

Most of the days lost through industrial action this year have been in the public sector, where the government is attempting to stick to budget allocations that implied a real fall in wages for most work-

ers.

Parliament yesterday passed the final piece of legislation needed for the local elections to go ahead in most areas of the country, but the ANC wants a change in polling regulations to cope with the threat posed by unregistered voters.

Nearly 30 per cent of potential voters have failed to register and there are fears of violence if they arrive at polling stations and demand to vote.

The ANC proposed yesterday that to defuse the threat, they should be allowed to vote, but their ballots placed in a separate box and not counted.

## Imported labour may not be cheap for Gulf states

By Robin Allen in Abu Dhabi

The case of Ms Sarah Balabagan, sentenced to death last month for killing her employer, Mr Mohammed Al-Baloushi, whom she said had tried to rape her, has sharply reminded United Arab Emirates authorities of their over-dependence on imported labour.

A loosely knit federation of seven emirates, the UAE has a population thought to be 2.5m-3m, of which 70 per cent is foreign. The federation is led by Abu Dhabi, its richest and most powerful member, and in particular by its ageing and respected ruler and UAE president, Sheikh Zayed Bin Sultan Al-Nahyan.

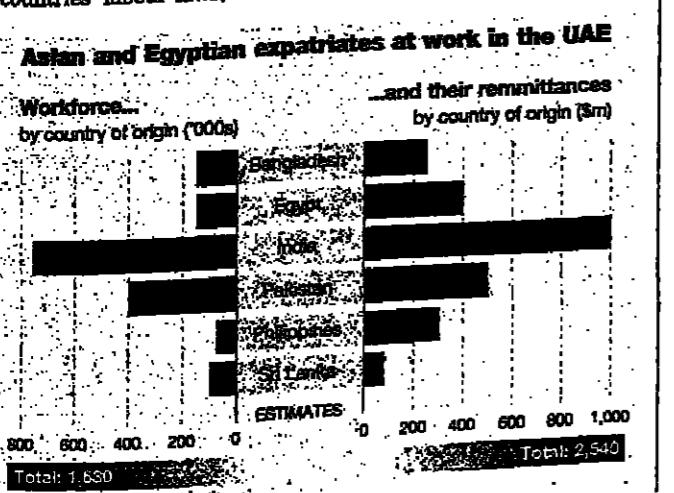
Senior federal officials in Abu Dhabi, including members of the ruling family, are expressing serious concern at the inability of the federal government to control the numbers and types of immigrants, and the consequent damage to the social and political fabric of the UAE.

Estimates from Asian embassies in Abu Dhabi and consular officials in Dubai suggest there are more than 1.5m Asian and Egyptian workers in the UAE sending about \$2.5bn a year back to their own countries. This is only a small proportion of the total numbers working in the countries of the Gulf Co-operation Council (GCC), which groups the UAE with Bahrain, Kuwait, Oman, Qatar and Saudi Arabia.

The reverse side of the same coin is the crucial contribution these workers make to their own countries' balance of payments. Embassies acknowledge that most of these remittances bypass conventional banking channels, and so erode governments in the country of origin.

But there is a darker side to the money-and-jobs relationship between host country and its immigrant worker force. Illegal agencies, operating in collusion with recruitment companies in the "exporting" country, manipulate the host countries' labour laws, defraud

bosses over."



## Ivory Coast heads for stormy election

The West African nation's reputation for political stability is at risk, writes Michela Wrong

Two years after the death of founding president Felix Houphouet-Boigny, Ivory Coast faces as critical a test as any in its post-independence history.

Once seen as a role model for Francophone West Africa, today it is a test case for economic and political reform as it implements structural adjustment measures including a 50 per cent devaluation of the CFA franc while pursuing multi-party politics in a formerly one-party state.

With just nine days to go before the October 22 presidential elections, the opposition parties are boycotting the polls and taking to the streets amid scenes of unprecedented political violence. Although the boycott makes it all but certain that President Henri Konan Bedie, who automatically succeeded on Houphouet-Boigny's death in 1993, will win the poll, he will not have won a popular mandate to govern.

Mr Bedie has been locked in confrontation with a surprisingly militant opposition, angered by the introduction of a controversial electoral code which, by stipulating that presidential candidates must have lived in the country for the previous five years, eliminates

Rally of the Republicans opposition party - the only man likely to pose a real challenge.

The two main opposition parties, which are calling for the vote to be postponed, finally threw down the gauntlet three days ago when they called for sit-ins, demonstrations and marches from Monday.

Their call defies a ban on

protests during the campaign

and a government promise that "order will be maintained".

It suggests another round of the street violence that left five people dead earlier this month,

dealing the country's reputation for stability a shattering

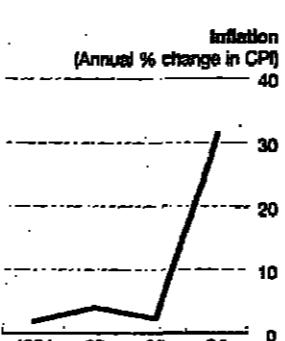
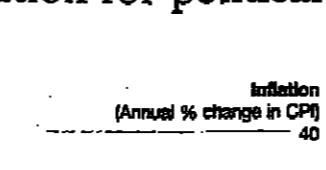
blow, could be in the offing.

The clashes were the worst

violence in the Ivory Coast

since the 1970s and an indica-

tion of how much damage the



Bedie: heading for Pyrrhic victory

Ivorian Front and the one politician who stood to mop up some of Mr Ouattara's support, has not leapt in to fill the gap, insisting instead on a boycott.

Most observers blame the deterioration in the political climate on Mr Bedie. A former parliamentary speaker, he took over automatically when President Felix Houphouet-Boigny died in 1993 and is keen now to win election in his own right and emerge from the shadow of "the Old Man".

The tactic that excluded Mr Ouattara may well have rebounded on the president, for it has done much to unify a hitherto unimpressive opposition.

To the surprise of many political observers Mr Laurent Gbagbo, leader of the Popular

Rally of the Republicans

opposition party, has gained little from its stubbornness.

While the president went some way in recent talks to meeting demands for an independent electoral commission, offering to set up an arbitration committee which would include the opposition, he made it clear that there was no question of withdrawing the electoral code or delaying elections.

"Bedie has got far too much to gain from these elections to consider making any real con-

cessions," said a diplomat.

"Why should he compromise?"

Bolstering Mr Bedie is the support of France, which still enjoys huge influence in its former colony. Ever pragmatic, Paris has put pressure on Mr Ouattara to save his fire for the presidential elections in the year 2000.

With tension building in Abidjan, the country's commercial centre, the opposition faces a difficult prospect. Were it not for the boycott, it could hope to build on its tiny slate in the 175-member parliament during legislative polls due in November and challenge a re-elected Mr Bedie through the legislature.

Relatedly, demands are being scaled down as human rights activists, clerics and trade unionists act as mediators

between the two sides, trying to forge a compromise.

One possibility, insiders say, is an agreement by Mr Bedie to review the contested voters' register by next month in exchange for an opposition promise not to sue those polls and thereby ensure they win credibility abroad.

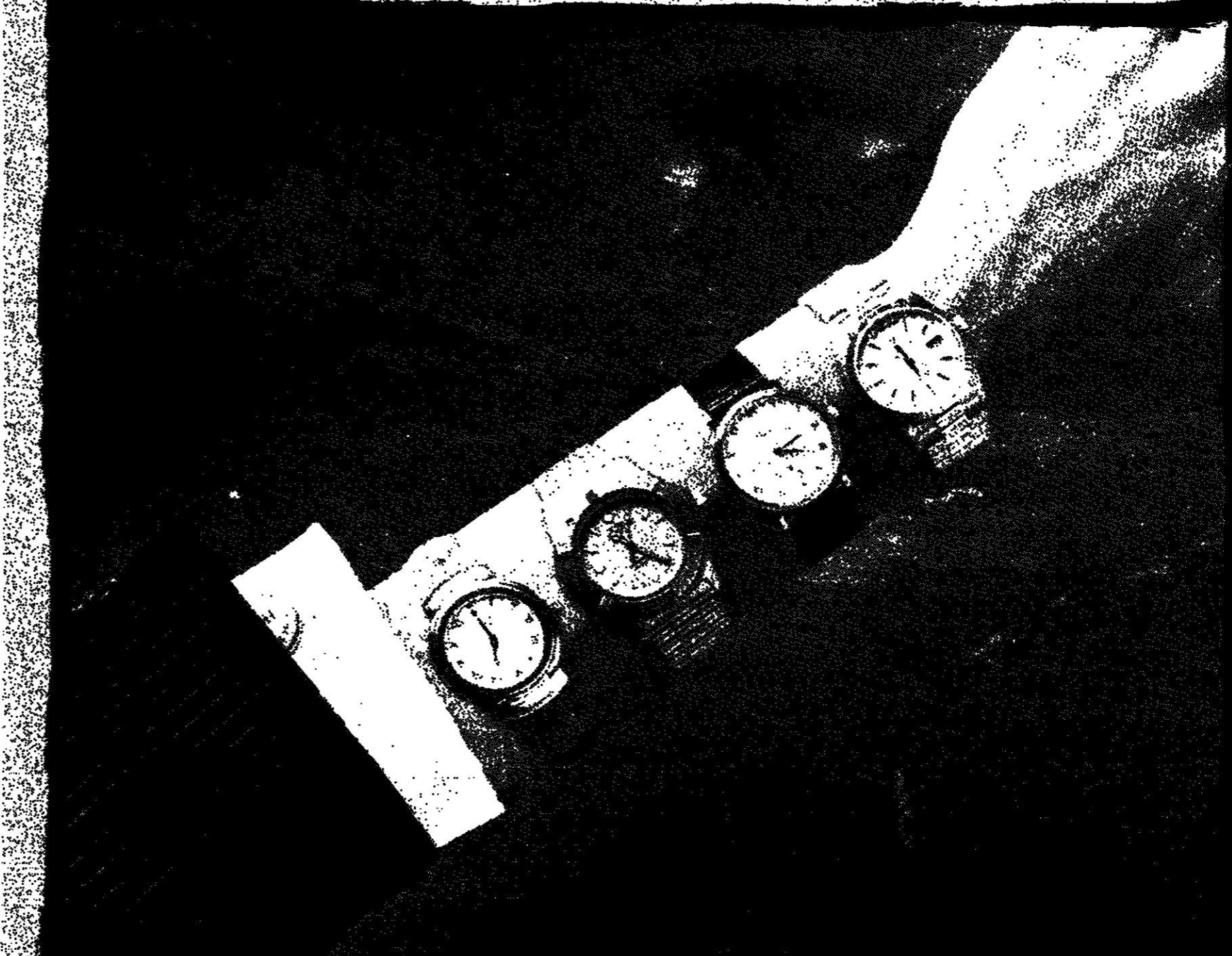
There is more than the injured pride of a few individuals at stake. The timing of the October 2 street protests, which coincided with a investors' conference in Abidjan aimed at luring new businesses to Ivory Coast, highlighted the dangers both sides are courting.

Economists have been optimistic about Ivory Coast's economic prospects, impressed by the way the country has managed to weather France's long overdue devaluation of the CFA franc last year.

The country is enjoying an export-led boom, enhanced by favourable prices for its coffee and cocoa on world markets. Industrial activity is up 10 per cent in 1994 for the first time in seven years, and after an initial post-devaluation surge, inflation appears to be under control.

But both parties realise all these gains could be cancelled out if the country develops a reputation for instability.

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## NEWS: ASIA-PACIFIC

Murayama appears to reverse stance in saying the 35-year occupation was legal

## Japanese annexation claim upsets Koreans

By William Dawkins in Tokyo

Japan was yesterday embroiled in another Asian row over its war record, triggered by Prime Minister Tomiichi Murayama's claim that the annexation of the Korean peninsula in 1910 was legal.

Mr Gong Ro-myung, South Korea's foreign minister, yesterday summoned the Japanese ambassador in Seoul to remind him that the treaty of annexation was signed under

unlike to qualify for a leadership role in Asia for years.

Japan occupied Korea from 1910 to 1945, the legacy from a period which continues to sustain an element of mistrust in its relations with both Korea and other south-east Asian countries. The 1910 treaty was signed by the Korean government, but only five years after the Japanese military had seized the Korean royal palace and declared the country a protectorate.

As such, it will harden foreign perceptions that Japan is

Even Japanese school books, stressed by the education ministry, stress that Koreans opposed the annexation. In the final five years of colonial rule, all Koreans were forced to assume Japanese names, and 1.2m of them were exiled to Japan for forced labour.

Mr Murayama's remark – in reply to a question in parliament last week – had all the more impact because it is at odds with his attempts, at the 50th anniversary of the end of

the second world war, to set the record straight. His apology, in August, for the Japanese imperial army's wartime cruelty was widely welcomed as opening the way for Japan to achieve international influence more in line with its economic weight.

In an attempt to soften the damage, Mr Sadayuki Hayashi, Japan's vice-foreign minister, yesterday told the South Korean ambassador in Tokyo Japan did not want to harm

bilateral relations with Seoul.

The prime minister had merely

repeated the government's official line, Mr Hayashi said.

But Mr Kim Tae-zehe, the South Korean ambassador, lodged a protest yesterday with the Japanese foreign ministry over Mr Murayama's statement. He told Mr Hayashi that his government and the Korean people regard the 1910 annexation treaty as "invalid from the beginning".

## Minister dubious over Thai road-rail project

By Ted Bardacke in Bangkok

Thailand's traffic overlord, Deputy Prime Minister Thaksin Shinawatra, believes mass transit is the only long-term solution to Bangkok's traffic jams, but has doubts concerning the planned combined elevated road and rail project to be built by the Hong Kong-based Hopewell Holdings.

Hopewell, awarded a 30-year concession in 1990 to build and operate the \$3.2bn, 80km project, said originally the first section would be completed by 1995. But because of bureaucratic squabbling and financing problems, only minimal work has been done.

Mr Gordon Wu, Hopewell's chairman, recently promised the first section would be completed by the start of the 1996 Asian Games, which Bangkok will host. "But I don't know, I still have my doubts," Mr Thaksin said.

He expressed confidence in two other mass transit projects, a privately-owned \$1.6bn, 22km elevated rail system under construction but yet to be financed, and a government-owned \$2.4bn, 20km underground system.

For this latter system, the government will put out a tender in January, award a construction contract by June, and begin work by December 5, 1996.

Once these systems were in place and car owners had an alternative, Mr Thaksin said, he would make it more difficult to buy new cars. Some 20,000 new cars are added to Bangkok's congested streets each month.

Implementing a car reduction plan might be hard, Mr Thaksin added, as Thailand had become a regional centre for car manufacturing. The unstable nature of Thai politics meant he was unsure how long he would remain a minister. But he promised strict law enforcement and a computerised traffic light system would cut travelling times in Bangkok by 20 per cent by January.

## Malaysian privatisation loses allure

Kieran Cooke reports on disillusionment among investors and consumers

**M**alaysia's privatisation programme, at one time the toast of the investment community, is losing its allure.

Companies once state-controlled account for about 40 per cent of the capitalisation of the Kuala Lumpur stock market. Foreign investors who formerly fell over each other in a rush to buy stakes in newly-privatised entities are now staying away. Local investors are following suit.

Political interference in the privatisation process, plus confused and often contradictory policy implementation, have caused disillusionment among investors. Consumers are increasingly angry about what they see as profiteering by privatised companies.

Privatisation has been a key element in the economic strategy of the government of Dr Mahathir Mohamad, the prime minister. The world's free marketeers have applauded as airports, roads, telecommunications and a host of other enterprises have been fully or partly privatised. According to government figures, the programme, started 12 years ago, has generated public spending savings of M\$45bn (£12bn). At the same time, M\$1bn has been accumulated from the sale of former state entities.

Critics of the government's handling of the privatisation process have focused their fire on Tenaga Nasional, the partly privatised electricity utility. In May, the government decided that Tenaga, floated in 1992 and now one of the country's biggest listed companies, should not be allowed to raise its prices. The government, worried about growing inflationary pressures in the fast-expanding economy, said the increase was not justified.

Investors cried foul. They

accused ministers of going back on an agreed formula allowing Tenaga to adjust its charges in line with fuel prices and other costs.

Tenaga has been further threatened by competition from five independent power producers licensed by the government. Under the terms of government-sponsored agreements, Tenaga has to buy power from the independent producers, all of whom have strong political links, even if there is no demand for extra supplies, and at rates now higher than its own production costs.

At the same time, consumers complain that although Malaysia has a considerable surplus, blackouts and breakdowns are still common. The island of Penang, home to much of the country's electronics industry, has been badly affected. With each succeeding calamity, Tenaga's performance on the stock market has taken a tumble. Shares once worth M\$30 are now trading around M\$9.

Tenaga has shown investors and consumers that privatisation is not some kind of panacea," says a locally based fund manager. "The early euphoria which surrounded privatisation has disappeared."

Other privatised entities have come under fire:

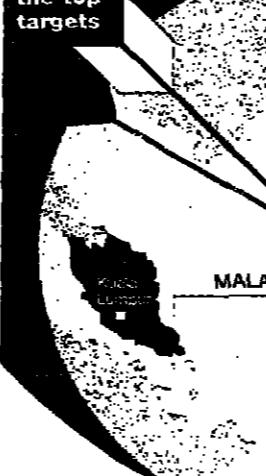
■ Telekom Malaysia: the telecoms utility was partly privatised in 1992 and is now the country's biggest listed company. Investors have become increasingly concerned about a deregulation policy which has seen telecommunication licences handed out to nine companies. Again, many of the new operators have political connections.

Telekom has warned that its interests have been severely affected by what amounts to a telecoms free-for-all in what is

still a relatively small market. Belatedly, the government seems to have realised the wisdom of its actions. Dr Mahathir has said the telecoms sector must be rationalised. "Some sort of co-operation or merger could be initiated so that we only have about three or four companies," the prime minister said recently.

■ Toll roads: Malaysia has been the developing world's toll road pioneer. Centrepiece of the programme has been construction of the north-south highway, which stretches for 855km down the Malay penin-

### Malaysian privatisation: the top targets



New administrative capital south of Kuala Lumpur  
Bakun (Sarawak) hydroelectric scheme  
Independent power plants  
New Kuala Lumpur international airport  
Road/rail links to new airport  
Gas pipe Kuala Lumpur/Thailand border  
Water/sewage system  
Kuala Lumpur light rail system

government to keep tolls at the present level.

Investors in the scheme are watching events closely: they say the highway's operators are contractually entitled to the increase. "If the government refuses to raise the toll, then foreign investors will inevitably put a higher risk premium on such projects in Malaysia," said a foreign analyst. "That in turn will mean higher future financing charges."

■ Water and sewerage: In 1993 a consortium made up of Malaysia's Berjaya group and North West Water of Britain won a BOT contract worth M\$3bn (£830m) to upgrade the country's water and sewerage system. Private and commercial users are up in arms about bills they have received. Many are refusing to pay. The government has stepped in to tell the consortium to revise some of its billing policies.

Many feel an ombudsman with wide powers is needed to arbitrate between the often conflicting interests of the government, investors and consumers. But it is unlikely Dr Mahathir would let anyone challenge government policy. An arbitrator would find it hard to confront the forces of well-connected companies.

Privatisation is crucial to the government's ambitious overall development programme. More than 30 partly or fully privatised projects at an estimated total cost of M\$163bn are due for completion between now and 2020, target date for Malaysia to be turned into a fully industrialised nation.

"What we can privatise, we will privatise," says Dr Mahathir. But if investors continue to shy away, privatisation, and Malaysia's whole development programme, could be in jeopardy.

### ASIA-PACIFIC NEWS DIGEST

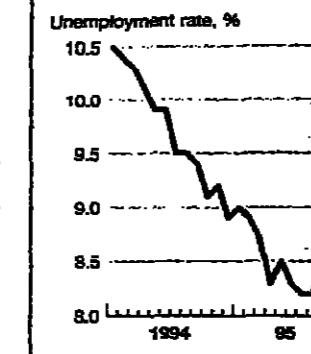
## Loan troubles for Taiwan creditors

Almost a fifth of Taiwan's 385 credit co-operatives, farmers' and fishermen's associations have seriously overdue loan ratios of above 5 per cent, the government said yesterday. Overdue loans have also been rising steadily at mainstream banks, including the three large state-run banks, but most of them are still below the 5 per cent level.

Bad loans and worries about financial stability have led to bank runs on several credit unions in the last few months. The latest to be hit is a farmers' association in Kaohsiung, southern Taiwan. Over the past week, customers have withdrawn more than T\$1.3bn (£48m). *Bethan Hutton, Taipei*

### Australian jobless at 8.5%

#### Australia



Australia's unemployment rate rose to 8.5 per cent in September, from 8.2 per cent in the previous month, an increase which surprised financial markets and leaves the jobless percentage higher than it was five months ago. Most analysts had predicted a small increase in the employment numbers during September. In the event, the estimate of total employment fell by 15,800 after remaining static in August. The estimate of part-time employment, which earlier this year was showing strong growth, also fell for the third consecutive month. Yesterday's data is bound to add to the debate over the extent to which Australia's economy is now slowing. Several key statistics, such as import levels, suggest a fairly sharp deceleration, but others, such as retail sales data, indicate a more moderate downturn.

The rate at which the economy is losing steam could have significant political consequences, with economists and the business community divided over whether there will be scope for an interest rate cut ahead of the federal election, which must be called by May next year. *Nikki Tait, Sydney*

### Fire at Murdoch's Sydney base

Media head Mr Rupert Murdoch watched from a Sydney carpark yesterday as firefighters battled a blaze at the headquarters of his Australian newspaper operations. Flames shot from the top of the five-storey building and black smoke billowed over the city as Mr Murdoch arrived for lunch. Surrounded by more than 1,000 News Corp staff evacuated from the building moments earlier, Mr Murdoch watched the fire for 10-15 minutes. The building houses the offices of three newspapers published by Murdoch's News Ltd subsidiary.

No one was injured in the blaze, which is thought to have started in the basement and to have shot up to the roof via air-conditioning ducts. It caused no damage to the main floors of the building. Staff returned to the building three hours later. *Reuter, Sydney*

### Thailand bans journalists

Thailand has temporarily banned Australian journalists from receiving visas to work in the country as a protest against Australian media reports which were deemed disrespectful to Thai King Bhumibol Adulyadej.

An article in the *Age* newspaper last year about the Royal Pardon of an Australian serving a jail sentence for heroin trafficking was accompanied by a cartoon about the king. Thailand has open and often freewheeling media and in general welcomes foreign journalists, but any criticism of the king and the monarchy is both against the law and morally taboo.

The ban will not immediately apply to Australian journalists already working in Thailand, although they will be subject to extra scrutiny when applying for visa renewal. Thai officials are understood to be demanding assurances from the Australian government that disrespect for the king will not be shown in the future, something the Australians cannot realistically guarantee, thus belying some of the country's high-profile campaign to claim cultural ties with Thailand.

*Ted Bardacke, Bangkok*

### Karachi hit by strike

Karachi, Pakistan's southern port city, came to a grinding halt yesterday in response to a strike called by the MQM or Mohajir Qaumi Movement, the city's most powerful ethnic political party. Gangs of young men burned tyres and put road blocks in parts of the city to enforce the strike, eye witnesses said. At least six people died in strike-related violence.

The strike was called to protest at Tuesday's killing of four MQM activists, who were allegedly killed by unknown gunmen while in police custody. However, the MQM and some human rights groups have disputed the official account, claiming that they were shot dead by the policemen.

Yesterday's strike was the 17th this year, disrupting commercial and industrial activity. There was no trading on the Karachi Stock Exchange, Pakistan's largest stock market. *Farhan Bokhari, London, and agencies*

### Fighters gather in Kabul

Hundreds of fighters loyal to Mr Burhanuddin Rabbani, the embattled president of Afghanistan, were gathering yesterday in the suburbs of Kabul, the country's capital, waiting for orders to launch a counter-attack against the Islamic talibane fighters. In their latest victory on Tuesday, the talibane had captured one of the key government positions known as Charasiab and launched rocket attacks on the city.

The effects of the latest fighting were also felt in other parts of the region. The military build-up and the anti-Pakistan charges from the Afghan government dampened prospects of immediate UN involvement in a peace effort.

*Farhan Bokhari, London, and agencies*

### The quest to put wine on the Chinese table

Tony Walker visits a winery cashing in on a revolution in drinking tastes

**L**in Ke Qiang's introduction to vintage wines was a sour experience. "When I first tasted white wine it reminded me of vinegar," he recalls.

That was almost a decade ago. But, in the years since, Mr Lin has become a convert, extolling the virtues of the rieslings and chardonnays produced on the slopes of Laoshan on China's coast south of Beijing.

"Attitudes are changing among Chinese consumers," he says. "After sampling drier table wines, people realise the taste is better, more pleasant than the sweet wines or grain spirit they have been used to."

Mr Lin, manager of the Huadong winery, located an hour's drive north of the port city of Qingdao, is understandably enthusiastic about his product, but he is not exaggerating when he says that a revolution in Chinese wine tastes is underway.

Plans are therefore afoot to increase production of wines and spirits, including a spumante, at the larger Qingdao winery in Qingdao city.

Allied Domecq, which ranks number two in the world in wines and spirits sales, and whose brands include Ballantine's cognac and Beefeater gin, sees its Qingdao operations as a means of reinforcing its presence in China.

As Mr Pomeroy says: "This venture will help us in our main area of interest, which is distilled spirits, by giving us a presence in China. In these emerging markets there is an aspiration towards premium spirits. The big thing is that we don't know if this will be a

bigger market for cognac or for whisky."

Mr Lin believes that the two sides should "quicken their steps" to take advantage of the fast-growing Chinese consumer market.

"All those years of training and investment are beginning to pay off," he says of the venture begun in 1985 by the late Michael Parry, a Hong Kong-based wine merchant, and the Chinese partners.

Hiram Walker, the Canadian wine and spirit company acquired by Allied Domecq, purchased Mr Parry's share in 1988. Michael Parry, a Canadian wine and spirit company, has come to the company in the late 1980s.

One of the keys to the success of Huadong, whose dry whites are highly regarded, has been the involvement from the early 1990s of Australian winemakers, who come to the

Qingdao area in the Australian off-season.

Mr Tony Cooke of Specialised Winery and Technical Services, whose company is helping upgrade the Qingdao plant, says Huadong's chardonnays and rieslings are "bronze medal" standard, and its 1994 vintage is "by far the best wine to come out of China".

Huadong is also fortunate that, because demand far exceeds supply, marketing is straightforward. In fact, the biggest challenge is the need to increase production, but lack of suitable grapes is proving a barrier. The company is considering a number of possible growing sites nearby, but it will not be until next century that new vineyards come into production.

In the meantime, Huadong

relies on grapes produced in surrounding areas by peasant

farmers. Supplies tend to be of variable quality, but Huadong's viticulturists are working closely with farmers, providing cuttings and advice on growing methods, to try to ensure better quality.

"The biggest issue," says Mr Lin, "is how to improve the quality of grapes, and also train our staff to meet the demands of the market."

Huadong and Qingdao wineries plan to be producing 5,000 tonnes of wines and spirits by the year 2000, more than double present production. It seems an ambitious target, but in 1985, when the venture was launched, chances of successfully producing vintage table wines in China were not rated highly.

Now the formula is in place, the challenge for Huadong and its partners will be to manage their success.

By Erika Terazona in Tokyo and Ian Rodger in Zurich

Perrier, the mineral waters subsidiary of Nestlé, suffered its second big embarrassment in five years as its Japanese division recalled hundreds of bottles of its Valvert brand mineral

# Setback for California's electric car

Experts boost carmakers' drive against zero-emission quotas

By Christopher Parkes  
in Los Angeles

US motor industry executives claim to have won independent support for their campaign to change California's plans to introduce fixed quotas for battery-powered cars in 1998.

An expert panel appointed at the request of California Governor Pete Wilson, said a new generation of batteries capable of matching carmakers' criteria for the successful launch of mass-market zero-emission vehicles would not be ready until the turn of the century at the earliest.

However, these promise major performance advances over existing lead-acid batteries, and their prospective higher costs appear to be balanced by good prospects for substantially longer life," the panel said.

The findings, presented at an open forum in Los Angeles on Wednesday, were seized on by executives who have been lobbying for almost five years against the sales timetable introduced by the California Air Resources Board.

Mr Frank Schweibold, for General Motors, said he was encouraged by the panel's assessment. "They have done us all a favour," he said. The report, prepared after meetings with leading battery-makers and researchers in the US, Japan and Europe, would help silence "braggers" from small manufacturers who claimed to have mastered the technology.

"And the politicians have now got a chance to make a more objective assessment of the situation," he said.

The panel's findings tallied with the conclusions of a paper by the US Advanced Battery Consortium, a joint venture between industry, academics, power utilities and the federal government, which said volume production of basic but

## September wholesale prices up 0.3% in US

Wholesale prices in the US rose 0.3 per cent in September, the largest increase since January, led by a jump in food prices, the Labour Department said yesterday. Reuter reports from Washington.

The rise in the producer price index for finished goods, which had been expected by Wall Street economists, followed a seasonally adjusted 0.1 per cent drop in August and left the index 1.8 per cent above its level of 12 months ago.

Excluding the volatile food and energy components of the index, the so-called "core" rate of wholesale inflation rose 0.2 per cent last month after rising 0.1 per cent in August, the department said.

"These data do not worry me on the inflation front," said Mr Alan Leslie, chief economist at Zions First National Bank. "It would take at least two or three months of data with these size changes or greater to signal any meaningful uptick in inflation."

"We saw earlier this year that setting an effective target of 40,000 obligatory sales to be shared between GM, Chrysler, Ford, Nissan, Honda, Mazda and Toyota was wholly at odds with the commercial realities of building markets."

Although the totals could be bolstered by similar regulations adopted by New York and Massachusetts and plans under consideration in nine other states, the industry is certain to continue its campaign against mandatory quotas wherever they emerge.

Most carmakers are now prepared to launch low-efficiency lead-acid battery cars in California at the appointed time,

even though they remain convinced that the move is premature and that the vehicles' limited range and battery life will damage future prospects.

The panel's full report is expected to be presented to the Air Resources Board later this month and will play a central role in a scheduled final review of the situation next January after which the 1998 mandate is due to become irrevocable.



REPUBLICAN PRESIDENTIAL HOPEFULS: Gathering in New Hampshire after the first televised campaign debate of the season are (l to r) Sen Arlen Specter; Sen Phil Gramm; radio talk show host Alan Keyes; former Tennessee governor Lamar Alexander; millionaire publisher Steve Forbes; Senate majority leader Bob Dole; commentator Pat Buchanan; California representative Bob Dornan; Michigan businessman Morris Taylor and Sen Richard Lugar

## IMF mixes stiff medicine for Venezuela

By Stephen Fidler,  
Latin America Editor

The administration of President Rafael Caldera of Venezuela, which since taking office in February 1994 has been a vehement critic of the International Monetary Fund, is now negotiating in earnest to obtain IMF finance.

Mr Luis Matos Azcar, Venezuela's finance minister, has extended his stay in Washington following the IMF and World Bank annual meetings in order to continue talks with the Fund. An IMF team is expected in Caracas in the next week or two.

The IMF conditions for a loan are

expected to include a deep devaluation, a rapid end to exchange controls and measures to cut sharply a fiscal deficit this year of around 8 per cent of gross domestic product.

The Fund is likely to seek, among other things, an increase in the scope and rate of the partial 12% per cent value added tax, a further increase in the price of petrol beyond that implemented last month, and budget spending cuts.

Mr Matos Azcar, who has already conceded the need for some of these measures, favours slower implementation. He has said he expects an IMF agreement by early December.

holders and suppliers.

According to Mr Paulo Leme, an economist with Goldman Sachs in New York, the government appears to have decided there is no alternative to an IMF programme.

The main questions that remain are whether the populist Mr Caldera will be able to accept the tough IMF terms and, if he does, the reaction of the Venezuelan people. "It's going to be a harder operation this time than in 1989," said Mr Leme. Then, an IMF-inspired programme including petrol price rises triggered riots in Caracas in which more than 300 people were killed.

## Ecuador in crisis as vice-president quits

By Raymond Colitt in Quito

Ecuador's vice-president, Mr Alberto Dahik, has resigned after the supreme court issued an arrest warrant for him on charges of corruption.

The court's move has intensified the country's political crisis, pitting the two branches of state against each other in a battle that threatens to engulf the government.

Mr Carlos Solorzano, head of the supreme court, alleged there were indications that the vice-president had misused secret state funds. He ordered the freezing of Mr Dahik's bank accounts and instructed police to prevent Mr Dahik from leaving the country.

However, one official in Quito yesterday suggested Mr Dahik, who resigned

on Wednesday night, had already been granted political asylum by a friendly country.

Mr Dahik has maintained that the accusations against him are motivated by opposition to his economic reforms. He has acknowledged granting budgetary concessions and political appointments to the opposition Social Christian party in exchange for their support, but claimed this was a necessary part of governing and did not constitute bribery. Mr Dahik denies any misuse of state funds.

Mr Solorzano also alleged that the court's investigations into the corruption charges were being impeded by high-level officials. Earlier this week he was denied access to the central bank after President Sixto Durán Ballón on

Monday issued a decree making himself the sole custodian of documents stored there. The microfilmed papers allegedly document the government's use of secret funds. The president insists Mr Solorzano cannot make them public because they contain state secrets.

Mr Durán Ballón said that despite attempts to destabilise his government, he would see through the end of his term with the determination to solidify a "still imperfect democracy."

"The country is living the most dramatic moments of its democratic history," said the president in a televised address. The current political system is "no longer effective in satisfying the needs of the country," he said.

Fears are growing that the government could be seriously weakened even

if it manages to survive the crisis. A special assembly of congress has been called for next week to consider candidates for the vice-presidency.

During the administration, whose term of office runs until August, some 23 ministers have left office, many of them forced to resign or impeached by congress. Only last week Mr Abraham Romero resigned as interior minister, apparently over a disagreement with the president.

The political crisis has hit interest rates and the country's currency, while Ecuador's battered image is beginning to affect foreign investment. An international energy consortium interested in constructing a large hydro-electric plant recently withdrew its offer.

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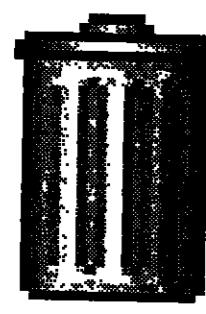
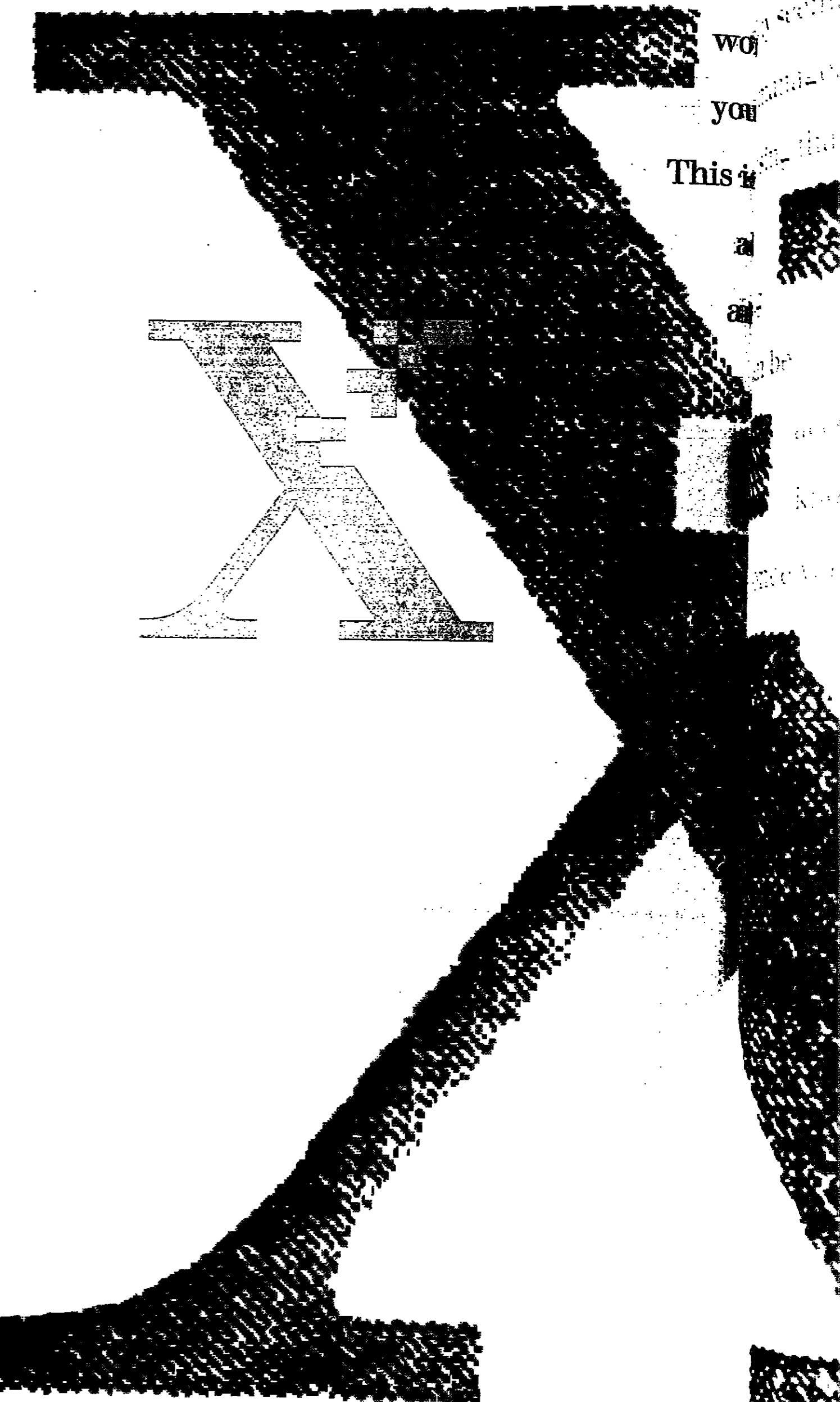
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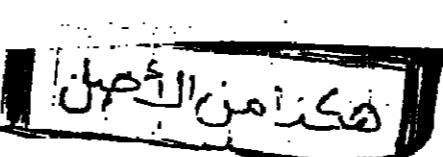
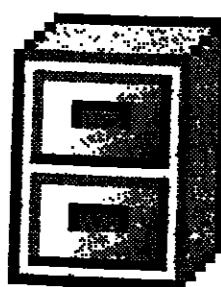
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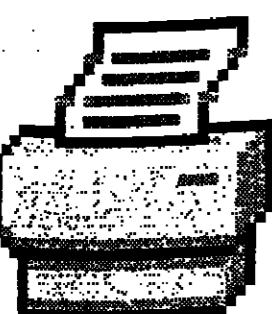
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## NEWS: UK

**Conservative party conference** Big effort is promised to give small businesses more help

## Adams Nobel rumour prompts jitters

By John Kampfner, Westminster Correspondent

A robust defence by Sir Patrick Mayhew, Northern Ireland secretary, of the British government's strategy in the province was overshadowed yesterday by speculation about the Nobel peace prize.

Senior Conservatives last night expressed concern at the possibility that Mr Gerry Adams, Sinn Féin president, will win the award - which would be announced as Mr John Major, the prime minister

addresses the conference today - along with the prime minister and other leading figures in the Northern Ireland peace process.

Sir Patrick was at pains to assure pro-unionists within Tory ranks that their cause had not been sold out. But he warned them a settlement must do equal justice to the nationalist community.

He restated the three conditions he set out in Washington in March for Sinn Féin to take part in all-party talks - a commitment in principle to decom-

mission IRA arms; agreement on how this could take place, and "some actual decommissioning to show good faith".

"It is all about confidence. We want to see Sinn Féin in that process. But Sinn Féin are inextricably linked, now as in the past, with the IRA," he said in a speech which won an impressively long standing ovation.

However, senior officials were preparing themselves for what one of them described as "the most awful eventuality" - of Mr Major having to share

the Nobel rostrum - and the credit - with Mr Adams for the ceasefires. Ministers concede that a meeting between the two will have to be arranged at some point, possibly before President Bill Clinton visits Britain and Ireland at the end of next month. But they want it on their own terms.

Senior ministers have indicated that once the party conference is over efforts will be made to start intensive talks as soon as possible, including Sinn Féin and other parties. These would form the centre-

piece of a "twin track" approach - political talks running concurrently with an international commission on paramilitary arms.

Mr Michael Ancram, Northern Ireland's political development minister, has refused to rule out the possibility that IRA weapons could be placed under military authority in the Irish Republic.

"That might be one of the elements an international commission will look at," Mr Ancram told a fringe meeting at the conference.

## Anti-EU speech arouses anger of ministers

By John Kampfner, Robert Peston and Robert Shrimpton

Several leading cabinet members have expressed indignation at Mr Michael Portillo, defence secretary, for his fiercely anti-European speech on Tuesday. Mr Portillo's decision to raise the European stakes was seen by ministers as particularly insensitive because it came soon after the defection to the Labour party of Mr Alan Howarth, MP for Stratford-upon-Avon. Mr Howarth said he deplored the Conservatives' drift to the

Senior Conservatives fear further defections unless Mr Major responds to the assertion by Mr Tony Blair, the Labour leader, that under his leadership Labour has inherited the traditional Tory mantle as the party representing all British interests. Mr Major's speech today, at the culmination of his party's conference, is expected to respond to Mr Blair's challenge.

He is expected to adopt a measured tone on the European Union and also to attempt to dispel the government's image of being uncaring about the disadvantaged.

A senior spokesman for the European Commission, Mr

Peter Guilford, took the surprising step yesterday of addressing a question directly to Mr Michael Heseltine, deputy prime minister, during a BBC television phone-in.

"How can Mr Heseltine reassure those Britons on this side of the Channel who are increasingly convinced that ministerial Brussels-bashing will erode Britain's influence in the European Union at a time when it needs it most, and may even help lose the Conservatives the next election?" Mr Guilford asked.

Meanwhile Mr Stephen Dorrell, health secretary and a minister seen as the rising star of Conservative moderates, said yesterday: "We must learn the language which allows us to express our European case... with confidence. When we find the language to do that we shall surprise ourselves by how many people agree with us."

Mr Heseltine has denied that his speech on Wednesday was a direct rebuke to Mr Portillo. He warned on Wednesday that "you can wrap yourself in a flag of any colour, and you can mouth whatever patriotic rhetoric the PR merchants can devise". On Tuesday Mr Portillo recalled the sacrifices of British troops in the second

world war, and said the country was now blessed with soldiers willing to give their lives "for Britain, not for Brussels".

Most government departments are to appoint a minister with special responsibility for helping small businesses, said Mr Ian Lang, chief industry minister, our Chief Political Correspondent writes.

Mr Lang told the conference that the government had to do more to help the 3.6m small companies in the UK. He said that the 17 government depart-



Old flames passing the torch: Baroness Thatcher, the former prime minister, with her successor John Major, was given a predictable warm welcome on the platform at the conference yesterday

ments which affect small companies would each designate one minister to look after the sector's interests in discussions on the development of fresh policies.

"The small-business agenda will now be central to the government's decision making process, as we seek to spread still wider and deeper the enterprise culture - that spirit of adventure - on which our future depends."

The Federation of Small Businesses said the announce-

ment should lead to the development of a separate department for smaller enterprises. "It is the small firms which are creating the jobs in this country, and unless they are looked after we could end up with a jobless recovery," the federation said.

Mr Lang was cheered as he delivered a fierce attack on Labour's plans for a minimum wage. "Imposing an artificial pay rise is the fastest and surest way to destroy jobs," he said.

## Food price rises signal end to store wars

By Gillian Tett, Economics Correspondent

The supermarket price wars seen earlier in the economic recovery appear to have ended, official figures suggested yesterday.

Although food prices were flat, or even falling in the summer and autumn of 1994, they have risen sharply in the past few months. This pushed annual food price inflation up to 5.7 per cent in September, the Central Statistical Office said.

The rise was coupled with a sharp price rebound in the household and clothing sector, as shops sought to push through price increases in new stock after their extended summer sales.

These factors boosted the underlying rate of retail price inflation - which excludes interest payments on loans to buy homes - to 3.1 per cent in September, up from 2.9 per cent the previous month.

Measured without mortgage interest payments and indirect taxes - the Bank of England's preferred measure - prices rose by 2.6 per cent in the year to September, up from 2.5 per cent in August. The all-items "headline" inflation rate was 3.9 per cent, up from 3.6 per cent in August.

The sharp rise in food prices accounted for almost half of the increase in the headline rate between August and September, the CSO said.

Part of this increase reflected the unusually hot summer, which affected crops and slaughter patterns. Consequently, although seasonal food prices fell, they did not fall as much as last year.

However, the non-seasonal monthly food price rise of 0.4 per cent and 4.4 per cent over the year suggested that supermarkets were also pushing through price increases irrespective of the weather. Mr Ian Shepherdson, UK economist at Midland Global Markets, said supermarkets were "increasing their margins at an astonishing rate". He said this was evidence the recent large number of loyalty schemes introduced

### Food prices

Annual % change



Source: CSO

## Exchange to amend rules on listings

By Norma Cohen, Investments Correspondent

The London Stock Exchange yesterday published amendments to its listing rules intended to put in place recommendations of the Greenbury Study Group on Directors' Remuneration by the end of the year.

The new rules affect accounting periods beginning after December 31 1995, instead of October 31 1995 as originally proposed.

Also, the amendments announced yesterday do not address the thorniest elements of directors' remuneration considered by the Greenbury committee - benefits paid under long-term incentive schemes, the prohibitions on discounted share options and the phasing in of option grants and the disclosure of pension benefits.

A further consultation paper on these important areas will be issued by the end of the month.

The exchange said that it had received more than 170 responses to its consultation paper on disclosure of executive pay in July and that a wide range of views had been expressed.

Mr Richard Kilsby, the exchange's director of market services, said: "Our discussions with companies and other market participants showed that further consultation is needed in relation to three elements of the Greenbury recommendations to ensure they are entirely clear before they can be incorporated into the listing rules."

In particular, a more precise definition of what constitutes a long-term incentive scheme needed to be developed before the exchange could require companies to seek shareholder approval for such schemes.

The exchange also said that actuarial bodies, which have issued recommendations on how to disclose the value of executive pension benefits, needed to reach a consensus on the best method for calculating those benefits.



## THEY WOULD BE SURPRISED AT HOW MUCH WE AFFECT THEIR LIVES

It's very unlikely that this happy couple have ever heard of us. They enjoy eating, drinking and travelling. And we will probably have been involved in the production of almost all the products they use, and the way they often travel.

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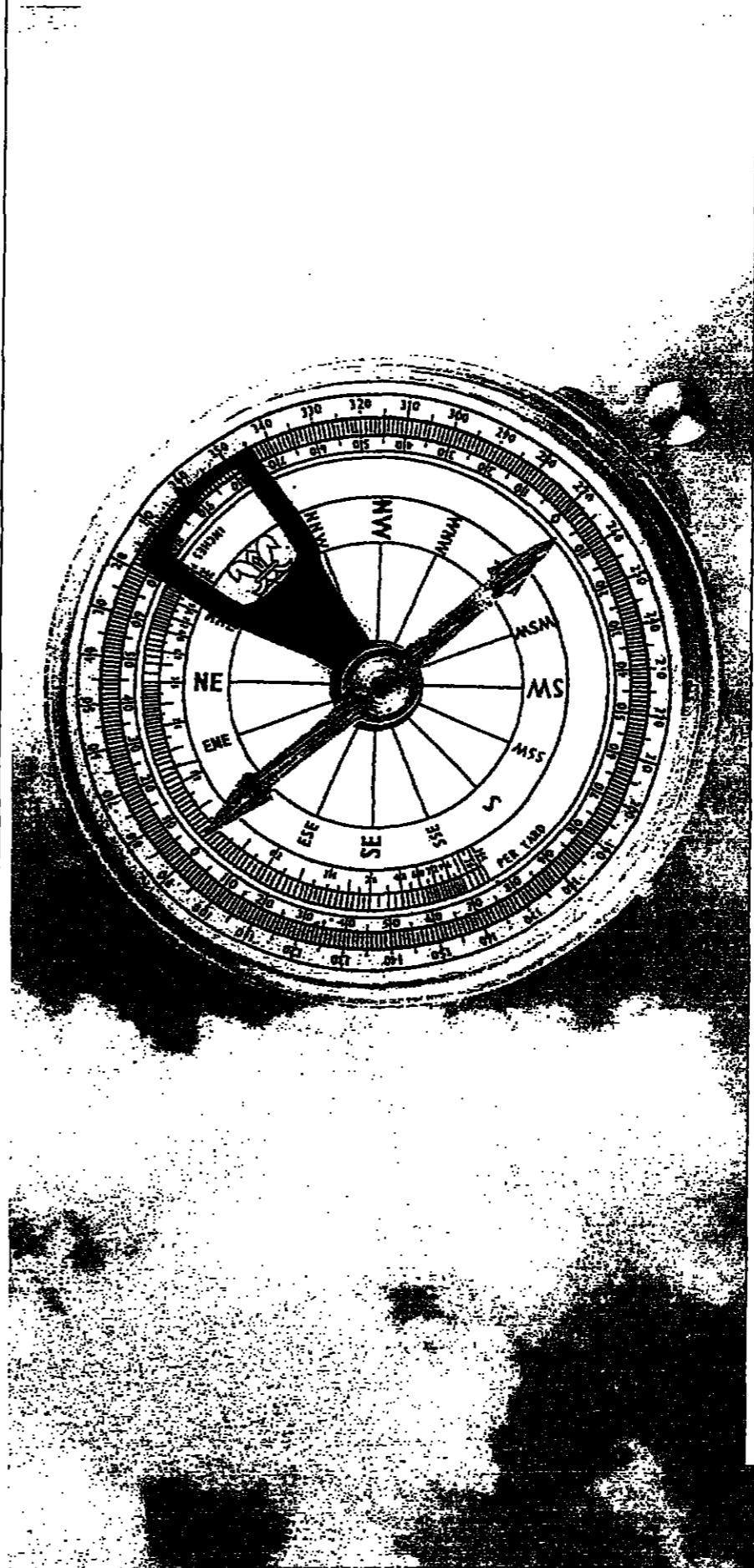
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Unions say offer is 'insulting'

# Strike ballot to start soon at GM offshoot

By Robert Taylor,  
Employment Editor

A strike ballot will be held among Vauxhall's 9,000 manual workers over the next five weeks after union negotiators rejected a two-year wage offer from General Motors subsidiary. The unions have urged their members to vote for support industrial action including strikes.

The offer would bring a 3.5 per cent increase on basic weekly rates from this September and an increase next autumn equivalent to the rise in the retail prices index at July 1996. The package on offer was final, the company said last night. It would amount to a 5 per cent pay rise and a 1.5 per cent average improvement in real living standards.

National officers of the Transport and General Workers union and the AEEU engineering workers' union called the offer "insulting". They added they would be balloting the workforce at the company's Luton and Ellesmere Port plants with a unanimous recommendation to them to reject the offer.

"With an inflation rate now of 3.9 per cent, the offer means a wage cut for our members and it fails to recognise the substantial productivity improvements they have made for the company", said Mr Tony Woodley, the transport union's chief negotiator.

But a company spokesman said the offer was "very reasonable" in the difficult circumstances facing the company with "stagnant market conditions" in the UK and a profits squeeze. He added the company's manual workers

Non-union employees in the UK should have the same legal rights to representation, consultation and information on health and safety issues and as trade union members, says the Trades Union Congress today.

In an important shift in its policy the TUC now believes that more than two thirds of employees in the UK not in unions should enjoy the same level of health and safety protection at work as trade unionists.

The TUC's new position comes on the eve of an inquiry by the government's Health and Safety Commission into workers' rights to information and consultation. The UK is obliged to align its laws with a European Union framework directive on health and safety at work.

were already among the best paid in the car industry with a production worker earning an average pre-tax £342.25p (£37.5) a week.

The company says rise sought by the unions would mean a two-year settlement with 40 per cent growth in pay rates and a shorter working week. Mr Roger Butler, chief AEEU negotiator with the company, said the unions were "absolutely determined to achieve a shorter working week". The Confederation of Shipbuilding and Engineering Unions is making shorter hours a priority in the bargaining round after launching a campaign in the summer to reduce the working week to 37 hours in manufacturing companies which still operate a 39-hour basic working week.

## Incentives on offer for N Sea oil terminal deal

By James Buxton  
in Edinburgh

The local authority of the Shetland Islands, off the north of Scotland, yesterday offered further substantial reductions on the sums it levies on oil companies for using the Sullom Voe terminal, provided they agree to keep the terminal open after the year 2000.

The cuts offered would mean a reduction of nearly 25m (£7.9m) in the council's annual revenues from the terminal, which this year had been expected to total 225m. Further cuts totalling 26.4m would be made after 2000.

The offer came after negotiations with terminal operator BP, which said the offer was a good one. BP will now put it to the 29 other oil companies which use the terminal.

The council is anxious that Shell and Chevron carry on piping oil from the Brent and Nipper fields in the North Sea to Sullom Voe when the current lease expires in 2000. Both companies have been studying the possibility to loading the oil directly onto tankers which they believe would be cheaper than the current cost of using the terminal.

Shetland Islands council said yesterday it would have the £7m rent it receives from land at the terminal backdated to April 1 1995. That is an

improvement on its offer made at the start of negotiations, to halve the rent from next April. It would be further reduced by about £400,000 a year by relating it to actual rather forecast throughput - currently about 800,000 barrels per day.

From 2000 the council would forego the payment - currently £3.8m a year - it receives for disturbance to life on Shetland caused by the terminal. It would also relinquish the £1.8m it receives as return on capital for the loading jetties, while the council-owned Shetland Tugage company would reduce the towage bill by £800,000 a year.

In return the oil companies would agree that all future oil from Brent and Nipper would go through Sullom Voe. The council would become involved in strategic decisions on marketing the terminal.

Mr Lewis Smith, the council convener, said the cost to the community of the terminal closing in 2000 was "far higher than anything conceded here". Closure would treble unemployment at the time.

He said that although the disturbance payments would cease in 2000, the council had already amassed £180m in a charitable trust which was "self-sustaining".

The council hopes to reach agreement with the oil companies by the end of the year.

Road to the Isles: Long bridge from mainland is about to open

## Gaelic helps to boost Skye economy

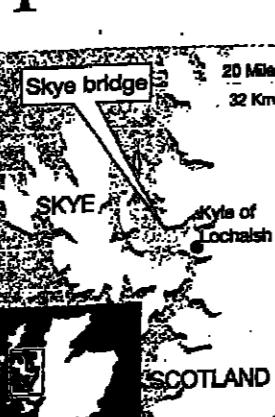
By James Buxton,  
Scottish Correspondent

The first thing you notice when arriving on Skye is that the road signs are in both Gaelic and English.

That might seem irritating to some people, but others believe it contributes to the fact that Skye, one of the most beautiful parts of the Highlands, is now one of the most flourishing.

This growth is expected to continue after next week's opening of the £25m (£33.5m) Skye Bridge replaces the five minute ferry crossing from the Scottish mainland.

The concession to build and operate the bridge was awarded in 1991 to the consortium of Miller Group, the UK construction company, Munich-based Dyckerhoff & Widmann (Dywidag), which designed it, and Bank of America, which is financing it.



The last census showed that the population of Skye and Lochalsh district, three quarters of whom live on the island itself, grew by 15 per cent between 1981 and 1991 - faster than any other local authority in Scotland.

The rise to 11,500 was

entirely due to people moving from England and other parts of Scotland. Although some of them were retired, most were in the economically active 20 to 44 age group. The number of self-employed people on the island has doubled and unemployment, once far above the UK average, is now only just above it.

The biggest businesses - salmon farming and fish processing - employ no more than about 40 people. A company making medical instruments employs 25 people. Otherwise most work in tourism or crafts. Some farm crofts in their spare time.

In the south-east of the island, Sabhal Mor Ostaig, a further education college which teaches business studies and broadcasting in Gaelic, employs about 40 people and has spawned company providing English subtitles

for Gaelic TV programmes.

However, population growth has caused serious housing problems as incoming well-heeled people bid up house prices. There is a shortage of land for house building and not enough rented accommodation for low income families. The district council has taken over holiday accommodation - unused because of a slump in tourism in the early 1990s - to add to its rented housing stock.

Mr David Noble, chief executive of the council, says the bridge is likely to produce an increase in the number of day tourists to Skye. He admits there is something to be said for the high tolls on the bridge. "Without tolls there could have been real problems coping with explosive growth," he says. "But most people would prefer to take a chance on that and not have any tolls."

## RAND MINES LIMITED

RECORDED IN THE REGISTER OF SOUTH AFRICAN COMPANIES NO. 01/00355005

### Notice of general meeting

Notice is hereby given that a general meeting of the ordinary shareholders of the Company and of the "A" class variable rate cumulative redeemable preference shareholders, "B" class variable rate cumulative redeemable preference shareholders and "C" class variable rate cumulative redeemable preference shareholders of the Company (collectively referred to as "the preference shareholders") will be held at 09:00 (South African time) on Monday 6 November 1995, in the Main Committee Room, First Floor, The Wanderers Club, 21 North Street, Illovo, Johannesburg, South Africa, for the purpose of considering and, if deemed fit, passing, with or without modification, the special and ordinary resolutions set out below.

The conditions precedent to the coming into effect of each of the resolutions set out in this notice are that -

- (i) each of the resolutions contained in this notice will have been passed;
- (ii) the Supreme Court of South Africa (Witwatersrand Local Division ("the Court")) will have confirmed the reduction of the Company's share premium account in terms of section 84 of the South African Companies Act, 1973, ("the Act") and will have granted an Order to this effect; and
- (iii) the South African Register of Companies will have registered the Order of Court referred to in (ii) above as well as all of the special resolutions which are part of the general meeting.

#### Special resolution number 1

"Resolved as a special resolution that, subject to the fulfilment of the conditions precedent stipulated in the notice convening the general meeting at which this special resolution will be proposed, with effect from Monday 11 December 1995, the Company's share premium account created upon the issue of 77 533 588 ordinary shares of 20 cents each issued by the Company in Ingwe Coal Corporation Limited (Registration No. 01/01359/05) ("the Ingwe shares") to the Company's ordinary shareholders in the ratio in which will result in each ordinary shareholder receiving 130 Ingwe shares for every 100 ordinary shares, as registered or bearer form, held in the Company on 3 December 1995 ("the unbundling registration date"), provided that -

- (a) should an ordinary shareholder become entitled to a fraction of an Ingwe share, then, in lieu of that fraction, the ordinary shareholder will receive cash equal to the ordinary shareholder's proportionate share of the proceeds (net of costs) derived from the sale, at market rates, of the aggregated fractional entitlements to Ingwe shares of all ordinary shareholders;
- (b) if an ordinary shareholder which the directors determine in their sole and absolute discretion is a company which holds the ordinary shares in the Company which are registered in its name at the unbundling registration date as a nominee for other persons ("beneficial owners") as part of its normal business ("the nominee company"), has distributed with the Company's transfer secretaries, by a date specified by the directors, a list certified as correct by a duly authorised director of the nominee company setting out the individual numbers (and not necessarily the names) of the ordinary shares in the Company which are registered in the name of the nominee company but which are beneficially owned by the beneficial owners at the unbundling registration date, the entitlement of the nominee company to Ingwe shares shall be determined as if each of those beneficial owners was registered at the unbundling registration date as an ordinary shareholder of the Company of the respective numbers of ordinary shares in the Company set out in the list ("the beneficial owners' entitlements"), provided that the aggregate of the beneficial owners' entitlements (before the application of (a) above, if it is applicable) shall not exceed the entitlement (before the application of (a) above) if it would have been applicable) which would have accrued to the nominee company but for the foregoing provisions of this sub-paragraph (b). The provisions of this sub-paragraph (b) do not give the beneficial owners any rights of any nature whatsoever against the Company and the rights granted in terms of this sub-paragraph (b) are exercisable solely by the nominee company as the registered ordinary shareholder of the Company;

#### Ordinary resolution number 2

"Resolved as an ordinary resolution that, subject to the fulfilment of the conditions precedent stipulated in the notice convening the general meeting at which this ordinary resolution will be proposed, the directors of the Company be and are hereby authorised to do all such things and sign all documents as they consider necessary to implement the resolutions set out in the notice convening the general meeting at which this resolution will be proposed."

#### Reasons for and effects of the special resolutions

Special resolution number 1 has been proposed to enable the Company to distribute (as an unbundling transaction in terms of section 60 of the South African Income Tax Act, 1983) 77 533 586 of the shares it holds in Ingwe Coal Corporation Limited ("Ingwe shares") to its ordinary shareholders. The purpose of the special resolution is to reduce the Company's share premium account by R404 191 250.88 by distributing these Ingwe shares and paying cash in lieu of fractional entitlements to Ingwe shares to the Company's ordinary shareholders as set out in the special resolution. The effect of the special resolution will be to extinguish the Company's share premium account in so far as it was created upon the issue of the Company's ordinary shares so that the Company's remaining share premium will be R109 999 953.00, being the amount of share premium contributed by the preference shareholders when they subscribed for their "A" class, "B" class and "C" class variable rate cumulative redeemable preference shares and which is the amount of share premium required to redeem those shares in accordance with the terms and conditions applicable to them.

Special resolution number 2 has been proposed to deal with arrangements in regard to unclaimed Ingwe shares in terms of the unbundling transaction referred to above and to facilitate the possible future winding up of the Company under a members' voluntary winding up in terms of the Act by transferring the Company's obligations to pay and deliver unclaimed dividends and distributions in specie to the persons entitled thereto as a separate entity. The purpose of the special resolution is to amend the Company's articles of association to permit the directors, prior to the Company being wound up in terms of a members' voluntary winding up to pay and deliver to the separate entity cash representing unclaimed dividends and assets distributed in specie (as well as cash in lieu of fractional entitlements thereto) to be held by the separate entity for the benefit of the persons entitled thereto for a period of 12 (twelve) months from the date of the declaration of the dividend or distribution of the assets in question, whereupon the right to such dividends and assets is forfeited, such forfeiture being already provided for in the Company's articles of association in respect of unclaimed dividends. The effect of the special resolution is that the Company's articles of association will be amended and the directors will be permitted, prior to the Company being so wound up, to transfer such cash and assets to the separate entity.

#### Special resolution number 3

"Resolved as a special resolution that, subject to the fulfilment of the conditions precedent stipulated in the notice convening the general meeting at which this special resolution will be proposed, application will be made to the Supreme Court of South Africa (Witwatersrand Local Division) for an order in terms of section 84 of the Companies Act, 1973, confirming the reduction of the Company's share premium account in terms of special resolution number 1 set out in the notice convening the general meeting at which this ordinary resolution will be proposed and that any director of the Company be and is hereby authorised to do all things and sign all documents necessary to give effect thereto."

#### Special resolution number 2

"Resolved as a special resolution that, subject to the fulfilment of the conditions precedent stipulated in the notice convening the general meeting at which this special resolution will be proposed, article 141 of the Company's articles of association be amended by changing the heading to "FORBESURE AND VESTING IN TRUST", by re-numbering the existing article 141 as 141(a) and by inserting into article 141 the following new sub-articles (b) and (c):

- (b) All distributions in specie (whether by way of dividend or reduction of share capital or share premium), including cash in lieu of fractional entitlements thereto, shall be held by the Company for the benefit of the persons entitled thereto. Any assets so distributed or cash remaining unclaimed for a period of 12 (twelve) years from the date of distribution thereof may be declared by the directors to be forfeited to the Company;

- (c) Notwithstanding the provisions of sub-articles (a) and (b), if it is intended that the Company be wound up under a members' voluntary winding up in terms of the Act, in order to wind up the Company, the directors shall be entitled to vest the cash representing unclaimed dividends and the assets representing unclaimed distributions in specie and cash in lieu of fractional entitlements thereto ("the vested subject matter"), in a trust, company or other entity ("the nominated entity") formed by the Company or identified by the directors for the purposes of receiving the vested subject matter from the Company and holding it for the benefit of the persons entitled thereto ("the beneficiaries") on the basis that -

- (i) upon such vesting, the Company shall cease to be liable to pay or deliver the unclaimed dividends, assets distributed in specie and cash in question to the persons to whom the dividend or distribution accrued;

- (ii) the nominated entity shall pay or deliver the vested subject matter to the person or persons entitled thereto if it is claimed by them;

- (iii) any vested subject matter remaining unclaimed for a period of 12 (twelve) years from the date of initial declaration or distribution thereof by the Company shall be forfeited by the beneficiary in question and shall be paid or delivered by the nominated entity to the Company (and the provisions of sub-articles (a) and (b) shall then apply) or, if the Company has by then been wound up or has otherwise ceased to exist, a charitable entity or entities selected by the nominated entity or in such other manner as the directors may determine at the time of such vesting;

and on such other terms and conditions as may be determined by the directors so as to reasonably satisfy them that the provisions of this sub-article (c) are given effect to."

#### Special resolution number 3

"Resolved as a special resolution that, subject to the fulfilment of the conditions precedent stipulated in the notice convening the general meeting at which this special resolution will be proposed, the Company's articles of association be amended by the insertion of the following new paragraphs 4, 5 and 6 in article 20A:

4. In respect of the 1 500 "A" class variable rate cumulative redeemable preference shares of 1 cent each in the share capital of the company ("the "A" preference shares"), the following additional specific provisions shall apply in addition to the general terms and conditions set out in paragraph 1 and the specific provisions set out in paragraph 2:

- 4.1 Paragraph 1(1) of the general terms and conditions attaching to the "A" preference shares is amended by inserting the following words at the end of the first sentence:

"in respect of the period from 1 February 1996 to the date on which each "A" preference share is redeemed, such other rate as may be determined by the directors prior to 1 February 1996."

- 4.2 Paragraph 1.7 of the general terms and conditions attaching to the "A" preference shares is amended by deleting 31 January 1996 and substituting 31 December 1995 therefor.

- 4.3 Paragraph 1.7(1) of the general terms and conditions attaching to the "A" preference shares is amended by inserting the following words at the beginning of the paragraph:

"unless the holder or holders of all of the "B" preference shares and the Company otherwise agree in writing."

- 4.4 Paragraph 1.7(4) of the general terms and conditions attaching to the "A" preference shares is amended by inserting the following words after the words "30 (thirty) days":

"(or such other period as the holder or holders of all of the "A" preference shares and the company may agree in writing)".

5. In respect of the 3 000 "B" class variable rate cumulative redeemable preference shares of 1 cent each in the share capital of the company ("the "B" preference shares"), the following specific provisions shall apply in addition to the general terms and conditions set out in paragraph 1 and the specific terms and conditions set out in paragraph 2:

- 5.1 Paragraph 1.7 of the general terms and conditions attaching to the "B" preference shares is amended by deleting 31 January 1996 and substituting 31 December 1995 therefor.

- 5.2 Paragraph 1.7(1) of the general terms and conditions attaching to the "B" preference shares is amended by inserting the following words at the beginning of the paragraph:

"unless the holder or holders of all of the "B" preference shares and the Company otherwise agree in writing."

- 5.3 Paragraph 1.7(4) of the general terms and conditions attaching to the "B" preference shares is amended by inserting the following words after the words "30 (thirty) days":

"(or such other period as the holder or holders of all of the "B" preference shares and the Company may agree in writing)".

- 5.4 In respect of the 200

## MANAGEMENT

Whenever Giaxo launches an exciting drug, Compaq an innovative computer, or Sony a piece of electronic wizardry, the product hits the headlines. But rarely is there much general interest in the process by which it is made, even if this involves an innovative breakthrough.

Only in rare cases, such as semiconductor manufacturing, Pilkington's float glass process, and the use of robots, is the public imagination caught by what goes on behind the factory walls.

Senior managers have much the same order of priorities, at least in most US and British companies. While product development is often given high corporate status these days – albeit still below finance and marketing – production tends to trail behind as the poor relation.

It is now frequently seen as so unimportant that it can be outsourced completely to sub-contractors or joint venture partners. Only in mature, commodity businesses with fairly stable product designs does production innovation generally attract the managerial attention it deserves.

Even ICI, the UK chemicals giant, admitted recently that some of its businesses were deficient in this respect.

The example set by production innovators such as Toyota and Intel has helped improve the balance of power within Anglo-Saxon enterprises since the early 1980s, but still not to the level common in manufacturing-minded Asian, German and Swedish companies.

This is hampering the efforts of many companies to make product development and manufacturing equal partners for the first time – even to integrate them – in order to accelerate the speed at which they push new product designs from concept to the market.

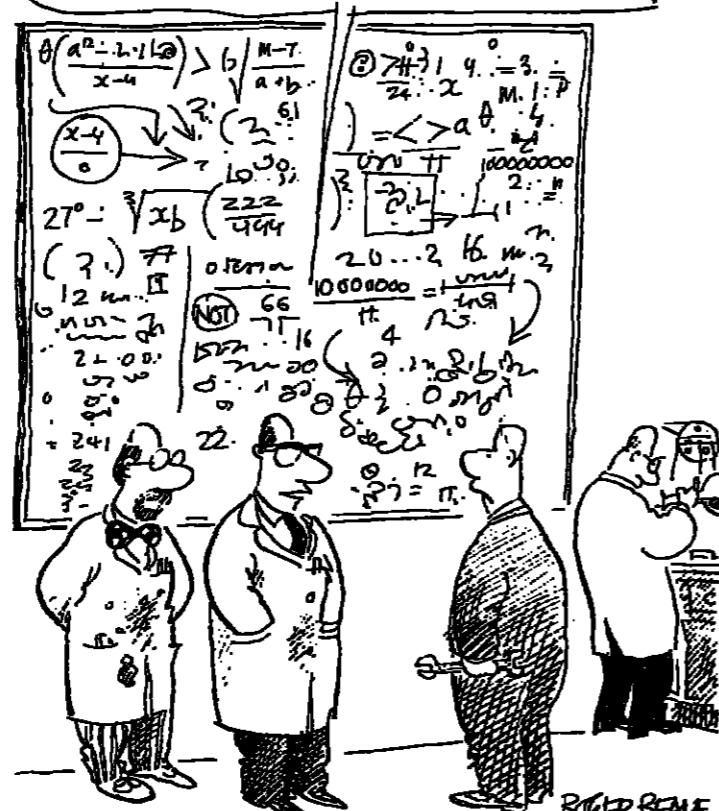
Yet in some respects the "product first, process second" mentality has respectable-looking roots. Directly or through the influence of business academics and consultants, western managers in many industries have been brought up on an influential "model" of product and process innovation which suggests that, during the formative period of a new product technology, the processes used to make it are usually quite basic. Only as the pace of product innovation slows, and price and other competitive factors become more important, does the rate of process innovation rise.

The model was first developed 20 years ago by James Utterback and the late Ralph Abernathy, academics from MIT and Harvard respectively, after researching innovation in several US industries, including cars. Utterback re-assessed the model last year in *Mastering the Dynamics of Innovation*.

**Product development and manufacturing should be equal partners, says Christopher Lorenz**

## Process matters

WELL, THERE'S THE SPECIFICATION, SIMPSON. RUN ALONG NOW AND MAKE 10,000 OF THEM A MONTH



In this book he made clear that it was not applicable to non-assembled products such as chemicals and glass. Nor was it intended to be prescriptive; rather, he said, the approach had cramped the ability of the US motor industry to innovate as rapidly as the Japanese. "We never said it was a universal law, nor that it would apply forever – we said it was a trap," he says now.

Clear evidence of this has been found by two Harvard academics, Gary Pisano and Steven Wheelwright. Writing in the current *Harvard Business Review*\*, they suggest that in a growing number of high-technology industries – such as pharmaceuticals, medical equipment or disc drives – it has

yet many managers still take it as gospel, and are damaging their companies in the process.

While he objects to the way it has been misunderstood and misapplied, he stresses that "its most basic message remains valid: that product and process are closely linked, and you always need to pay attention to both".

It is high time every manager recognised that.

\* *Mastering the Dynamics of Innovation*. HBS Press £21.95.

\*\* *The New Logic of High-Tech R&D*. Reprint no 95506. Fax: US 617-495 6192.

become vital to excel at the simultaneous development of new products and new processes, rather than undertaking them sequentially. Yet they found that managers in many of those industries still seriously under-rate process innovation and devote far too few resources to it.

In a study of 23 large development projects carried out at 11 US and European pharmaceutical companies up to 1994, the researchers saw many instances in which problems in developing the process either delayed a product's launch or inhibited its commercial success once it was on the market.

They cite the recent example of an (unnamed) pharmaceutical company which spent 10 years and more than \$100m (£67m) developing a new anti-infection drug, but paid little attention to the process development side of the project until the drug had won US government approval for commercial marketing, even though it was obvious that breakthrough production technology was needed. As a result, the company could not meet initial demand for two years, lost potential sales, and failed to penetrate the market while it had an exclusive position. A rival drug is about to be approved.

Pisano and Wheelwright report that many executives in high-tech industries said they had not made process development a priority because they saw its main benefit as being lower manufacturing costs, which are often irrelevant for innovative products which can command high prices. Current market pressures were at last making the drug industry executives more concerned about manufacturing, but they were focusing just on reducing the cost of existing – inadequate – processes, rather than developing better ones.

This attitude, say the academics, ignores the many other benefits of process innovation.

These include helping to accelerate the production ramp-up and "time-to-market" for new products, and improving product features such as weight, consistency and reliability.

Utterback has mixed feelings about the continued influence of his and Abernathy's model.

While he objects to the way it has been misunderstood and misapplied, he stresses that "its most basic message remains valid: that product and process are closely linked, and you always need to pay attention to both".

It is high time every manager recognised that.

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## Arresting warrants for Sony executives

Emiko Terazono describes the company's new remuneration scheme

Japanese executives are hardly famous for extravagant remuneration packages. Since corporate earnings are seen as a group effort, the idea that executives are individually compensated for good business results has hardly existed in Japan.

However, this may be slowly changing. In an attempt to shift to a more market-oriented approach to executive pay, Sony, the Japanese electronics concern in September handed out warrants to its board members in lieu of an annual increase in basic salaries. Warrants are securities giving the holder the right to subscribe to a company's stock at a given price during a given period.

The idea, says Sony, is to give executives more incentive to work for the company's profit growth, which in theory should push up its stock price. Sony's executives will have the right to buy shares at the subscription price of Y5,330 (£33.50) – between now and August 1999 – against the current market price of Y5,100 – so they will benefit only if the share price rises. "It's a challenge, but at the same time it's very interesting," says Sumio Sano, a managing director and one of the 36 board members who received the warrants.

The scheme also makes executives more aware of shareholders' interests, says Sano. Japanese companies have traditionally neglected the shareholder, reinvesting earnings rather than increasing dividends. Unlike the west, where shareholders have a say in corporate management, in Japan they are mere investors.

Sony, which is the first Japanese company to implement such a scheme, says it had wanted to offer its board members stock options, which are commonly used in the west. But this had not been viable since Japan's commercial laws bar corporations from buying their own stock and hence preventing them from owning treasury shares. Instead, the company will issue new shares to executives when they exercise their warrants.

Sony's move comes at a time when the typically egalitarian

compensation system of Japanese companies, where the salary differential between executives and ordinary workers is relatively small, has been blamed by some analysts for stifling the creativity of managers and discouraging strong leadership. Critics claim that in order for companies to recover from the prolonged earnings slump, executives should be evaluated according to their performance, providing those who contribute to higher performance with salary incentives.

The Sony move also coincides with an increase in the number of Japanese companies which are focusing on improving productivity of their white-collar employees. More companies are showing interest in a results-oriented

The idea is to give executives more incentive to work for the company's profit growth, which in theory should push up its stock price

remuneration system and are reviewing their traditional compensation schemes based on seniority.

The seniority pay and promotion system, where compensation and promotion are determined by the length of employment, has been one of the main characteristics of Japanese-style management. Until recently, it has fitted in neatly with the country's age-graded Confucian tradition and helped implant employees' loyalty to the company. But the system has become a burden on companies in recent years, as economic and corporate profit growth has decelerated. The automatic pay increase granted with each additional year of employment has also decreased the incentive to increase productivity and creativity among employees.

Honda, the car manufacturer, is one company which is trying to

phase out seniority pay. It implemented a merit pay system for managers in 1992, where salaries are reviewed every year, while Fujitsu, the electronics maker, began tying managers' bonuses to their individual performance.

However, these companies are among a minority, and the overall shift to western-style management practices has remained limited. Harmony within the group is still a preoccupation for many companies, which remain suspicious that a wage system based on job performance would create friction within the organisations.

Another problem has been the lack of systematic measure of job performance, as many companies do not have the means to evaluate white-collar productivity. According to the Japan Productivity Centre for Socio-Economic Development, a quasi public research group, only 3.3 per cent of some 300 leading companies surveyed had adopted merit pay, while 70 per cent said they were not interested.

A separate report by the same group on merit pay indicated that 86 per cent of the companies surveyed were concerned over the lack of evaluating results, 32.2 per cent noted that linking corporate performance and compensation would increase pressures to produce short-term results, while 19 per cent said merit pay went against the culture which stresses harmony and stability.

Sony's warrant scheme, though, has generated interest among many companies, including venture start-ups. One drawback is that executives have to pay income tax on the theoretical value of the warrants when they are granted by the company. In addition, the executive is taxed again when the warrant is exercised and sees a capital gain after selling the stock.

Despite these handicaps Sony has made it mandatory for executives to partake in the programme – "everybody eventually agreed that it was part of board member's responsibility to receive them," says Sano.

The group mentality, it seems, is still alive and well.

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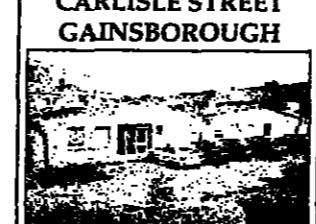
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## ARTS

## Togetherness, passion and denial

Ian Shuttleworth reviews O'Casey, Verga and Coward at the Citizens' Theatre, Glasgow

The October theme at the Citizens' seems to be togetherness, in terms of programming at least: the shows in the City's three spaces nestle comfortably beside each other on alphabetically arranged listings pages, and their intervals also happen to coincide - a situation which may foster a sense of community among the audiences, but no doubt drives the bar staff frantic. The fare itself comprises the poetical grime of Sean O'Casey, a late, reflective piece by Noel Coward and the slice of late 19th century Sicilian *verismo*, and each production contains enough to sustain interest without arousing great passion.

In the main theatre, O'Casey's *The Shadow of a Gunman* asserts itself again as a more likeable play than either *The Plough and the Stars* or *Juno and the Paycock*. Kenny Miller's design spreads the

Dublin tenement room over as much of the stage as he can manage in the grandiose squalor which characterizes modern O'Casey's sets; a shabby partitioning curtain is occasionally used as a "wipe" across the stage, to facilitate hidden entrances and exits. But the core of the play in performance is not the fatal consequences when poetaster Donal Davoren allows the tenement folk to believe he is an IRA gunman in hiding, but the relationship between Davoren and Seumas Shields.

This kind of disjunction - the bookish, Shelley-spouting Davoren

and Shields, a huckster maddened to find that his latest job-lot of cutlery only contains 11 spoons in each dozen bundle - is the stuff of a fine comic double act; Laror Roddy and John O'Toole mesh well together, playing the comedy in the script with an unobtrusive flair that can fool an audience into missing several of the gags.

The descent into catastrophic tragedy is similarly kept on this side of melodrama by director Jon Pope; the irruption of one of the hated Black and Tans carries menace rather than stage villainy, and the duo - being one half atheist and both halves male -

bring to their grief none of the extravagant martyrdom of O'Casey's Catholic mothers. Pope cannot resist the pointless symbolism of having a mute little boy appear every so often, but for the most part we are mercifully free of the operatic excesses which dog so many productions of this playwright's work.

Passions eventually run high in Giovanni Verga's *The She Wolf*, in the Stalls Studio. It takes half an hour of low-key capering, brawling and proverb-sparring among the workers on a small Sicilian farm before the story begins to emerge, of widow Pina's desire for Nanni

Lasca, who is in turn more interested in Pina's daughter. A number of years have passed before the events of the second act, which climaxes in a battle of *Lorca*-esque intensity between Mara, now Lasca's wife, and her returning mother.

As Pina, the predator who gives the play its title, Yolanda Vasquez is terrific, rendering the small space even more claustrophobic with the ferocity of her frustrated desires. She is given no serious competition either by Patti Clare, whose Mara never quite seems to be fully present, or by Paul Albertson, whose initial adolescent

inarticulacy as Lasca gives way to a two-dimensionality as a man caught between competing female forces. Stewart Laing has staged the first act in particular with a keen sense of the early dramatic realism of Verga's writing, but cannot avoid being overwhelmed by the fervours of the second act.

Above in the Circle Studio, the denial of such passions is the focus of Noel Coward's last full-length play *A Song at Twilight*. Sir Hugo Latymer, the admired writer and wit who finally refuses to admit his homosexuality, is a Dorian Gray-like self-portrait, but it is

Hugo's former mistress Carlotta and his wife Hilde whose speeches about embracing, or at least accepting, his real nature resound with the author's own hopes.

Robert David MacDonald plays Hugo as a more bilious John Le Mesurier, so used to suppressing genuine emotion that he has forgotten how to feel it; Roberta Taylor's Carlotta argues against him with the sometimes excessive zeal of a Portia when giving voice to the author's not-so-secret heart. Although Coward's dramatic craft is on full display, it is a strangely naked play with an honest sadness underlying much of the dialogue.

Pound for pound, Giles Havergal's unfurled production packs the greatest intellectual and emotional impact of the three shows.

All three productions at Citizens' Theatre, Glasgow, until October 28 (0141 4290022).

Theatre/Sarah Hemming

## This rat still rattles in our skulls

Audiences travelling to Wednesday's first night of *Rat in the Skull* may have journeyed on a tube without a second thought, passed by litter bins without a second glance, and scarcely noticed oddly parked cars or tatty holdalls abandoned in corners. Not so the audiences in 1984, when Ron Hutchinson's play about the Troubles had its premiere at the Royal Court. Then bomb threats were a constant reality and Hutchinson's brilliant, dark play hit home - plugging straight into the fear, tension and fatigue of the time.

So, 12 years on and with a peace process underway, how does it look now? Revived by Stephen Daldry as the first "Royal Court Classic", does it earn that distinction, or remain a period piece, a slice of

Ron Hutchinson's 1980s play about the Irish Troubles earns its distinction as a Royal Court classic

strong but topical drama? The answer is that it more than justifies this second look. Of its time, but not restricted to its time, the play brings back all the bowels-to-water fear of that bleak era, but now that we can draw back from the immediate impact, its more universal dimensions become apparent.

Set in London's Paddington Green police station, Hutchinson's play focuses on an encounter between a suspected IRA terrorist, Roche, and the RUC policeman, Nelson, brought over from Belfast to "turn" him. But, just as Nelson reaches his target, he blows the whole exercise by beating Roche up. At the play's heart is the superbly written interrogation, in which Nelson cajoles and threatens Roche with a litany of all that lies between them.

The speech serves as a history lesson, but it also anatomises shrewdly the bloody, knotty ties that bind them together. As the play progresses, it becomes clear that, divided as they are, the two men are united in a way incomprehensible to the English. The rat in the

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RUC versus IRA: Tony Doyle and Rufus Sewell superb as policeman and terrorist

Alastair Muir

## Life in the Bush of Ghosts

Amos Tutuola's Yoruba novel *My Life in the Bush of Ghosts*, at Notting Hill's Tabernacle, has been dramatised by fellow Nigerian playwright Bode Sowande. But it is not an alien piece of exoticism from a dark continent. It has much in common with a European tradition. And as an artistic collaboration, it is exemplary. Sowande's West African drumming-and-theatre troupe, Odu Themes, provides bed-rock experience in an ensemble celebration by the vivacious Royal Court Young People's theatre of west London.

Although they do not speak with the Nigerian lit in which Sowande writes, the huge company is multi-ethnic and many-voiced. The narrative thread is woven between four performers playing the little boy who adventures through the twilight world of ghosts. His curiosity takes him on a rite of passage: from the sensory (smelly ghosts) via the grotesque (the mother-monster ghost who lops off her children's heads) to the sensual (the graceful balletic antelope who, mischievously, metamorphoses into a Superlady ghost).

The boy wittily calls it "beating about the bush", and there is a shaggy dog story compulsion. But the bush - as, post-Freud, we have come to expect from tales and in dreams - is also the dark side of the imagination, the territory in which we explore our illicit fears and ultimately discover our whole selves. His journey helps the boy to find an earthly soul.

Tutuola's story is rooted in myth and folklore, and in the wise magical realism we find emulated by younger Nigerian novelists like Ben Okri or Biyi Bandele Thomas. Sowande dramatises it with impressive theatricality. The piece is child-like, imaginative, revealing. There is even a naivety in its patterning - within each episode, marvels only happen on the third occasion. There are other fairy-tale ingredients: the boy is transformed into a horse, then into a cow (with deadpan humour - "a man who has not changed into a cow cannot understand the misery of it").

Bode Sowande's language is simple, direct, effective: we almost smell the "roasting yams by the fire". An exciting production is spirited along by some stirring rhythmic drumming (musical director: Oyetunji Oyelana) and Peter Ogundale's choreography, performed with determined gusto. Around the earth-floor arena we gladly sit cross-legged for an hour and a half of magical story-telling. It affirms our own cultural diversity.

Simon Reade

cu's gypsy-ish Sonata no. 3 (a sensational performance by the violinist Peter Csaba), and Ernst Kovacic in the once-notorious George Antheil's *Jaunisse Sonata* (with Julius Drake playing piano and drums). As always, Kimanen's off-hand introductions were mixed with ultra-dry Finnish jokes: "The Swedes do have something that we don't good neighbours."

The Kuhmo style is a marvellous tonic. Enthusiastic up-front performances, tireless rediscoveries of music none of us knows; no constipated formality. Here in London, our nearest equivalent (not very near) is the much-loved but sedate Nash Ensemble, whose audience grows ever older. They should try taking the tonic.

Music in London/David Murray

## Some Northern Lights are brighter than others

Just as the Kuhmo Chamber Music Festival players were returning to Finland after a happy five-day occupation of the Wigmore Hall, the London Philharmonic struck up "Northern Lights", their "exploration of Scandinavian music from the last century to present day". A ridiculous billing for this pair of concerts (one given by the LPO's youth orchestra); they comprised merely the eternal Grieg piano concerto, Nielsen's familiar Fifth Symphony, two standard works by the young Sibelius - *Finlandia* and the First Symphony - and two recent pieces by the Danish composer Poul Ruders.

The second concert, in which Franz Wel-

ser-Most conducted the grownup LPO, included the premiere of Ruders' Piano Concerto. Mostly light-fingered and light-textured, conversational in tone, not quite tonal but never abrasively atonal, it went down pleasantly enough without leaving any strong impression. The finale, a brief *Rondo prestissimo*, bursts into strings of parallel triads, which may be exuberant or pop-imperial or just an easy sell-out.

The expert soloist Rolf Hind seemed to

be playing chiefly for the front stalls, but that might be the kind of address that Ruders' score expects. His piano writing is whimsical-spidery in the first two movements, mostly confined to the upper range of the keyboard: difficult to make public points with that. Despite the thin, airy orchestral texture, the music became quite opaque as the instrumental voices multiplied in the opening movement. That might have been the conductor's fault, or

the composer's - or perhaps the composer's intention.

Welser-Most allowed his timpanist to turn *Finlandia* into a solo concerto. He must dislike the piece. Even the heavy brass shrivelled beneath the battering. The First Symphony got a lean, tight reading, intelligent without much warmth.

Sappo Kimanen's Kuhmo troupe had given us far more last week. Its programmes teemed with anything from a

solo performer to a chamber string-orchestra (the bright young Virtuosi di Kuhmo). Classic masterpieces for ballast, forgotten salon pieces and modern things too, with the usual soft spot for Russians and turn-of-the-century French; and occasional deadpan japes - a "Tango pathétique" with heads swivelling on the downbeat, a Mozart flute quartet invaded by everybody's mobile telephones.

Striking rarities included Georges Enes-

cu's gypsy-ish Sonata no. 3 (a sensational performance by the violinist Peter Csaba), and Ernst Kovacic in the once-notorious George Antheil's *Jaunisse Sonata* (with Julius Drake playing piano and drums). As always, Kimanen's off-hand introductions were mixed with ultra-dry Finnish jokes: "The Swedes do have something that we don't good neighbours."

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● National Symphony Orchestra:

with pianist James Tocco. George Manahan conducts Debussy's "Iberia", Stravinsky's "Concerto for Piano and Wind Instruments" and Rachmaninov's "Symphonic Dances"; 8.30pm; Oct 19

● Washington Chamber Symphony: Stephen Simon conducts Vivaldi, Argento and Haydn; 7.30

For some, Wednesday's steep fall in the share price of Fokker, the Dutch regional aircraft maker, was a triumph of hope over reality. The false rumour that triggered the 20 per cent fall in the share price was that the company had gone bust.

"This would have been too good to be true," was the dry comment of one Frankfurt-based share analyst. "The best thing that could have happened to Daimler-Benz [the German industrial group which is majority owner of Fokker] is for Fokker to go out of business. It would have been an end to terror, as opposed to a terror without end."

Harsh German public opinion already points at Fokker, which has been making heavy losses for several years, as the main - if not the only - culprit behind the acute difficulties at Daimler-Benz Aerospace (Dasa). Dasa will later this month present what is expected to be one of the most radical cost-cutting programmes in the history of German industry.

Up to 15,000 German jobs may have to go, along with three production plants. The programme could mark the beginning of the end of a sizeable German-based aircraft industry, and has turned into a sensitive political issue involving the federal government and several state governments.

There is a growing belief among Dasa employees and the German public that each job saved in the Netherlands is a job lost in Germany. These German assumptions are fuelled in part by hostile reports in the German media, and they add to the bad feelings between many Dutch and German people.

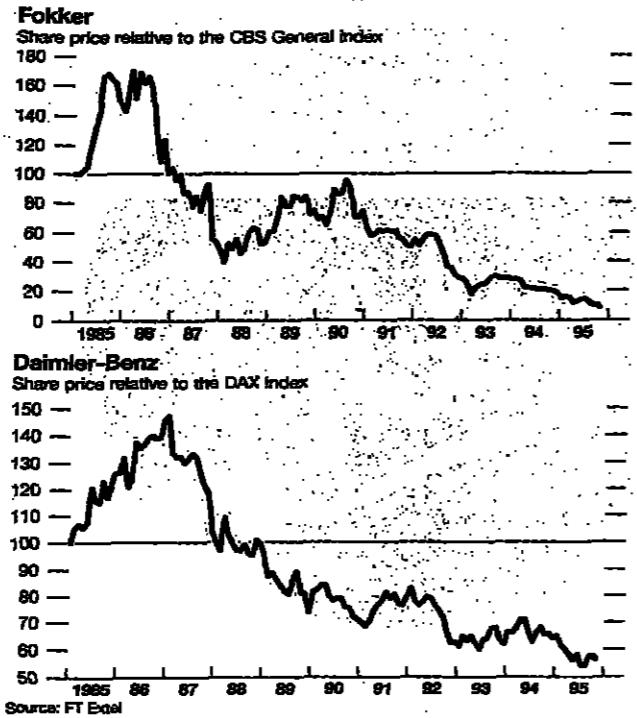
But German fears are not wholly unfounded. The contract between Dasa and Fokker gives Fokker the technological and manufacturing leadership for the production of all the group's regional aircraft with between 65 and 130 seats, excluding the Airbus 319. This allows Fokker to exert considerable influence in the allocation of production work in European factories.

Fokker, however, denies that the system deprives German factories of work. "If Fokker crashes, between 1,000 and 1,500 employees in Hamburg will lose their jobs," Mr Ben van Schaik, chairman of Fokker, warned in a recent interview in a Dutch newspaper. He appeared irritated at the hysteria in Germany. "In the Netherlands we are in a position to evaluate matters more

## A marriage of mistrust

Wolfgang Münchau on the troubled ties between Fokker and its German parent

**Fokker: blamed for Daimler's difficulties**



realistically than in Germany," he said, evidently playing to a domestic audience.

Fokker has firmly denied the rumour that it has suspended payments to creditors, pointing out that it has received a bridging loan from Dasa which should tide the company over into the next year. Yesterday the shares recovered most of their earlier losses, rising Fl 1 to Fl 7.

Dasa, meanwhile, denied that it had pulled out of negotiations with the Dutch government over a financial package that should keep Fokker afloat well beyond next year. These negotiations follow Fokker's recent announcement of a loss of Fl 651m (£259m) in the first six months of 1995.

Fokker is an important company in the Dutch industrial landscape. A recent report by the Deloitte-based TNO research institute claimed that Fokker, which directly employs 7,500 staff, accounts for 63,000 jobs

in the Netherlands through supplier industries. In The Hague, as well as in Bonn, the future of Fokker and of Dasa is a hot political issue.

Dasa is currently putting the final touches to its cost-cutting plan "Dolores" (which stands for "dollar-low rescue"), an attempt to secure Dasa's future on the assumption that the dollar will remain weak. Dasa is more sensitive to the dollar exchange rate than other German companies, because all its aircraft sales are denominated in dollars while most of its costs are in D-Marks.

The obvious solution, as Dasa was told by McKinsey, the management consultancy, is to shift production into countries with currencies that closely shadow the dollar. Asia is seen as the obvious choice, and there is also talk of moving production to lower-cost countries in Europe. Dasa will also try to shift some of the dollar exchange rate risk on to

its suppliers, an exercise that Mr Jürgen Schrempp, chairman of Daimler-Benz, once described as "passing the buck".

But the notion of the strong D-Mark as the cause of Dasa's difficulties is widely dismissed among Dasa's employees and local politicians, who say the company is using currency developments as a pretext for restructuring and job losses.

Mr Henning Vörscherau, mayor of Hamburg, where Dasa runs its Airbus plant, said recently that the exchange rate argument was insincere, since Dasa had successfully managed to hedge against the falling dollar. Dasa says that may be true so far, but will not hold true forever.

**T**he German company's difficulties are not purely the result of the appreciation of the D-Mark, which may be only a temporary phenomenon. The real problem, critics say, has been an overzealous and poorly controlled attempt to erect a massive aircraft and defence industry in a country that has neither a strong technological postwar record in this area - like Britain and France - nor a huge market to support it economically, like the US.

In the 1980s, Daimler-Benz was a company known principally for its famous cars. But in recent years it has attracted more headlines about the difficulties in its aerospace division and its tendency to stumble from one crisis to another. The company set out on an exuberant expansion of the aircraft business under the leadership of Mr Edzard Reuter, who pursued a vision of concentrating almost the entire German defence industry under the roof of Daimler-Benz. It acquired MTU, the engine and turbine company; MBB, the aircraft maker; and German partner in the European Airbus consortium; and Dornier, a regional aircraft maker.

But Mr Reuter retired as chairman this year, and the financial markets now hope that Daimler-Benz will give more power to its accountants than its visionaries. The company has committed itself to focus on a smaller range of core activities, which involves a retrenchment in some of its industrial interests.

So far there is no intention to pull out of aircraft manufacturing. But this does not mean Fokker's future is guaranteed in perpetuity, even if Dasa and the Dutch government succeed this time in agreeing a refinancing package.

Philip Stephens

Philip Stephens

## A lead or lose choice



Look hard enough, and behind the fog of xenophobia in Blackpool you can just detect the outline of a general election strategy. It is not what you would call a nice strategy. But then this is the party which has come to regard power as its birthright. After 16 years, the looming obscurity of opposition does not allow for delicate sensibilities. Tony Blair, too, has no intention of playing a gentleman's game. It will be a nasty election campaign.

The question left unanswered by this week's conference is whether the Conservatives can yet summon up the will or the cohesion to make a serious, as opposed to a dirty fight, of it. It must be said there have been odd moments when one might almost have forgotten how bleak the prospects look. Shameless in its showmanship, the sheer force of Michael Heseltine's performance is a reminder that there are one or two grown-ups in the cabinet. He is 62, an elder statesman, but he still shines brightly in this dullest of political firmaments. So in a different way does Kenneth Clarke. While they are around, Tony Blair is wise in his caution.

But the abiding impression meanwhile touches on its chancellor that the financial markets have been of a party steeped in apprehension. Afraid of the election, frightened by the false demon of European federalism, struggling against the clasp of fatalism. It is a mood that demands an ever-more strident populism in its onslaught against the chosen scapegoats. The cell doors in the new private prisons must be slammed permanently shut against the criminals and misfits. The social security scroungers must be hunted down. The Europeans must be turned back at Dover.

Yet even as his audience

stomped their feet to Michael Portillo's lurid fantasy of soldiers sent to war by Brussels bureaucrats you could sense they were not quite sure. For all the visceral anti-Europeanism which courses through the veins of the Tory activists, they know in their hearts that the election will not be won or lost on the issue of qualified

majority voting or the powers of the European parliament.

It is the economy, of course, which offers the last slim hope of defying the forces of electoral gravity. Forget the gloom peddled by some in the City. The latest bad, inflation figures may have been a reminder that there will be awkward moments, but the economic recovery is soundly based. If the government can hold on to its majority at Westminster until the spring of 1997, the upturn will be felt in the voters' wallets.

Mr Clarke promised the conference tax cuts. He hardly had a choice. Talk to the serious ministers in the cabinet though and they will tell you to forget about Lawsonian giveaways this November. The cabinet committee charged with coming up with the necessary spending cuts, the ominously-named EDX, has so far agreed only the broad parameters of its task.

There are big battles to be fought before it gets Whitehall's spending baronies to sign up to any precise figures.

The Treasury establishment

is once again a prisoner of the Tory right, or that the welfare state will be dismantled rather than reformed. The words

One Nation, stolen last week by Mr Blair, are prominent in Mr Major's

text. The strategy might work

and, in truth, the government has nothing else.

There is no such consensus on Europe, where the prime minister is once again walking the fine line of lies. He believes disunity is his most dangerous enemy, so he readily embraces the rhetoric of the Eurosceptics. He can be heard remarking that he has always been something of a sceptic. Clearly the humiliation of sterling's ejection from the European exchange rate mechanism has not left him. So Margaret Thatcher and Norman Tebbit are now welcome guests on the conference platform.

But Mr Portillo's words illustrated the dangers. His was

as crass a speech as any given by a senior minister in recent years - and there has been plenty of competition.

The defence secretary's shallow

jibes against the illusory threat

of a European army were carelessly unfurled in the history

he be called in his aid. The Bri-

ishness he proclaimed was a parody of the national character, built on emblems, ignorant of the virtues of tolerance and generosity of spirit.

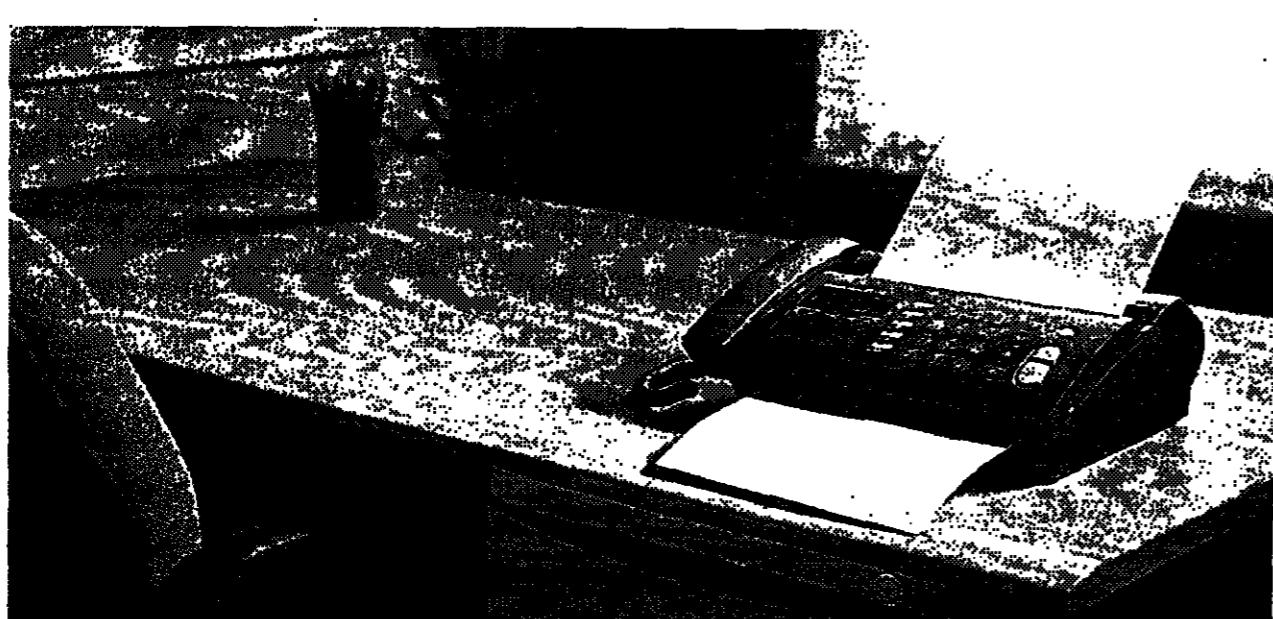
Some in the cabinet were incensed, others took solace in Mr Portillo's subsequent discomfit. It was demeaning, said one; childish, remarked another. Mr Major rather lamely assured them it had all been a joke. Messrs Clarke and Heseltine were condescendingly indulgent. They take the view that as long as the anti-Europeans tilt at windmills, they can hold the important trenches in the quieter corners of cabinet.

Left to himself the prime minister might well give in to the sceptics' central demand that his rule out a single currency during the lifetime of the next parliament. His chancellor and his deputy prime minister are determined he shall not. I suspect they are too sanguine in their confidence that language and policy can be separated. Rhetoric has a nasty habit of pre-empting policies.

Either way, though. Mr Major will have seen this week that playing the sceptics' tune is not a cost-free option. It offers an uncertain guarantee of unity. It also leaves an opening for Mr Blair. He is accused of standing ready to sell out to Brussels. I suspect he will respond with equal mendacity by warning that the Tory agenda is now withdrawal from Europe. The voters may dislike the idea that their prosperity is tied inextricably to that of Britain's continental partners. But they understand it.

Mr Major's mood is strangely buoyant. He is friendly and relaxed on the conference cocktail circuit. He appears unfazed by the charges that after defeating the Tory right during the summer he is now appealing them. After much agonising he seems to have accepted that there is little to be gained from attacking Mr Blair as a closet socialist. The central thrust of the Tory campaign is now directed against the party which stands behind Mr Blair. But the prime minister too often appears as an observer rather than a moulder of events. The electoral clock is now ticking fast. He must lead or lose.

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## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171 873 5938 (please set fax to 'fine'). Translation may be available for letters written in the main international languages.

## UK can play constructive role in Europe on free trade

**Inspiration of Nobel winner**

*From Mr James Forder.*

Sir. You do a disservice to Robert Lucas, the latest Nobel economist, when you suggest in your leader, "Rational prize" (October 11), that his insights sustain the views of those who doubt the ability of governments to control the economy. As you say, the basic idea is that the actions of economic agents will be conditioned by the policy they expect the government to pursue. Sure enough that may neutralise the effect of policy, but on the other hand it may enhance it. One must take the matter case by case.

For example, a commitment to maintaining British competitiveness (rather than, say, indulging in binges of overvaluation like that of 1990-92) will surely encourage investment in export industries, thereby making British industry all the more competitive, providing jobs and prosperity. Here the Lucas insight shows that appreciation of the government policy makes it more effective than it otherwise would be.

Thus, those of us who believe that the government has an obligation to the unemployed and poor, and not just to those who benefit from deregulation and the unfettered market, can also look to Robert Lucas for inspiration and applaud the Nobel committee's decision.

James Forder, fellow in economics, St Peter's College, Oxford OX1 2DL, UK

In addition, even though there are a limited, but not insubstantial, number of obstacles to trade still in place following the Uruguay Round, especially in sensitive sectors, dialogue between the transatlantic partners should at least prevent further barriers to trade from being erected, while also tackling some of the present obstacles. Unless there is dialogue there cannot be progress.

You rightly point out that the British government is no longer a free agent in trade policy. However, you disregard that the negotiation of a transatlantic free trade area, in which the UK would, needless to say, play a leading role, would go a long way to redressing the perception that the UK is a less than willing member of the European Union. For once, the UK would be seen to be taking a positive, constructive role at the helm of Europe. A fact that other EU governments would no doubt welcome, despite their reservations about British attitudes in other areas of EU policy.

Andrew Cecil,

34 rue d'Alsace-Lorraine,

Brussels,

Belgium

accepting Beijing's interpretations of history. Damon Bristow, researcher, Royal United Services Institute for Defence Studies, Whitehall, London SW1A 2ET, UK

*From Miss Alison Macdonald.*

Sir. Edward Mortimer refers to the ruffling of Chinese feathers when President Clinton met the Dalai Lama ("Mirror, mirror on the wall"), I have no doubt I join a chorus of questions: why does Mr Mortimer not mention Tibet in his section discussing whether China is an aggressive, expansionist power? Alison Macdonald, 2 Wayside Court, Arlington Road, Twickenham TW18 2BQ, UK

James Forder, fellow in economics, St Peter's College, Oxford OX1 2DL, UK

strategic how narrow and short-term the Fox view is.

What he, the Labour party and now Keith Wheatley always fail to answer is the obvious question: if any sport is denied access to the open market for television rights, who is going to provide the compensation?

David Elstein, head of programming, BSkyB.

Grant Way, Isleworth, Middlesex TW7 5QD, UK

By contrast, NBC's coverage in the US was interrupted for three crucial hours for a college football match: typical behaviour for a terrestrial broadcaster, as sports fans in the UK know to their cost.

To complain that Sky is "only" in 20 per cent of homes (containing 25 per cent of the population) just six years after launch and less than half way on the growth path projected by most analysts, is to demon-

strate how narrow and short-term the Fox view is.

What he, the Labour party and now Keith Wheatley always fail to answer is the obvious question: if any sport is denied access to the open market for television rights, who is going to provide the compensation?

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## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700  
Friday October 13 1995

## Backsliding in South Korea

The rush by South Korea's industrial conglomerates, the chaebol, to establish overseas plants has been greeted enthusiastically by host countries eager to create new jobs. However, the stampede is arousing growing anxiety in Seoul, which this week sought to rein it in by imposing tighter curbs on the financing of direct foreign investments.

Official concern centres on the impact of rapid increases in overseas borrowing on the conglomerates' already highly geared balance sheets, and on the country's foreign debt. The authorities hope to restrict future expansion by requiring that 20 per cent of large foreign projects be funded in Korea, where lending rates are much higher than abroad.

The move seems to be having some effect, to judge by recent decisions by Samsung and Hyundai, two of the biggest chaebol, to review plans to build US semiconductor plants. But it carries a longer-term price. Whatever success it has in restraining over-ambitious expansion may be at the expense of the authorities' already flagging commitment to badly needed economic reform.

The restrictions are a backward step because they partially reinstate foreign exchange controls relaxed only three years ago. They also signal a return to crude intervention by a government which is supposedly committed to replacing industrial dirigisme with market-based policies.

Korean authorities have long used the country's highly regulated financial system to direct the chaebol. By ensuring plentiful capital for officially approved projects, and keeping the exchange rate low, such policies contributed to rapid industrialisation. But they have also bequeathed less desirable consequences.

## Vulnerable government

One has been to inhibit industrial specialisation and encourage duplicated capacity in a few sectors deemed to be national priorities. The results are particularly evident in cars - of which Korea will soon have five volume producers - electronics and shipbuilding. The policy has also left the government vulnerable to capture by powerful industrial interests, and by its own bureaucracy.

## Price warnings and tax cuts

Mr Kenneth Clarke's speech yesterday to the Conservative party conference had two themes: bashing the opposition Labour party and promising, non-too-subtly, a batch of tax cuts in the November Budget. Given the sombre political background to this year's Tory get-together, both were eminently predictable. Each, however, betrayed a worrying degree of complacency.

Mr Clarke claimed only the Conservatives understood that "it was the duty of government to protect the value of the money in your pocket". He noted that August was the 20th anniversary of inflation approaching 27 per cent, and wondered how it could be doubted that a New Labour chancellor would be as soft on inflation as those of the 1970s.

Now there is certainly room to doubt whether the shadow chancellor, Mr Gordon Brown, would be as tough on inflation in office, as he has appeared in opposition. But, unfortunately for Mr Clarke, his speech coincided with the release of the September inflation figures. These brought to mind more recent events in the country's history, which still tarnish the government's credibility on inflation.

In September 1990 headline retail price inflation peaked at nearly 11 per cent. Exactly five years on, the same measure is growing at an annual rate of 3.9 per cent, or 3.1 per cent excluding mortgage interest payments. This was the highest headline rate since May 1992, which at least shows things have improved since the Lawson boom.

## Doubting investors

But the UK tops the inflation league among the five largest industrial countries. And, for all Mr Clarke's protestations, investors still doubt that the relative improvement in the UK's performance will last.

The gap between German and UK long-term bond yields now stands at over 1% percentage points, nearly half a percentage point higher than at the beginning of the year. Meanwhile, the differential between yields on conventional and index-linked government bonds implies that investors fear inflation will on average be above the government's targeted ceiling of 4 per

which it has found increasingly hard to control.

The obvious solution is to free market forces to allocate resources and stimulate industrial restructuring by opening Korea's economy to greater competition. But liberalisation so far has been hesitant and frequently frustrated by Seoul's piecemeal approach.

For instance, the government wants the chaebol to reduce their dependence on bank credit. It believes that broadening their capital base would strengthen their balance sheets and expose them to stronger commercial disciplines.

In the derivatives market where Bankers Trust and Procter & Gamble did business together, the balance of advantage appears to have been reversed. Recently revealed transcripts of in-house conversations show a senior executive of the bank declaring that Procter executives were wholly ignorant in the contentious transactions of the degree of leverage - the extent to which small outlays could lead to spiralling exposure to large losses.

The same executive also made clear that his clients had no notion of how much profit the bank was making on these derivative transactions. "That," he said, "is the beauty of Bankers Trust." Another executive is heard to put it more brutally: "What a bank can do [for its clients] is get in the middle and rip them off."

Whatever the rights and wrongs of this particular case, it is clear that where banks have been selling customised versions of complex derivative products, they have been able to turn the tables on even the biggest of corporate clients.

Nor is this change in the balance of power confined to the corporate market. The Procter & Gamble saga is the high-tech equivalent of Britain's personal pensions scandal, where retail financial services groups, including the leading commercial banks, sold their customers inappropriate pensions. Here the complexity was actuarial, but the outcome was the same: the abuse of a conflict of interest which did big damage to the banks' business.

Why did banks go to such

Lloyds Bank is back on the takeover trail, proposing marriage to the TSB Group. Mr Paul Reichmann is in business again at Canary Wharf in London's docklands, repurchasing the troubled development from a bank syndicate led by Lloyds. In the US, Bankers Trust faces the indignity of being pursued by Procter & Gamble under anti-racketeering legislation, having sold Jossimann derivatives to the US consumer giant.

In their different ways these otherwise unrelated stories provide a fascinating insight into how commercial banks have lost, and sought to win back, their competitive edge in the financial services market. They also contain important clues as to where the banks may run into trouble in future.

Consider, first, the case of Bankers Trust. In banking, information confers power. And the problem for bankers throughout the ages has been one of asymmetrical information: they know less about the affairs of the companies to which they lend than the managers of those companies. They compensate for this informational disadvantage by monitoring credit risk, spreading their portfolio and other techniques.

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It was this that drove commercial bankers to seek out large borrowers in property, such as the Reichmann brothers, the developers at Canary Wharf. Here, in a seemingly conventional banking relationship, the balance of power between banker and client was not as disadvantageous to the banks as conventional bank-

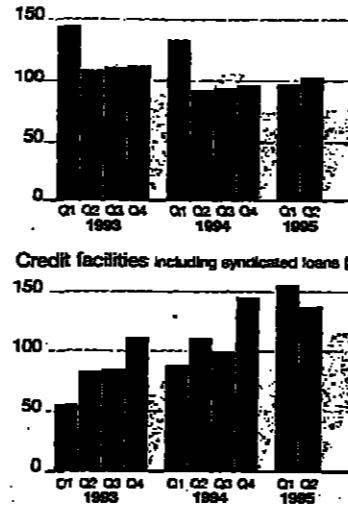
## Banks shape up to a cold climate

Rising competitive pressures are driving bankers to extremes in the race to win business, says John Plender

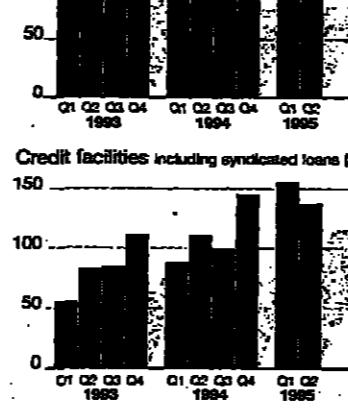
## Banking: mergers and acquisitions

## Banks versus capital markets: International financing activity

## International bond issues (\$bn)



## Credit facilities including syndicated loans (\$bn)



## Top US deals since the start of 1994 (\$bn)

ANNOUNCED	TARGET	ACQUIRER	VALUE OF DEAL (\$bn)
26.08.95	Chase Manhattan	Chemical Banking	9.87
12.07.95	First Chicago	NBD Bancorp	5.30
19.06.95	First Fidelity	First Union	5.07
21.07.95	Bank of Boston	BancOne	5.01
20.07.95	Bank of Boston	Corestate Financial	4.23
20.12.95	Shawmut National	Fleet Financial	3.81
10.07.95	Midland	PNC Bank	2.86
10.10.95	Meridian Bancorp	Corestate Financial	2.73

## Top UK deals since the start of 1994 (\$bn)

ANNOUNCED	TARGET	ACQUIRER	VALUE OF DEAL (\$bn)
09.10.95	TSB Group	Lloyds Bank	7.98
21.04.95	Cheltenham & Gloucester	Lloyds Bank	2.87
21.04.95	National & Provincial	Abbey National	2.15
04.02.94	CIBC Mortgages	Abbey National	1.30
01.08.95	Leeds Permanent	Hallifax	Merger

capital ratio required by regulators, the lower the return on capital for any given volume of business. What, then, is the remaining competitive advantage of banks in large-scale corporate lending?

The usual answer is flexibility: the ability to respond quickly and tailor financial packages for a client. Yet in practice "flexibility" increasingly appears to mean conceding weaker covenants and slimmer margins.

This is said to be acceptable because such pricing cements relationships that generate profits for other parts of the business. But while that might be true in some cases, it is implausible in all of them. Increasingly banks confront lending opportunities that are either high on risk or devoid of profit, with not much in between.

The suspicion must be that, having restored their profitability and lifted their capital above the regulators' more demanding new hurdles, the banks are now competing away their capital surplus. That suspicion is reinforced by the fact that the banks have now overtaken the capital markets in their share of total lending activity.

Another conclusion might be that retail banking will end up subsidising wholesale banking in the 1990s, much as it did in the 1970s and 1980s. Cost savings arising from the recent spate of acquisitions and mergers in the US, or deals such as the Lloyds/TSB marriage, may not flow through to shareholders as readily as some analysts assume.

In property, meantime, warning signs are emerging once again. Banks are returning to property with renewed enthusiasm, according to Mr Francis Hazel, head of the London representative office of German mortgage bank Deka, and the chairman of the Association of Property Bankers. On his personal estimate, the number of active lenders in commercial property has risen over the past three years from 20 to 100.

It follows that what looks like surplus bank capital today may prove to be inadequate later in the cycle, because it has simply been competed or punted away. As Mr Martin Taylor, Barclays chief executive, has argued, trouble may come from two factors which, though harmless on their own, prove lethal in combination. Property is one obvious potential element in such a mix.

Cut-throat pricing in pursuit of market share in corporate lending raises questions about the future. For in the 1990s the banks have acquired an additional competitive disadvantage vis à vis the capital markets, in the shape of tougher capital adequacy requirements imposed by the Bank for International Settlements. The higher the

extremes in exploiting a new-found competitive edge? There are many explanations. But underlying them all is the increase in competitive pressure arising from deregulation, combined with an entirely different informational problem. This concerns the banks' constant competition with the capital markets, where the balance has swung against them.

Over the past two decades the volume of publicly available information about large companies has swollen to the point where commercial banks no longer know more about big companies than the analysts in the securities markets. And after the erosion of the banks' credit ratings following the Latin American lending debacle, big companies have by-passed the banks to raise money directly in the markets.

It was this that drove commercial bankers to seek out large borrowers in property, such as the Reichmann brothers, the developers at Canary Wharf. Here, in a seemingly conventional banking relationship, the balance of power between banker and client was not as disadvantageous to the banks as conventional bank-

ing wisdom might suggest.

Mr Paul Reichmann and his brothers had admittedly known more about development than their bankers. And the banks voluntarily denied themselves information about the Reichmanns' finances by lending on the strength of this side project, without seeing a consolidated balance sheet for the whole Reichmann empire.

This sits oddly with Lloyds' seemingly uncharacteristic recent behaviour in the corporate market, where margins on loans to creditworthy borrowers have been collapsing.

The margin on Lloyds' recent £700m five-year loan to industrial conglomerate BT, arranged jointly with Chemical Bank, was reported to be only 11/4 basis points (hundredths of a per cent) over the London interbank offered rate, with a commitment fee of just 16 basis points.

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first time this century. The People's party, by contrast, has seen a slight rise in its popularity since April when Mr Wolfgang Schäuble became its leader.

Polls suggest that the party is now virtually level with the social democrats, perhaps leading Mr Schäuble to believe that, with a good campaign, he could become coalition leader. Moreover, he has argued so strongly in the past for social spending cuts that he would have lost credibility if he had changed his tune.

In the view of many Austrian leaders, the best way to achieve a lasting reduction in the deficit is to cut social spending. Austria has one of the most generous social welfare systems in Europe.

But cutting these entitlements is not popular among Social Democratic party supporters - particularly at a time when the party's popularity is declining.

Mr Michael Häupl, the social democrat mayor of Vienna, has been one of the most outspoken defenders of social programmes, insisting on no cuts at all. Mr Häupl faces an election next year in which his party is expected to lose majority control of city hall for

the first time this century.

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Some moderate Austrians would even welcome such an outcome, since it would force Mr Häupl to become responsible for part of the government's activity rather than sniping continually from the side-lines.

Still, the present indications point to a stalemate in the forthcoming election, with the People's party, the Social Democrats and the Freedom party winning roughly equal shares of the vote.

Mr Schäuble has refused the offer of a coalition with the Freedom party in the present parliament. But there is nothing to say that he would not make such an alliance after an indecisive election.

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Some moderate Austrians would even welcome such an outcome, since it would force



# FINANCIAL TIMES

Friday October 13 1995



Clarke shrugs off sharp rise in inflation

## UK chancellor hints at large tax cuts in Budget

By Gillian Tett and Robert Peston in London

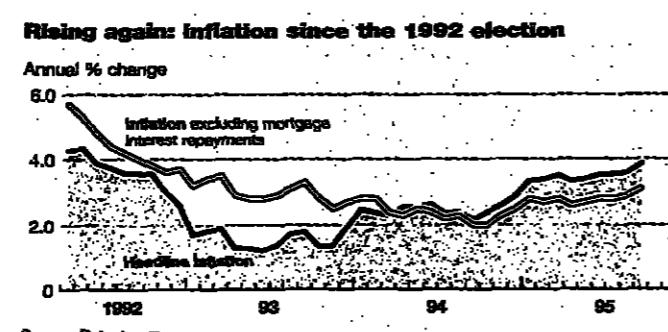
Mr Kenneth Clarke, the UK chancellor of the exchequer, yesterday sent a strong signal there would be substantial tax cuts for Britain in next month's Budget and in subsequent years.

But his hint came amid signs that the economic background to the Budget is deteriorating, with an unexpectedly sharp rise in inflation last month.

In a marked change of tone from his recent cautious approach, Mr Clarke told the party conference of the ruling Conservative party in Blackpool, northern England, that the Budget would be based "on traditional Tory values". He also hinted that there would be "some reward" in the next Budget for his "tough" approach to inflation.

The annual rate of UK inflation rose in September to 3.9 per cent, the highest rate for three years, up from 3.6 per cent in August, according to figures published yesterday. Since September's level is used to increase state benefits, the rise will provide a further, albeit small squeeze on the government budget.

The Treasury said the higher-than-expected inflation rate meant that the social security



bill would be £670m (\$1.04bn) higher in the 1996-97 financial year than the £73bn originally forecast in the November 1994 Budget.

Mr Clarke shrugged off the inflation data, arguing that it was low by historic standards. He blamed much of the increase on the unusually hot summer weather during the summer which boosted food prices in September. This accounted for almost half the increase between August and September.

London gilt prices fell by about half a point, before rallying to close unchanged, after reports suggested that a Confederation of British Industry survey today would show weak levels of retail spending. In the London equity

market, continued bid speculation and relief at Wednesday's rebound on Wall Street outweighed the disappointing inflation figures. The FT-SE 100 index jumped 49.5 points to close at 3,523.8.

One cabinet minister said a favoured combination of tax cuts would include 1p off the basic rate of income tax, an increase in the married man's allowance, a real rise in the threshold for the top rate of tax and a rise in the threshold at which inheritance tax is payable. He hinted the total value of these cuts could be at least £5bn.

Tory conference, Page 8; Philip Stephens, Page 12; London shares, Page 34; See Lex

## Nato allies agree role for Russia in Bosnia peace force

By Bruce Clark in London and Harriet Martin in Sarajevo

The Nato allies have agreed among themselves to give Russia a substantial role, but no powers of veto, in the multinational force intended to police a long-term peace in Bosnia.

The US-arranged ceasefire, which began at one minute past midnight yesterday, held throughout the day in most parts of the territory, although the Muslim-led government and the Serbs accused one another of several isolated violations.

This is not simply because only 25 per cent of the equity is being sold; it is also because the public is being offered second-class shares. Although these shares will carry a vote, most important matters – including the appointment of the executive board – will be determined by the family without any involvement of shareholders.

As a result, even if the family's interest falls below 50 per cent, public shareholders will have little say over how the group is run.

In principle, there is nothing objectionable in such a structure. Other families wishing to retain control issue non-voting stock or shares with reduced voting rights. But such a system does carry risks. If the public shareholders ever concluded that Merck's management was not up to scratch or that its strategic direction was misguided, they would be powerless to alter matters. Moreover, in the event of a conflict between the interests of the family and those of other shareholders, the former would prevail. Because of these risks, Merck shares will be less valuable than normal voting shares. This should be reflected in their price.

While several issues relating to Russian participation were unresolved, "there was a commitment to go at this as seriously as possible, and we assume the Russians have the same spirit", one senior diplomat said.

The allies agreed with US insistence that Russia should not be allowed to regain the right of veto over military operations in Bosnia which the UN has hitherto enjoyed, often frustrating Nato commanders.

It remains to be seen how Nato's insistence on a single command structure can be squared with Russia's reluctance to submit its troops to Nato commanders. But military experts assume Russia will send liaison officers to the British-led Allied Rapid Reaction Corps which will provide the command centre for the peacekeeping operation.

Diplomats said Russian officers would pay a rare visit to Nato military headquarters at Mons, in Belgium, in the coming days to discuss details of their role.

Meetings between the Russian ambassador to Nato and envoys from the 16 member states, as well as lower-level consultation, are likely to become more frequent.

Russia is understood to have offered as many as 20,000 troops, a figure described by one western diplomat as "on the high side". Nato initially suggested that Russian troops should be confined to tasks such as clearing mines or bridge-building, but Moscow wants a wider role.

In Sarajevo, UN officials gave an upbeat assessment of the first day of the ceasefire, which came into effect after two abortive efforts earlier in the week.

"There have been some violations but nothing significant," Ms Myriam Sochacki said.

## Japan admits it was too slow in reporting Daiwa losses

By Gerard Baker in Tokyo

Japan's finance ministry yesterday acknowledged for the first time weaknesses in its response to the discovery of huge losses at Daiwa Bank's New York branch two months ago.

Mr Masayoshi Takemura, finance minister, told Mr Robert Rubin, US treasury secretary, that officials should have reported more quickly to their US counterparts what they knew about about the \$1.1bn trading losses at one of Japan's largest banks.

In a 30-minute telephone conversation, Mr Takemura attempted to limit the damage from the ministry's admission this week that it knew about Daiwa's losses six weeks before it informed US regulators.

Mr Takemura told Mr Rubin that a partial failure of communication on the Japanese side had been responsible for the delay in reporting the loss; he promised lines of communication would be improved.

Mr Rubin replied that full and early disclosure of management problems at financial institutions was crucial if regulators were to ensure sound financial markets.

Daiwa's senior management in Japan first learned of the bank's loss from unauthorised trading of US government bonds at the end

of July, and informed the finance ministry on August 8. But the ministry did not report the loss to the US Federal Reserve until September 18, a six-week delay that has earned it the strong criticism of US financial regulators and politicians.

At a news conference in Tokyo, Mr Eisuke Sakakura, director-general of the ministry's international finance division, said there was a need to improve co-operation between international regulators. "We do think we need greater convergence among international financial authorities," he said. "We look forward to improved co-operation in future."

Mr Sakakura made clear he felt the primary blame for the cover-up of the losses lay squarely with Daiwa's management. He said there was clear evidence of organisational involvement in the bank's hiding of its losses.

At the same news conference, Mr Yoshimasa Nishimura, director-general of the ministry's banking bureau, who was first personally informed of the Daiwa losses, said it could be argued the ministry should have given the US authorities more details sooner.

Mr Nishimura gave a long explanation of why the ministry had failed to convey the information to the US authorities, which

had primary responsibility for regulating Daiwa's New York branch.

He said that at the initial meeting with Mr Akira Fujita, former president of Daiwa, on August 8, Mr Fujita referred only briefly to the letter he had received from Mr Toshihiko Iguchi, the trader allegedly responsible for the losses.

There was only a mere "suggestion" of the scale of the problem, Mr Nishimura said he had told Mr Fujita to investigate the losses and report back to the ministry when the bank had full details.

Daiwa did not report back until September 12, and Mr Nishimura acknowledged he might have pressed Daiwa harder to hasten their investigations.

During those five weeks, between August 8 and September 12, he said, the ministry was pre-occupied with the country's other financial problems, notably the collapse of one financial institution and the impending failure of two more.

But it is this long time that US investigators now looking at the case will be most anxious to examine. In that time, Daiwa raised substantial funds on international money markets while the cost of borrowing for Japanese banks was still relatively low.

Still, there are other risk factors in the UK. Mr Clarke's Tory party confer-

### Europe today

High pressure from Denmark, over central Europe and the Mediterranean will result in settled conditions. Dense fog will form during the night in the Low Countries, Germany, England and France. Most of the fog will dissipate by the afternoon, but low cloud will persist in some places.

Spain will be sunny, although eastern regions will have showers.

High pressure over Italy and Greece will bring sunny and warm conditions with temperatures reaching 25C.

The Balkans and eastern Europe will be mild with sunny spells. An active low pressure area over northern Scandinavia will move east causing strong winds over the Baltic Sea.

### Five-day forecast

Central and eastern Europe will continue to have early morning and evening fog, with sunny spells in the afternoon. Low pressure areas will bring more unsettled conditions to western Europe. Rain is expected in Ireland and Scotland.

### TODAY'S TEMPERATURES

FT WEATHER GUIDE											
<b>Europe today</b>											
Abu Dhabi	sun	35	Barcelona	rain	19	Caracas	thund	31	Faro	fair	23
Accra	shower	30	Berlin	cloudy	17	Copenhagen	sun	18	Madrid	cloudy	22
Algiers	shower	25	Bermuda	fair	17	Chicago	fair	24	Milan	thunder	22
Amsterdam	cloudy	15	Bogota	cloudy	28	Cologne	cloudy	20	Montreal	fair	23
Antwerp	cloudy	12	Bonny	cloudy	18	Dakar	fair	32	Glasgow	cloudy	17
Austria	shower	24	Brisbane	fair	19	Dubai	fair	20	Manila	showers	30
Austria	shower	24	Budapest	fair	22	Dubai	fair	20	Montreal	showers	30
B. Aires	sun	19	Brussels	fair	22	Dubai	fair	20	Montreal	showers	30
B. Aires	sun	19	Budapest	fair	22	Dubai	fair	20	Montreal	showers	30
Buenos	fair	20	Chengdu	fair	14	Dubai	fair	20	Montreal	showers	30
Bangkok	shower	31	Cairo	fair	28	Dubai	fair	20	Montreal	showers	30
Barcelona	shower	21	Cape Town	fair	14	Dubai	fair	20	Montreal	showers	30
<b>FT WEATHER GUIDE</b>											
Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands											
Abu Dhabi	sun	35	Barcelona	rain	19	Caracas	thund	31	Faro	fair	23
Accra	shower	30	Berlin	fair	17	Chicago	fair	24	Madrid	cloudy	22
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Amsterdam	cloudy	15	Bogota	cloudy	28	Dakar	fair	20	Rome	cloudy	27
Antwerp	cloudy	12	Bonny	cloudy	18	Dubai	fair	20	S. Fraco	sun	23
Austria	cloudy	12	Brisbane	fair	19	Dubai	fair	20	Seoul	sun	27
Austria	cloudy	12	Budapest	fair	22	Dubai	fair	20	S. Fraco	sun	27
B. Aires	sun	19	Brussels	fair	22	Dubai	fair	20	S. Fraco	sun	27
B. Aires	sun	19	Budapest	fair	22	Dubai	fair	20	S. Fraco	sun	27
Buenos	fair	20	Chengdu	fair	14	Dubai	fair	20	S. Fraco	sun	27
Bangkok	shower	31	Cairo	fair	28	Dubai	fair	20	S. Fraco	sun	27
Barcelona	shower	21	Cape Town	fair	14	Dubai	fair	20	S. Fraco	sun	27
<b>FT WEATHER GUIDE</b>											
No other airline flies to more cities around the world.											
<b>Lufthansa</b>											

Lufthansa

## Clarke shrugs off sharp rise in inflation

## UK chancellor hints at large tax cuts in Budget

By Gillian Tett and Robert Peston in London

Mr Kenneth Clarke, the UK chancellor of the exchequer, yesterday sent a strong signal there would be substantial tax cuts for Britain in next month's Budget and in subsequent years.

But his hint came amid signs that the economic background to the Budget is deteriorating, with an unexpectedly sharp rise in inflation last month.

In a marked change of tone from his recent cautious approach, Mr Clarke told the party conference of the ruling Conservative party in Blackpool, northern England, that the Budget would be based "on traditional Tory values". He also hinted that there would be "some reward" in the next Budget for his "tough" approach to inflation.

# NORTH EAST ENGLAND

## A region reinvented

Chris Tighe sees signs of vigour and confidence in a blackspot of industrial decline

These are extraordinary times for north east England.

The economy of England's four north east counties, rooted for generations in the geology and geography which fostered its traditional heavy industries, is undergoing revolutionary change.

In less than a year, the region has attracted two of the world's biggest and most covetous inward investment projects, Samsung's £450m European electronics complex and Siemens' £1.1bn microchip plant.

The Samsung plant, the first phase due to be officially opened by the Queen today, is the largest Korean investment in Europe and Siemens' project is the biggest single high technology investment in Britain.

Since Siemens' August announcement, the Japanese electronics group Fujitsu has heightened the strategic importance of its County Durham semiconductor plant by announcing a £216m expansion, boosting investment at its Newton Aycliffe site to £1.2bn and thus making it the UK's biggest inward investment.

Nissan, which in 1984 triggered the north east's Far East investment wave by choosing Sunderland for its European car plant, has consolidated its fibre manufacturing presence on Wearside by unveiling plans for a £250m investment.

And the region's economic regeneration body, the Northern Development Company, celebrating a record year in 1993-94 – and anticipating an even better performance this year – recently announced that its Strategic Supply Chain Programme, designed to unlock business opportunities between new and existing companies, helped generate almost £100m in contracts for regional companies last year.

Such large-scale investment of resources and energy in a mere 12 months into reshaping the region's economy is momentous enough, but these developments are only part of the upheavals it has undergone in little more than a year.

The north east has seen Swan Hunter, sole survivor of a centuries-old industry in the region, cease shipbuilding but then be bought with the objective of breaking into the emerging offshore oil industry market for floating production storage and offloading systems. The deep coal mining industry, inextricably linked with the region's first industrial revolution, has shrunk to just one pit, Ellington in Northumberland.

The global restructuring of the chemicals industry has meant significant change for Teesside, as some of the activities of the once monolithic ICI have been spread among a diversity of companies.

The region's two utilities have been in the national spotlight, with Northern Electric resisting the first hostile takeover of a regional electricity company and Northumbrian Water bracing itself for Lyonnesse des Eaux to make a formal takeover bid.

Long-standing indigenous companies, such as Rolls-Royce Industrial Power Group's turbine generator company Parsons, have won big orders but undergone radical reappraisal and painful redundancies.

The local religion, football, has seen a resurgence, with Middlesbrough and Newcastle United now playing in the premier division and Sunderland edging nearer a solution of its relocation problems. The single-minded drive of Sir John Hall to make Newcastle United a focus of sporting excellence, and a money-spinning business, has helped create a buzz in the city.

The redevelopment plans laid by the urban development corporations of Tyne and Wear

and Teesside have been coming to fruition, transforming once familiar, mostly industrial landscapes with bewildering speed into business parks, housing and leisure areas.

And, in a dramatic shift whose full social implications are only beginning to show, women in the region are increasingly finding it easier to gain employment than men, as traditional heavy employment has shrunk and light manufacturing and service sector employment has grown.

"I think the (regional) economy is extremely strong and buoyant, there's a tremendous burgeoning enterprise culture which has developed in the last few years," says northern region Confederation of British Industry vice chairman Sir Ian Wrigglesworth. The north east's economy, strongly geared to export markets, is now very much part of the European economy, he says. "This is one of the most international economies of the UK."

With Swan Hunter's demise, he contends, the last old embers went cold. "What the region is about now is electronics, automotive components, pharmaceuticals, education, all the modern industries of the world."

Yet, amid all this change, the region's unemployment rate stubbornly continues to be the highest in mainland Britain. In Hartlepool and South Tyneside, the overall male jobless rate remains around one in five. In some parts of Newcastle, the city council estimates, it approaches 80 per cent. And although Youth Training leavers in the north do better than the national average in obtaining qualifications, fewer than the national average find jobs.

The north east's relative lack of regionally headquartered quoted companies remains a serious structural weakness.

According to recent figures from stockbrokers BWD Rensburg, the north-east and Cumbria at the end of June had 33 plc's; Scotland had 81, the north-west 116, Yorkshire and Humberside 132, the West Midlands 120, and the East Midlands 69.

Inward investment by companies ultimately controlled from elsewhere cannot totally compensate for a deficiency of regionally controlled indigenous plc's. In spite of the growth of promising locally founded businesses, such as Sege and Quality Software Products, and filtration equipment manufacturers domnick hunter, other plc's have dropped off the list, mostly through takeover.

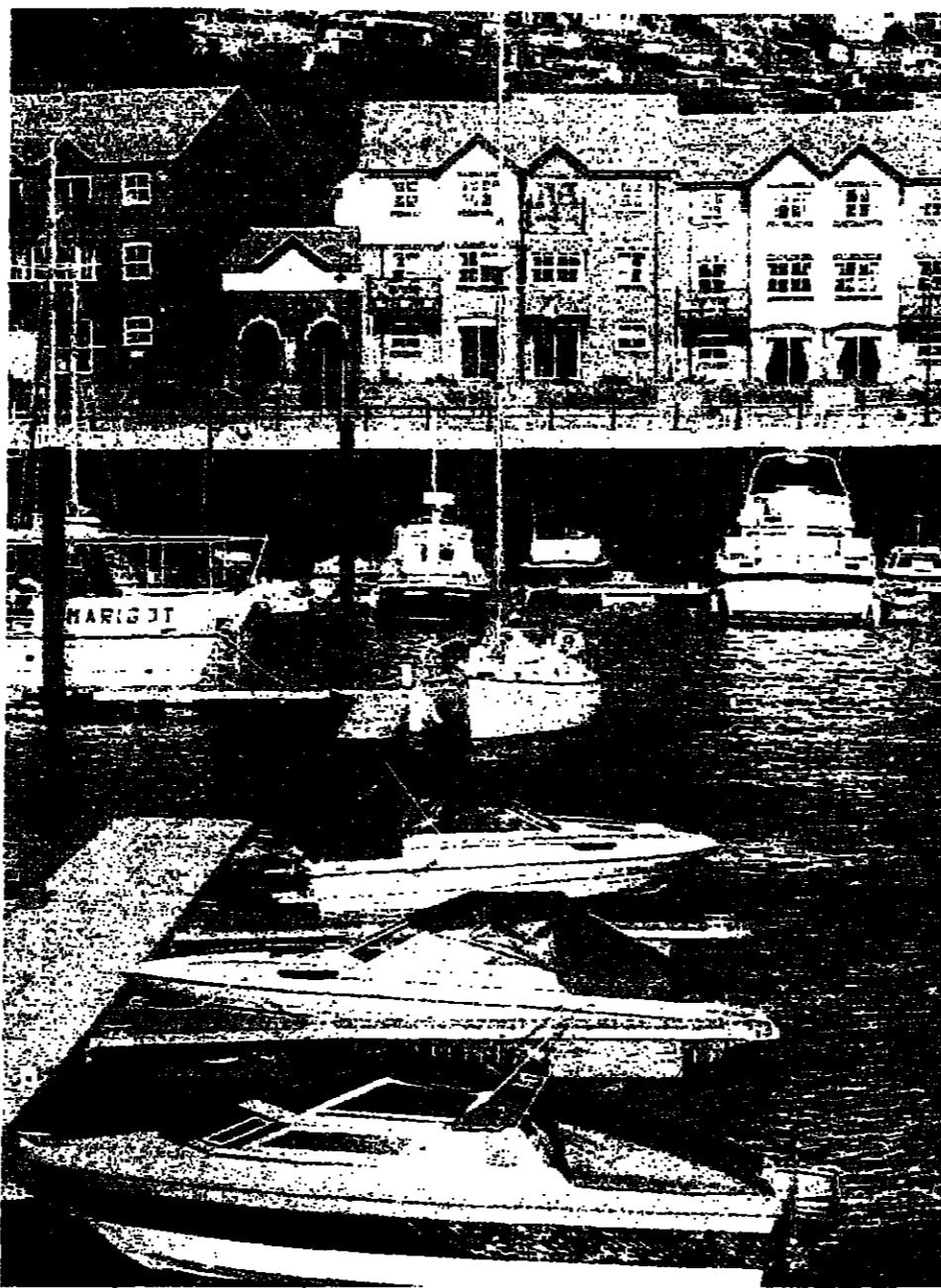
Mr Nigel Sherlock, chairman of the region's main stockbrokers Wise Speke and also a member of the London Stock Exchange board, is hopeful that the next five years will see around a dozen flotation of locally grown companies. "They are beginning to build up now," he says.

But there remains a very long way to go to counter the region's longstanding problem of a high degree of external control of its economy.

That all this should still be the case, despite a huge regeneration effort, a plethora of economic development initiatives and 60 years of government regional assistance – a policy born in Tyneside in the mid-1930s – underlines the scale of the regeneration task.

The continuing importance of manufacturing industry in the region, even after the loss of much of the traditional activities, should not be underestimated. In 1988, manufacturing accounted for 28 per cent of the north's output, against a UK average of 22 per cent. The north ranked third among UK regions in economic dependence on manufacturing, after the east and west Midlands. This, of course, also indicates that the north's service industry, despite growth in recent years, remains smaller than the national average.

The fact that the north in 1992 had the second highest level of gross value added per employee in manufacturing,



New face: St. Peter's Basin, Walker, Newcastle upon Tyne

after the south east, illustrates its achievements in upgrading performance.

This underlines the trend of recent years towards heavy capital investment, increased productivity and flexible working practices, combined with job-shedding; while the region's manufacturing employment fell by one third over the period 1980-1994, the sector's output increased in the same period by one quarter.

Even so, in 1993, the region's gross domestic product ran at 8.4 per cent of the UK average, giving the lowest output per head in England. Between 1990 and 1992, when the national economy was in recession, the north's output per head edged closer to the UK average, raising hopes that the

region was at last catching up. But between 1992 and 1993 as the national economy recovered the gap between the north and the UK widened.

"The worry has to be that the gap which was narrowed during recession will start to widen again as the national recovery gathers pace," says Mr Keith Burge, managing director of Newcastle-based Economic Research Services.

For those in reasonably paid employment the "new north east", with its much improved environment, smart shopping centres, excellent leisure amenities, beautiful countryside, below average cost of living and good internal communications is an outstanding place to live and work.

But the good fortune – and



Old face: the Tyne bridge in the centre of Newcastle upon Tyne

ment. The British figure was 11.1 per cent. In spring 1994, one in 75 employees in the north had been made redundant in the previous three months, a higher proportion than in any other British region.

"The people doing well are on the whole the more articulate ones," says Mr Bob Howard, secretary of the northern region TUC and a director of the Northern Development Company. "Those left in the wilderness of unemployment and low pay are on the whole people who don't have an equivalent voice."

In 1975, 30 per cent of the region's production jobs were in coal, steel and shipbuilding; the figure is now less than 1 per cent.

National politicians and regionally based economic development bodies insist that the region is far better off, much less vulnerable, with its new diversified economy but many of those at the sharp end of change remain unconvinced.

The pace of the region's transformation in the last 15 years and the smashing of the prospect of certainty have been deeply unsettling for many ordinary people.

"I loved this mines, that was my life; I wish they were still open," says 48 year old ex-Durham miner Mr Jimmy Gillibrand, now a cleaner in a food factory, earning well under half his coal-face wage.

North east England has a long and venerable history as one of the world's great centres of entrepreneurship and inventiveness; discoveries and innovations for which it claims credit include the incandescent filament electric lamp, the steam turbine, the hydraulic crane and the principle of the rotation of the earth.

This campaign, sparked by entrepreneurial spirit, it also has a tradition of employment in large factories and a relatively low proportion of small businesses. Tremendous effort has gone into encouraging self employment and new company formation in recent years but, with so much ground to recover, the rate of business creation has remained below the national average.

This region of 2.6m people, combining urban areas on the broad coastal plain to the east, ringed by sparsely populated rural and upland areas, both benefits and suffers from its relative isolation.

Its apartness has helped to reinforce the remarkable strength of Tyneside's retail sector, but it has also made it difficult for Newcastle, the region's self-proclaimed capital, to strengthen its financial sector against competition from Leeds to the south and Edinburgh to the north.

Cost efficiency rationalisations by public and private sector organisations have also led to a seepage of regional offices out of Newcastle, mostly to Yorkshire. Among those who have scaled down their Newcastle operations in the last couple of years is the Labour party, much to the annoyance of party members in the area.

Many north east members of the Labour party, the dominant political force in the region, want a more full

blooded commitment to English devolution than the party – led, ironically, by a north east MP – is currently proposing. There is also an active non-partisan Campaign for a Regional Assembly in the north east.

But within the business community there is little apparent enthusiasm for devolution for the region. "I'm not terribly thrilled about it," says Mr Sherlock. This, he says, was a personal view, but it is widely shared by north east business people worried about a new layer of bureaucracy.

However, should Scotland, under a Labour government, achieve greater autonomy and political influence in controlling its own affairs, the north east is unlikely to sit back and do nothing if it feels itself disengaged.

There is already in the north east a regional awareness, a sense of identity and distinctiveness not nearly so evident in other parts of England. Regional commitment was a key battleground in Trafalgar House's fight to acquire Northern Electric; the belief that the region's biggest plc by market capitalisation should remain locally controlled is strongly held.

This wider sense of identity, bolstered by the close web of personal interconnections possible in a relatively small region, has become more evident in recent years as the themes of self-help and partnership have come to the fore.

The growing spirit of self-help – arguably given a hefty kickstart by Mrs Thatcher's 1980s job, during a visit to Tyneside, about "moaning minnies" – is evident in the development of Manufacturing Challenge.

This campaign, sparked by entrepreneurial spirit, it also has a tradition of employment in large factories and a relatively low proportion of small businesses. Tremendous effort has gone into encouraging self employment and new company formation in recent years but, with so much ground to recover, the rate of business creation has remained below the national average.

The self-help spirit is also apparent in the growing self-confidence of the chamber of commerce movement regionally – the north east now has one Chamber, spanning the entire region – and in the presence of two active Business Leadership Teams and Teesside Tomorrow. In Wearside, a similar body, the Wearside Opportunity, has now been replaced by the Sunderland Partnership, comprising the city council and other bodies involved in economic development on the northern average.

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And self-help lies behind the growth of the partnership philosophy which has enabled a wide range of interests to sink their differences, to create the Northern Development Company and to work together to clinch inward investment, with highly successful results.

But Sir George, himself a Geordie born and brought up on Tyneside, says he believes the region is now at a turning point after half a century of gradual, and sometimes not so gradual, decline.

"Yes, there will be more job losses but we seem to have got ahead of the game, with more job creation," he says. "For the first time in 50 years we have got to that position. We are at a true watershed."

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- Manufacturing: an epic of painful restructuring
- Cash hunters: who brings in the capital

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- Financiers fight against the odds
- The coming of Samsung

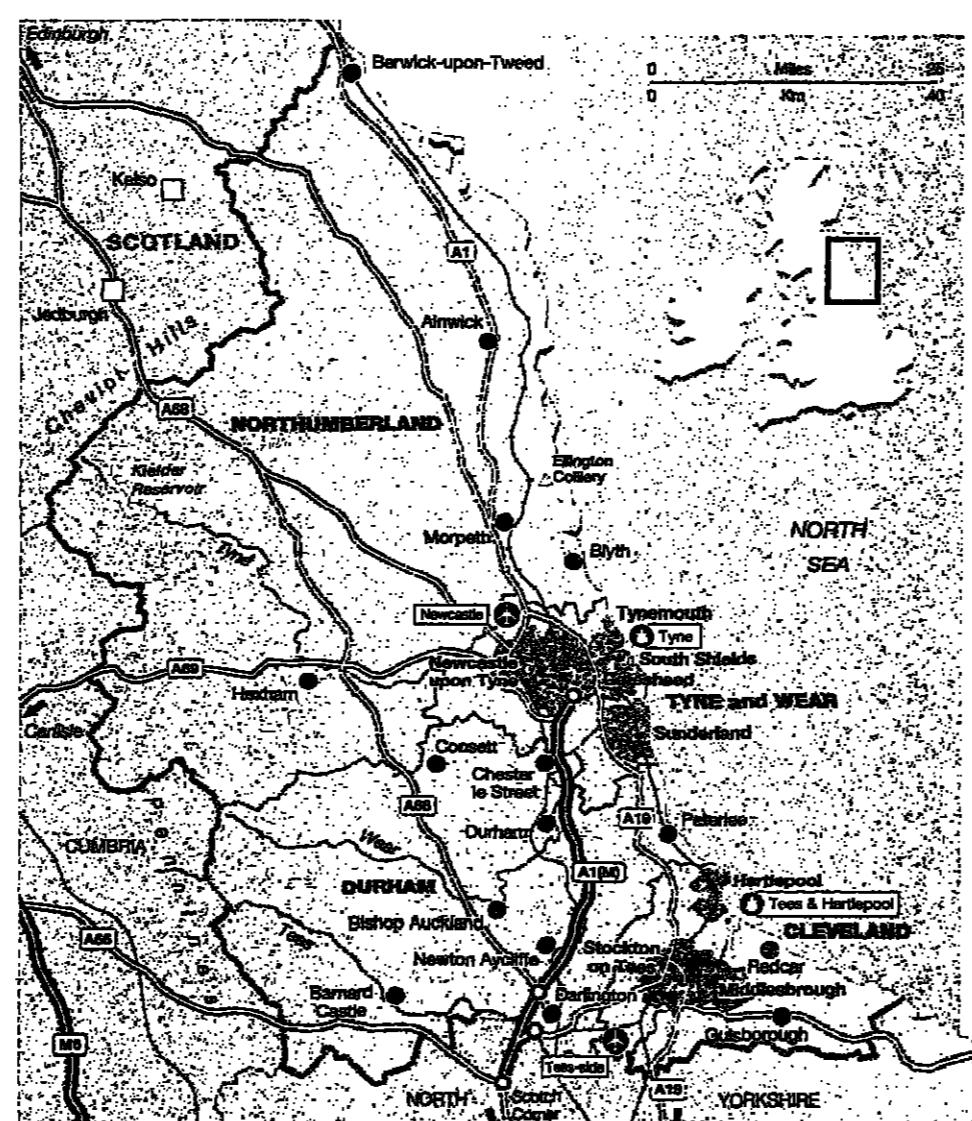
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- How NSK ball bearings rolled in
- Campaign to raise the workers' skills

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- Case study: Cascade cylinder plant
- March of the monster shopping malls

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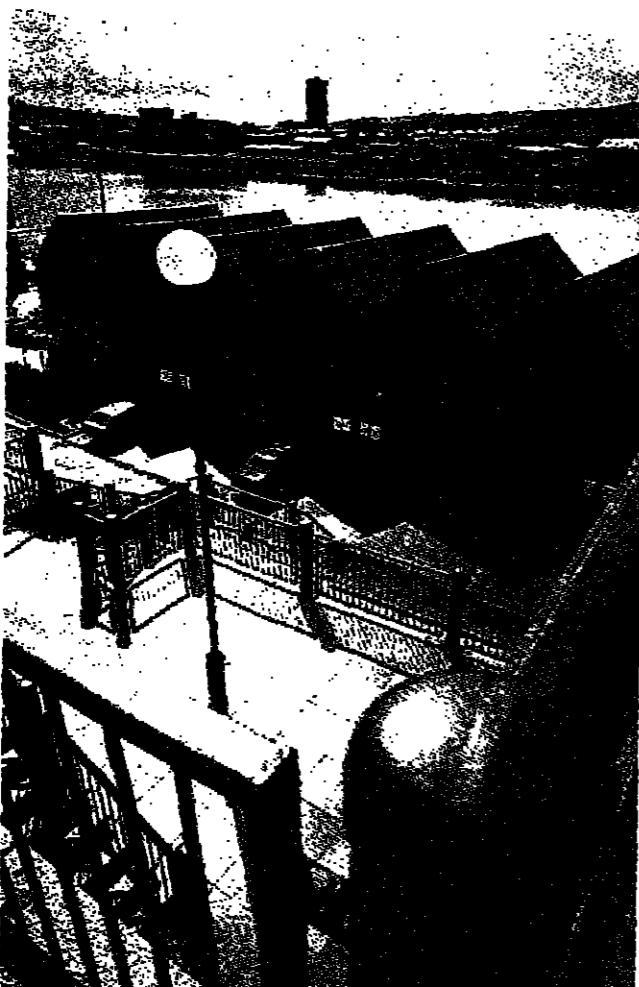
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## II NORTH EAST ENGLAND



Where the rivers run east: a view of Newcastle's Business Park

## ■ Infrastructure: an assessment of the area's efforts to strengthen its transport and communications facilities

## Staging post on Europe's north rim

**Ewart Mann** says local roads are good but other links leave a lot to be desired

Transporting road freight around the north east presents few problems. Roads generally are good and traffic flows without serious congestion. Difficulties can arise, however, when it comes to getting access to the network from outside.

John Bridge, chief executive of the Northern Development Company, stresses the problems: "Without doubt one of the region's weaknesses is the east-west links - the A66 and the A69. The other one is the A1 north to Edinburgh. To complete the east coast route the A1 needs to be on a par with the M6."

The two north-south spines running through the area, the A19 and the A1(M), have undoubtedly been an element in the choice of location by the big overseas investors such as Nissan, Fujitsu and Siemens which have settled alongside them.

A decision on another river crossing to relieve increasing

pressure on the Tyne Tunnel is becoming a matter of some urgency.

"It is clear that the A19 is a major artery for large successful industrial development and for the moment the Tyne Tunnel is a restriction on the artery," says John Bridges, adding that the NDC would like to see a project under way by the year 2000.

A further crossing, either bridge or tunnel, would certainly ease access to industrial sites on the northern side of the river, many of which now have Enterprise Zone status, and which could prove attractive to companies seeking to locate around the £1.16bn Siemens microchip factory in North Tyneside.

No government money is likely to be forthcoming and finance will have to come from the private sector, plus EU grants as Alastair Ball, Tyne and Wear Development Corporation chief executive, explains: "The missing piece of the Tyneside jigsaw is another river crossing as soon as possible."

"The local authorities and ourselves are putting great store by the private financial proposal that is currently out to the market."

The other major transport-re-

lated project seeking private backing is the extension of the Metro system to Sunderland. Support for the £25m project is being sought from the European Regional Development Fund. It is anticipated that the level of private finance will be around 45 per cent.

The project has been chosen as one of five out of 17 to come up for further examination later this month. If all goes well, construction will commence in 1997, with overall completion in 1999.

Along with 11 international partners, the north-east has played a leading role in the formation of the Northern Arc concept, aimed at promoting a northern trade route around the periphery of the EU from Ireland to the Baltic, North Germany and the countries of the former eastern block.

The north east coast's two leading ports of Tees and Tyne would be crucial to such a plan. Tees and Hartlepool, a privatised former trust port now owned by Teesside Holdings, is listed in the Department of Transport's latest annual port statistics as the UK's third largest, handling 43m tonnes.

The port has invested heavily in new container and

ro-ro facilities. Main imports are chemicals, forestry products and iron ore and steel. Exports include chemicals, crude oil, iron and steel.

The Port of Tyne has also been modernising over the past five years, spending some £27m, with a further £15m earmarked.

Ro-ro and container facilities have been improved, as well as the construction of a three-bay ro-ro terminal at Jarrow handling several thousand Nissan cars a week, a contract won from the Tees in 1994.

Unlike the Tees, the Port of Tyne is resisting government pressure to abandon its trust status and the board has called upon transport secretary Sir George Young to stop privatisation plans announced last June. Following a consultation exercise with port users, it claims overwhelming support for its stance.

But north east airports are investing heavily in improvement, mainly in the passenger handling side. Newcastle International Airport, eighth in the UK airport league, last year opened a big extension to the terminal building and as part of a fifth of phase of the work is continuing with upgrading baggage handling facilities for

domestic flights.

The international departure lounge is being extended and the number of check-in desks increased. Ambitious plans for the future include doubling the size of the terminal, creating separate, though linked terminals for domestic and international flights.

"Our plans have been put in for 1996 and we see them as taking the airport into the next century. A recent study forecast growth up from our present 2.4m passengers a year to 7m by the year 2006," says marketing director Mike Finch.

Newcastle serves 12 scheduled domestic routes, including flights to all three London airports. International scheduled services fly to eight European destinations, including Brussels, Paris and Dusseldorf. A Tyneside Metro link runs from the airport, linking with Newcastle Central Station.

With the decline of heavy industry and the arrival of companies manufacturing high value, low bulk products, such as electronics, the prospects for significant increase in air cargo are considered good and last year Newcastle opened a new freight village.

Teesside is currently spend-

ing £7.5m as part of a five-year plan to improve passenger facilities. In addition to the new international arrivals hall, work is being carried out on a new departure lounge and enlarged passenger concourse. The main runway has also been resurfaced.

The airport is on course for a record 500,000 passengers this year, following a near 20 per cent increase the previous year. Against a national trend of holiday companies cutting availability, Teesside has secured a substantial increase in its 1996 charter programme.

Scheduled services fly to UK destinations and to Amsterdam. It is heavily dependent upon its flights to Heathrow where slots are increasingly under pressure from international carriers. More than 180,000 passengers used this route in 1994.

A £340m scheme has just been announced to develop 250 acres of airport land for industrial and commercial use over the next five years, in association with the Semley Group. The project will include a £20m air cargo terminal.

Both airports are under local authority control and are resisting strongly government pressure to privatise.

says Couves chairman Mr Mike Minter.

Manufacturers too should derive benefits from potential big new customers on their doorstep: hence the NDC's supply chain programme which last year generated almost £100m of contracts for regional companies.

But Mr David Bowles, NDC's business services director, says that for each company in the region which responds favourably to the supply chain concept, there are two which are reluctant.

"Two thirds are not as keen to expand their business as quickly as we would like," he says. "They are concerned about the new supply chain relationships."

The problem is a reluctance to open their books to customers who expect to influence suppliers' pricing policy and manufacturing methods. This reluctance, says Mr Bowles, does not augur well. "That's not going to keep them in business. If they want to win orders and new markets they have to accept their customers are going to insist they have these new ways of trading."



Nissan's plant on Wearside, a motor industry growth area

nationally, have completed the for Samsung's Wynnard, Hong Kong-owned Onwa television factory in South Shields and are now architects

for Teesside's development. "Inward investment has been tremendous for local industry,"

with a number of high profile developments, including its £170m East Quayside leisure, office and housing scheme in Newcastle. The construction here of more than 30,000 sq ft of new offices, some already occupied by companies moving from Newcastle's present central area, has underlined the need to find a solution to the problem of under-use of the city's magnificent Grainger Town neo-classical buildings.

Other flagship schemes include the creation of a large new campus for Sunderland University on former shipyard and port land in Sunderland, the £115m Sunderland Enterprise Park, the TWDC's biggest business project, and the £245m Royal Quays mixed development at North Shields.

So far, Tyne and Wear estimates it has secured nearly £760m of private sector investment and is on course to exceed the £600 target set by the government. Public money invested to March 31, 1995 totalled £314m.

Teesside says private sector investment in its area has so far reached £237m, and public sector input £238m. It is targeting an eventual public sector investment of £1.4bn-£1.5bn.

## ■ Manufacturing and service industries: the role of foreign investment

## Decline and partial rebirth

**Chris Tighe** reviews the years of painful restructuring and future prospects

The north east's economy, after half a century of accelerating transformation, is a patchwork of successes, potential and problems.

At one end, it has highly successful exporters, companies with world class quality products competing in the global marketplace.

At the other end, it has subsistence-level small businesses created as an escape route from unemployment, struggling to survive in overcrowded low skill areas of the service sector.

Inward investment has been an important element in bolstering the region's manufacturing sector and helping to offset an estimated loss of 160,000 manufacturing jobs in the north east and Cumbria between 1970 and 1990.

The NDC estimates the region now has more than 380 foreign owned companies including 130 from the US, the largest source by country of inward investment into the north east and Cumbria. The region now claims to be the principal European centre for manufacturing investment from Asia Pacific countries.

Between 1985 and 1994 inward investment is said to have directly created or safeguarded more than 50,000 jobs, and pumped an estimated £1bn into the region's economy - not including the recent Siemens, Fujitsu and Nissan announcements which should add another £1.16bn and 2,600 jobs.

Nissan's arrival has helped to create an automotive supply cluster around Wearside; more than 20 supplier plants have since moved into the area, boosting Sunderland's claim to be the UK's fastest growing centre for the automotive industry.

Inward investment has been crucial in creating a strong regional presence of white goods and household products manufacturers in the region, and has contributed to Northumbria's strong pharmaceuticals sector.

In Teesside, the acquisition of ICI product areas by BASF, DuPont and Union Carbide has created on one site, at Wilton, a concentration of leading multinational chemical producers

there are strong hopes that Siemens, which is planning a 50-person design and development unit at its Tyneside site, will prove the exception.

And investment into the north east, mostly by British-based companies, has made teleworking, especially tele-sales, a rapidly expanding regional sector. Arrivals and expansions over the last few years include British Airways, AA Insurance Services and US-owned marketing services company Matrix Marketing, all now at Newcastle Business Park, and The Insurance Service at Sunderland's Doxford International business park, most of which is enterprise zone land.

The most recently announced teleworking newcomer is London Electrical. It is moving a customer operations centre, handling telephone inquiries, 260 miles to the Doxford business park. The move could eventually create 600 jobs, but has been criticised by public service union Unison because pay rates on Wearside will be lower than they were in London.

As well as creating employment, inward investment, which accounts for one in five of the region's manufacturing jobs, has been important in preaching the importance of quality, flexibility and international competitiveness.

But success in inward investment is not enough; to prosper the regional economy needs more transformation from within than is currently apparent.

A recent book by Durham university economists, *(The Northern Region Economy, progress and prospects in the north of England)* pinpoints what it described as "some of the region's self-perpetuating and adverse trends": a high degree of external control, a limited range of business services, a poor record of local entrepreneurship and management and a low representation of R&D activities.

This is in turn reflected in the region's below average proportion of managers, professionals and non-manual workers, a deficiency which makes it more difficult for it to increase by indigenous growth its small number of quoted companies.

Levels of R&D activity in inward investors' plants have often been disappointing too.

print is common - NDC, English Partnerships, the Government Office for the North East, the local authorities, the Training and Enterprise Councils, the trade unions and the local economic development bodies.

The region's two urban development corporations, in Tyne and Wear and Teesside, have also played both a direct and indirect role; their work in the physical transformation of large tracts of mostly urban land has been vital in the region's self-promotion.

Also vital, although more in the background, is the role of private sector consultants and advisers, the educational institutions, landowners and property developers and the public utilities; water availability and quality, for example, has been critical in the north east's sudden entry into semiconductor manufacture.

However, partnership would be an empty word were there not sometimes differences to be surmounted, not least over how the credit should be apportioned. Neither Samsung nor Siemens, insists Mr Taylor, would be in the north east if it were not for English Partnerships and its ability to buy land. "There's no substitute for a cheque book at the end of the day," he says.

More fundamental is the stance of the recent inward investors towards union recognition. Nissan gave sole recognition to the electrical and engineering union, the AEEU, but negotiates through a works council of elected workforce representatives who need not be union members. Among later big incomers, Fujitsu recognises no union and Samsung is perceived by the unions as negative about unionisation.

David Taylor, chief executive of government-funded economic regeneration agency English Partnerships, applauds the region's partnership efforts. "People really can get their act together and find a common cause, it takes a lot of discipline to do that," he says.

In the recent major inward investment successes, individual partners may vary, depending on geographical location, but the basic partnership blue-

print is common - NDC, English Partnerships, the Government Office for the North East, the local authorities, the Training and Enterprise Councils, the trade unions and the local economic development bodies.

A steady increase in employment is also projected in education and health, with jobs rising from 180,000 in 1981 to 255,000 in 2001. But the Warwick researchers predict there will be fewer than 250,000 manufacturing jobs in the north in 2001, compared with 450,000 in 1971.

At present, the indicators on how the region's businesses are faring are mixed. The CBI's northern regional council meeting last month was generally positive about the state of trade: strong performance in exporting provided some cushion for the region against static consumer markets.

The Engineering Employers Federation last month said the region had the UK's strongest regional export performance in the previous three months. But the CBI's Regional

Architects Couves, headquartered in Newcastle since 1923 but working

nationally, have completed the

for Samsung's Wynnard, Hong Kong-owned Onwa television factory in South Shields and are now architects

for Teesside's development.

"Inward investment has been tremendous for local industry,"

ers wonder if the UDCs should have had a longer life to complete their work before handing over to successors, as they local authorities, residuary bodies or the private sector.

English Partnerships, operational since early 1994, has the task of bringing together the private, public and voluntary sectors to create economic growth and jobs in areas of England affected by industrial and urban decline.

It combined government grant regimes, such as derelict land grant, with the activities of English Estates, the state-backed industrial and commercial agency which was headquartered in Gateshead. But English Partnerships has ruffled some feathers by its broader interpretation of its function.

"We regard ourselves as having two major roles, to promote urban regeneration in the inner city and to encourage inward investment," says chief executive Mr David Taylor.

England, he adds, has always been disadvantaged, against Wales and Scotland, in its pitch for inward investment by the lack of coordination between different areas. In the case of Siemens' search for a UK semiconductor site, it was English Estates which showed the company the eight potential English sites.

English Partnerships, with a 1995-96 budget of £260m, also has the financial means quickly to acquire sites on inward investors' behalf, a key factor in winning Samsung for Teesside.

It is now investigating the chances of attracting Samsung and Siemens suppliers into the north east. "We are being more proactive," says Mr Taylor.

The Urban Development Corporations, set up in 1987, and the north east's two UDCs - Tyne and Wear and Teesside - wind up in March 1998. Tyne and Wear was given the task of regenerating 6,000 acres of land alongside the rivers Tyne and Wear, while Teesside has 19 square miles of land under its control.

Given the scale of their task, and the inevitable hitches caused by recession, complex land assembly and changing market demands, some observers

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## IV NORTH EAST ENGLAND

## ■ Natural resources roundabout

# At last, coals to Newcastle is not a joke

Michael Smith follows the changing fortunes of an area rich in minerals and water

The hundreds of deep coal mines which were once the north east's most distinguishing characteristic have, with one exception, all been closed. But the north east reaps enormous benefit from other energy and natural resource industries.

The region's oil and gas, electricity and water sectors are all thriving, although they are also facing up to significant change.

The electricity sector, and its main fuel, coal, have grabbed the largest slice of the region's attention in the last few years.

The decline of coal is, of course, not peculiar to the north east. Britain's miners having dwindled from 1m to a mere 10,000. However the decline has been particularly hard felt in a region which once considered itself the capital of coal. It could even have been worse. Last year it looked for a time as though underground coal mining might disappear completely in the area with the proposed closure of Ellington pit in Northumberland.

RJB Mining, the company which inherited all of British Coal's three English regions last year at the industry's privatisation, had other ideas. It is confident of finding markets for Ellington's coal and earlier this year opened up the mine, albeit on a smaller scale than British Coal days.

Opencast mining is another matter in this part of England. It remains a significant industry whose operators who include RJB and Crouch Mining. Opencast coal is far cheaper to extract than deep mined coal but, because of noise and air problems, it is

more controversial. Nonetheless it provides work for several hundred people in the region.

The area's electricity industry has also been controversial in the last year. This is partly because of an attempted takeover of Northern Electric, the region's power distributor, and partly because of efforts by the National Grid power transmission company to increase the capacity of an "interconnector" which carries electricity from Scotland to England.

Northern's takeover battle with Trafalgar House, which launched a £1.2bn offer for its shares, attracted national attention, because it was the first time that a regional electricity company had been bid for since the industry's 1990 privatisation.

There was widespread concern about it within the region because many people felt the north east would be deprived of one of the largest companies with headquarters in the region.

In the end Northern saw Trafalgar House off with the help of the power regulator whose unexpected tightening of industry price controls forced the conglomerate, already facing up to a tough task in sorting out its existing subsidiaries, to think again about the merits of the bid.

Nonetheless, Northern emerged from the bid a rather different company. As part of its defence it offered shareholders a package of incentives worth more than £5 a share and it felt honour-bound to go through with distributing it even after it became likely that Trafalgar would not proceed with the bid.

Some £3 of the £5 incentive – or more than £200m – has already been paid out. Some City analysts question the wisdom of distributing the full package. They argue that it will weaken the company's ability to cope with unexpected



Ellington colliery, sole survivor of the north east's once mighty coalfield

regulatory or political developments. Northern could certainly pay out its share of a £260m windfall tax on utilities proposed by the Labour Party.

But what happens if the tax turns out to be larger than that or if price controls are tightened even further?

Northern's package of benefits to shareholders will also constrain its ability to diversify abroad or into other activities.

While some investors will welcome this, others are worried that it will turn Northern into a lackluster company with limited growth prospects.

The National Grid's proposal to increase from 1,800MW to

2,000MW the capacity of the cross-border interconnector has meanwhile incurred the wrath of environmentalists, who fear the effect on the North Yorkshire countryside where power lines will have to be strengthened, and of power companies such as PowerGen and Eastern Group, now part of the Hanson conglomerate.

Both sides claim the moral highground, arguing that they are fighting on behalf of England and Wales consumers.

While objectors to the upgrade say power users will have to pay more for electricity if the upgrade is allowed, its supporters say the increase in power

supplies from Scotland will increase competition in generation and therefore cuts power costs.

They also point out that improving the North Yorkshire link would ease a Grid bottleneck which sometimes limits the flow of electricity between the north of England, where most power is generated, and the south.

At times, power stations, including the 1,075 MW Teesside Power facility built by Enron and four regional electricity companies to make use of North Sea gas supplies, are forced off the distribution system because the Grid does not

have the capacity to transmit their power southwards.

Enron is considering building a second Teesside power station. Like the first, it would use North Sea gas to generate electricity. The plan is for a 750MW facility.

The hey-day of the North Sea is over both for the north east and the country as a whole.

Nonetheless the region still

derives considerable benefit from its proximity to the oil and gas fields.

The advantages were underlined earlier this year when THC, the offshore fabrication specialist, bought from the receiver the main Wallsend

shipyard of Swan Hunter. The Tyne and Wear Development Corporation expects THC to create up to 1,000 jobs on the site, somewhat fewer than the 2,500 employed at the site before Swan went into receivership but still substantial.

Behind THC's decision is the company's wish to establish a presence in the market for floating oil production platforms, demand for which is set to expand as attention moves to exploiting the more marginal fields.

Similarly, there was no restriction on industrial use of

months. Thanks to the presence of the Kielder Reservoir, Europe's biggest man-made lake, the area was spared the water shortages which afflicted other parts of the country, such as Yorkshire, following the long, dry summer.

Kielder is owned and managed by Northumbrian Water. The region's biggest water supplier is North East Water, owned by Lyonnaise des Eaux, which is said to be considering a bid for Northumbrian as well. The move would spark considerable controversy.

water.

Kielder is owned and managed by Northumbrian Water.

The region's biggest water supplier is North East Water, owned by Lyonnaise des Eaux,

which is said to be considering a bid for Northumbrian as well. The move would spark considerable controversy.

## ■ NSK Ball Bearings at Peterlee

# Engineering the future

The plant differs significantly from most other Japanese UK investments

NSK Bearings claims that its north east plant is one of the first Japanese manufacturers of mechanical products – as opposed to electrical goods – to open in the UK since the second world war.

Mr Richard Coitino, the deputy managing director at NSK's UK operation, says: "Many inward investors set up 'screwdriver operations'. These were assembly operations and often disappeared in tough times. But from the very start NSK was going to be a fully-integrated plant which would stay the course."

The parent company, Nippon Seiko, is Japan's largest maker of bearings. It looked at some 30 possible locations, before settling on Peterlee. There had been a long association between Japanese companies and the north east dating back to the second half of the 19th century.

NSK was attracted by the prospect of a large greenfield site which could be purchased at a reasonable price. Peterlee at that time was a govern-

ment-supported New Town, where land for manufacturing was available fairly cheaply. Mr Coitino says: "The Japanese are keen to buy land freehold."

The north east was then, as now, an assisted area and grants were available from the government for inward investors. There was also the tradition of engineering and the assumption that there was a pool of skilled labour.

But none of these factors alone was decisive, according to Mr Coitino. "It was very much a vision on the part of the then chief executive that the company should go global.

In those days it was in some ways a step in the dark. There was very little industry of this kind when we started out in 1974. The operation was, in fact, called the 'bold step'.

There was a determination to internationalise to the comp-

pany."

When NSK first began operations in 1976, there were 79 employees. Today there are almost 800. The original bearing plant on the south west industrial estate is still there, albeit more than twice as large as in those days.

There are three other factories in Peterlee, a forge plant and two joint ventures – one with steel ball manufac-

turer AKS and an automotive components plant under the name of Nastech.

In total, NSK estimates it has invested £120m in developing a manufacturing base at Peterlee, making the town one of the biggest concentrations of ball bearing production in the world. The main NSK company has an annual turnover of £70m. Customers include Nissan, Rover and Panasonic. The plants produce 8m ball bearings a month. Some 84 per cent of the product is

exported.

Mr Coitino says: "NSK has a global policy of encouraging localisation at its plants around the world. That means greater local autonomy in how we run our operations.

"There is now increasingly a two-way exchange of ideas between Peterlee and Japan.

They have been impressed with our technical and product reliability.

"They must be impressed

**Companies fear that a skills bottle-neck could develop**

because we even export to Japan now."

Mr Coitino says that the 1990s have seen increasing competition from suppliers. Every one now expects suppliers to meet strict quality, price and delivery criteria.

He says that NSK has adopted all the well known Japanese management techniques to stay competitive and to add value. There is a single union agreement, 24 hour working, just-in-time delivery, and computer aided design and manufacturing.

But Mr Coitino feels the real key to staying competitive is in looking after the workforce. Although there is a tradition of engineering in the area and a skilled labour force, companies fear that a skills bottleneck could develop in times of expansion.

NSK undertakes all its own training, and has no demarcation and multiskilling. Moreover, it does not lay anyone off even though the business can be cyclical.

Mr Coitino says: "It is a cliché to say that a company is only as good as its people, but it is true, nevertheless. During the recession of the early 1990s we maintained a no-redundancy policy. We had to bear a lot of pain then, but we stuck to the policy."

"That policy has paid off because demand for our bearings is buoyant and we are having to work above capacity to meet it. Many of our competitors are struggling to meet demand because they reduced their capacity during the recession."

Stewart Dalby

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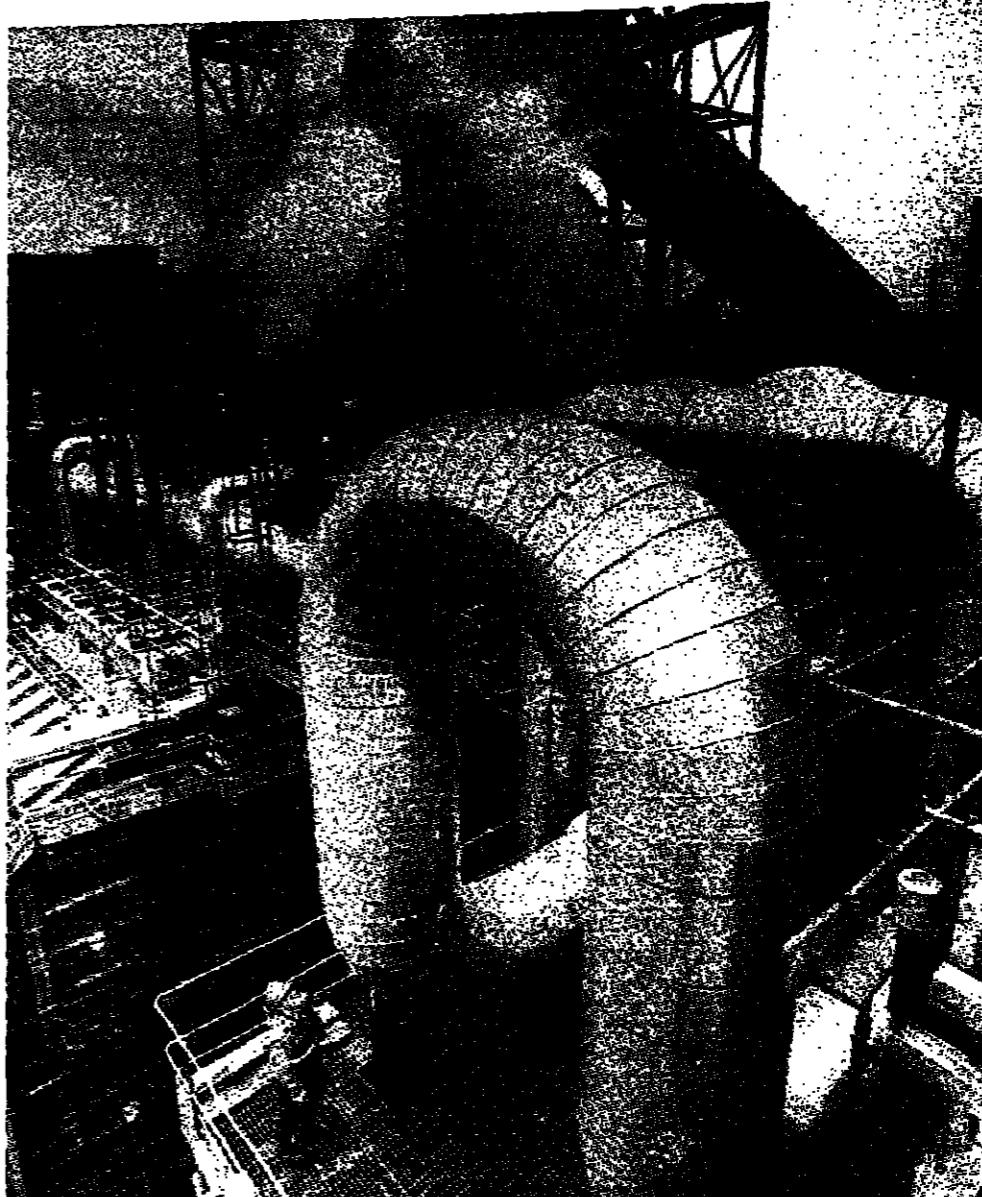
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The Enron electricity generator on Teesside: where gas provides the new power

## ■ Training and education: a question of priority

# Old stereotypes die hard

Lisa Wood reviews efforts to raise the level of skills from below the UK national average

One of the greatest challenges facing the north east of England is to equip its workforce with the skills required by a changing labour market.

A number of official surveys show that the region, with a higher than average unemployment rate, has a disturbing level of under-achievement in education and training, with recent evidence of emerging skills shortages in jobs with a high technical or skill content.

According to one academic the stereotype of the region's workforce was still in evidence among blue-collar workers.

There is a very real social problem with education in the north east, particularly for men. There has been a perception that the most important thing for a son was to get him into a real job at 16, mainly in something like shipbuilding. These jobs largely no longer exist and society has not yet adapted to it. Among a large number of people there is still little enthusiasm for improving their education.

The government's own Regional Trends survey shows the north east to be below the national average for a number of education and training indicators.

For example, the north east in 1994 was below the national average for the percentage of young people obtaining NVQ level 2 or its academic equivalent of 5 GCSEs as well as NVQ level 3 and its academic equivalent.

The Techs, which include County Durham, Tyne and Wear, and Northumberland, are involved in a number of routine activities, such as administering the delivery of Youth Training and Training for Work, the training scheme for the adult unemployed. All four Techs can point to significant improvements in the

Continued on Page 5



Newcastle university: higher education raises its profile

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## CASE STUDY Cascade: making cylinders for forklift trucks

## The Oregon trail

The Cascade Company, which makes cylinders for fork lift trucks, earth moving equipment and agricultural machinery, is part of the US Cascade group based in Portland, Oregon.

In the late 1960s Cascade's business was almost exclusively based on machinery for forklift trucks made by the Hyster Corporation. When Hyster, which is now part of the Nacco Group, decided to expand in Europe, Cascade followed. Hyster set up in Northern Ireland, in Scotland and in Holland.

Cascade looked for a location which was at the heart of Hyster's three European operations. Cramlington in the north east was chosen because it was central to the triangle of Hyster's operations and because the working population was rich in engineering skills.

There was also some grant aid available, although this was not a precondition, according to Mr Charles Mitchelson, managing director of Cascade. A subordinate consideration, Mr Mitchelson said, was that industrial relations were better in the north east than, say, Liverpool in the north west.

However, in 1988 the company ran into a sticky union problem which hit output. The 75,000 sq ft factory at Cramlington was unionised with 80 per cent of the then 118 workers belonging to the AEEU engineering union. The

district union officials called an overtime ban.

Individual contracts were introduced, the factory was demolished and three-shift working, meaning 24 hour working, was agreed.

The union confrontation had come during the recession when sales had been badly hit. Turnover had fallen from £11m in 1981 to £9m in 1982 and £8m in 1983.

Profits at 3 per cent of turnover were down to £278,000 and the parent company, which today has worldwide sales of £240m, seemed reluctant to invest further in Britain.

Following the successful outcome of the union problem, the company moved to diversify its sales. Instead of an 80 per cent dependence on Nacco there has been a shift into agricultural machinery and off-highway earthmoving equipment. Forklift trucks in 1994 accounted for 54 per cent of turnover while off-highway machinery was 25 per cent.

Cascade added Nissan and Komatsu to its customer list. The company managed to tackle various bottlenecks in the production process and, using Japanese techniques, increased turnover and productivity of components.

Mr Mitchelson says: "The average inventory turnover for an engineering concern is about three or four, that is

we hold inventory for three or four months a year. I have got the turnover up to seven and I expect to get it up to 12. This means we could turn over our inventory once a month." Mr Mitchelson adds: "We currently have £2.5m wrapped up in stocks at any given time. If we can increase the inventory turnover then we could save £1m a year."

The company has introduced data-flow technology involving CadCam, (computer aided design and computer aided manufacturing). This means that nothing is produced until orders are firm in place and all paper work is eliminated. Work-in-progress rates are reduced, requiring less floor space and shorter manufacturing lead times.

With these techniques turnover has increased from £8.7m in 1983 to a projected £15m in 1995 and an envisaged £20m in 1996. The return on income – that is pretax profits – was 7.2 per cent in 1994 and a projected 8 per cent, or £1.3m, in 1996.

Mr Mitchelson says: "The important thing about being in the north east is that there is a tradition of engineering and the skills are available."

However, he adds: "We have not had a problem so far because several small concerns have closed and we have been able to pick up the skilled labour we need. But I can foresee a problem of skills shortages if the economy in the north east keeps growing."

Stewart Dalby

## Retailing: why Newcastle and vicinity are different

## March of the monster malls

**Stewart Dalby** on the power and problems of some of Europe's biggest shopping centres

has 340 retail outlets on 22m sq ft, as well as an 11 screen cinema complex, a 28 lane superbowling, 50 restaurants and pubs, a theme park and banks.

Its retailers include Marks and Spencer with 186,000sq ft, House of Fraser, Littlewoods and Asda.

Nine years after opening, it has a turnover of £600m and some 27m visitors a year. It is 98 per cent occupied and employs 5,000 people, roughly the same as the Nissan car plant in Sunderland.

Sir John sold his stake some time ago and, recently, the Church Commissioners sold 90 per cent of its holding to Capital Shopping Centres for £325m, which is almost 20 times the rental income of nearly £20m. Capital Shopping Centres also partly owns Eldon Square, which has continued to flourish despite Metro Centre.

Eldon Square has 930,000 sq ft of retail space, which, according to the centre manager Mr George MacDonald, makes it the largest covered city centre shopping complex in Britain. It had 22m visitors last year, or a "footfall" of 500,000 a week and turnover of £300m.

These figures exclude Marks & Spencer and Fenwicks department stores which abut Eldon Square. Nor do they include Northumberland Street which leads off the square. Both Fenwicks and Marks and Spencer are currently spending millions in expanding and refurbishing their premises. This attests, according to Mr MacDonald, to the continued buoyancy of Eldon Square which has a 90 per cent occupancy.

Retailing is a leading source of employment in Newcastle.



Synthesis of old and new: Newcastle's Eldon Square, with the shopping centre entrance set back on the right

The three shopping areas employ more than 10,000 people, albeit many on low pay.

While the success of Metro Centre does not appear to have unduly affected the performance of either Eldon Square or Northumberland Street, the same cannot be said of similar schemes elsewhere.

In Dudley, near Birmingham, for example, the high street shows signs of significant deterioration as the Merry Hill complex increases its market share. In Stockton on Tees, the 500,000 sq ft Teeside Retail Park built on the site of the old racecourse has hit business in Stockton's high street. The Department of the Environment recently refused planning permission for a 160,000 sq ft extension to Teeside Retail Park, because of the damage it might do to Stockton's high street sector.

Why has greater Newcastle succeeded where other towns have failed? According to Mr Peter Gates, manager of Marks & Spencer and director of the tenants association in Metro Centre, one has only to look at the map to explain Metro Centre's success: it has a very large catchment area.

The nearest population clusters of this size are as far away as Edinburgh in the north and Leeds, Manchester and Birmingham to the south.

Metro Centre estimates that there are 1.5m people within half an hour's drive and 3m an hour away.

Mr Gates says: "I think people come here from all around – there were 135,000 Norwegians who flew in last year – because of the mix of leisure and shopping. Families can put their children in the cinema and get on with their shopping."

To cater for the 75 per cent of shoppers who arrive by car there are no fewer than 12,000 free parking spaces.

Security arrangements have to be of a commensurate scale.

Mr Gates says: "The sodit factor has always worked here. They include a host of closed circuit television cameras, a police station within the centre and police 'bikes' to cut out car crime. There is very little

vandalism or crime at the centre," Mr Gates says.

Mr Paul Keenan, the public relations manager at the centre, feels the high level of disposable income is a factor in the shopping phenomenon on Tyneside.

Although incomes are lower than the national average, there is also less debt, lower mortgages, virtually no negative equity and, because of a good transport system, lower car ownership.

Mr Keenan says: "The sodit factor has always worked here. They do not have much money, but what they have, they are prepared to spend."

Mr MacDonald at Eldon

Square agrees. "This is a cash rich society. Eldon Square is slightly different from Metro Centre."

"Some 70,000 commute to Newcastle each day to shop. The good public transport means they do not drive and shop during the day breaks from work."

Has Newcastle destroyed shopping in satellite towns? Mr MacDonald says: "Places like Sunderland might have developed further without Metro Centre."

"But Sunderland is seeing investment in its Bridges centre. So is Middlesbrough. Darlington has its Cornmill. They may have all lost a bit, but are still vibrant."

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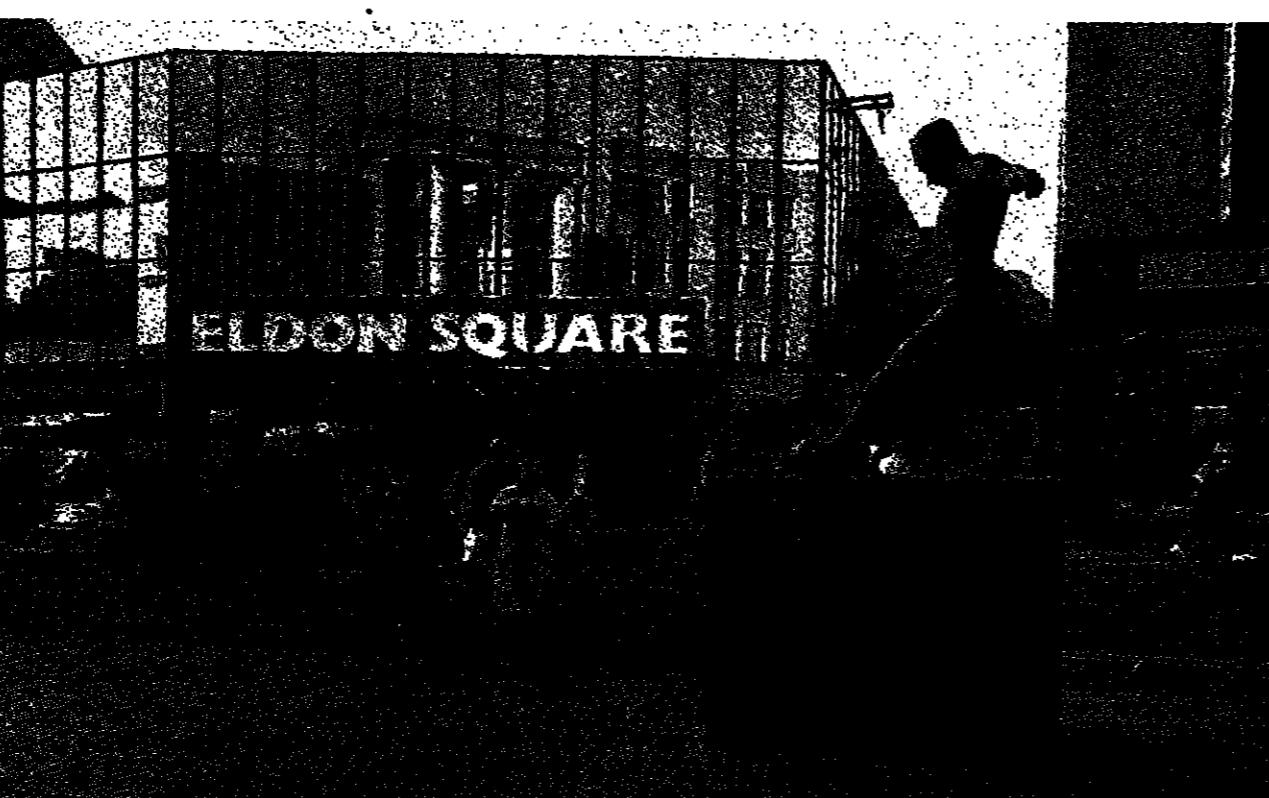
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Role model for success: the statue of Newcastle United soccer star Jackie Milburn in the city's centre

payments for the individual's training.

Small companies which have no in-house training programmes are put in touch with training provided by the Tec.

At present the Tec is working with Fujitsu, the electronic chips manufacturer, which has committed itself to providing a number of operator jobs for the long term unemployed in its next expansion. Fujitsu said: "The unemployed in the area will not be forgotten and we

are working with County Durham Tec to ensure that opportunities are created."

But the region does not only have a need to improve the skills of its blue-collar workers. Like the rest of the UK there is a need to improve the calibre of managers and administrators.

Northumberland Tec, in partnership with Northumbria University, has established a complex called Longhurst, with facilities for both management training and academic courses, including MBAs.

While a large percentage of the full-time students are not from the area the majority of part-timers are drawn from its Northumberland hinterland.

But, all five universities in the region are actively seeking to work more closely with public and private sector organisations and businesses to introduce new training and technology.

Professor Andrew Hammett,

pro-vice chancellor of Newcastle,

the University, said that academic institutions could assist in a number of ways in the economic regeneration of the area, including supplying training to companies on a partnership basis, particularly in the management of innovation and change. "We are seeking to unlock the technologies locked into these universities for the benefit of the local economy," he said.

The university has introduced a number of linked initiatives. First, an internal regional development committee that will co-ordinate the relationship of all the departments of the university with the region. "By working with the region's politicians, the public sector and business leaders we hope to give a better focus to the many efforts we already make to help meet the needs of the region, said the pro-vice chancellor.

"We have not been focused enough in ensuring that our world-leading research and

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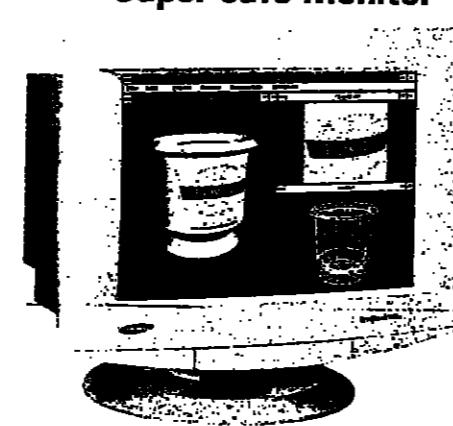
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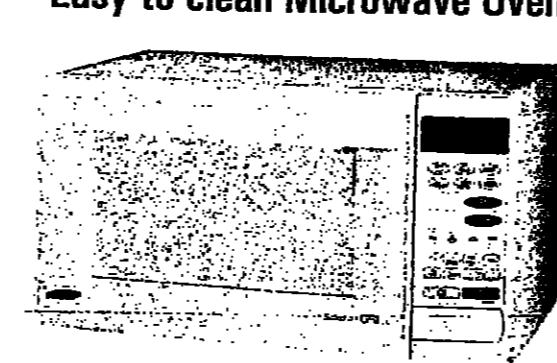
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# INTERNATIONAL STANDARDS

## Standardise and deliver

Standards are more important than they have ever been, writes Claire Gooding

The whole point of standards is that you should not have to think about them. Such considerations as credit cards being of the uniform shape, size and numbering convention to allow them to be used anywhere in the world should be taken care of by somebody else. And, fortunately, somebody else has done so.

Hundreds of people from dozens of countries spend time away from their desks, sitting around in airport lounges and then in conference rooms, hammering out the minutiae which make it safe for consumers to use products and services without thinking too hard.

The International Organisation for Standardisation, Iso, has overseen the co-ordination of standards for everything from the symbols on your vehicle dashboard to the fatigue-testing of bicycle frames. The bike could be a suitable symbol for the celebration of World Standards Day 1995, which this year concentrates attention on the issue of transport, while Iso is putting finishing touches to its ISO 14000 environmental management standards.

Standards are more important than they have ever been, in a world economy that increasingly promotes the idea of consumer choice. Choice is included in the concept of consumer power, but so is the principle that the choice should be a safe one.

The existence of standards makes it possible to display goods from the local village next to imported goods flown from the other side of the world: global competition without compromise on quality. Future standards should make it possible to transport those goods in "environmentally friendly" vehicles powered by gas, electricity, or solar power.

These are large enough topics of concern in themselves, but Information Technology also raises its head as part of the mix, especially in the area of logistics, and the exchange of information about goods and services.

"The movement of goods and people and the movement of data are inextricably linked," says an Iso statement on the Global Information Infrastructure (GII) and telecommunications standards.

An Iso-IEC-ITU seminar on Standards Aspects of GII is to be held in Geneva, on January 24-26 next year, as part of an open forum for all parties interested in the topic, and to help chart the path for future global activities in this field.

Media hype on the subject of the Internet has highlighted concerns about the lack of agreed standards in this area. Trade may find its own level in the long run, but security issues are still to be resolved. Many people and organisations now provide information throughout the Internet, including Iso itself, as part of its open consultative process.

The process of setting standards is extremely complex, the more so as areas of concern overlap, interweave, and become dependent on one another. The co-ordination of IT standards (by an international Iso-IEC joint technical committee known as JTC 1) is a prime example of this. As elsewhere, agreement is driven by a commercial interest in the standards, and on the integration of existing, accepted practices into a formalised document.

The speed of technological development makes IT a difficult area to chart. The convergence of computers with telecommunications and audio-visual material means that IT standards bodies now have to dovetail their activities - already complex enough - with other authorities.

Setting standards for the exchange of information in interactive TV, for example, involves different international organisations, such as the ITU, Cenelec, Cen, and various business consortia such as Davic - the Digital Audio-Visual Council.

The interdependency of standards (IT and others) does not stop there. Parts of the web stretch back to individual national bodies, such as the British Standards Institution which may in turn have trade interests to protect, represented through various trade bodies. Standards evolved at national level can feed into Iso, such as the BSI's BS 750 quality standard which spawned

ISO 9000 for international consumption.

Others depend on existing commercial alliances, consortia and trade associations.

There is a practical role for organisations such as EAN International, the international numbering association whose work underpins the bar codes used in logistics and retailing, and which are used for identification in all sorts of business applications. Britain has its own authority for this; the Article Numbering Association which controls the "number bank" in the UK.

"A number assigned in the UK to a specific article can be read in 75 countries, although that number is growing year by year," explains Graham Avery, Iso spokesman.

"We're currently helping the CIS states and other eastern European bodies to set up their own numbering organisation.

And India has just joined EAN International. They are all trying to join the real world."

Hundreds of bodies at national and international level feed into the mix and it takes time to resolve the inevitable differences within an open, consultative process. So why bother? Such standards as BS 750 are not without their own share of criticism. Nevertheless, ISO 9000 (BS 750's Iso equivalent) and its environmental companion ISO 14000 are seen as an essential "tick-in-the-box" aid to winning business, particularly from large corporations and government bodies.

Many companies make a great virtue of their adherence to standards. Federal Express, the world's largest express transport company, for example, was the first in its field to be awarded the ISO 9001 registration for its worldwide operations. It did so via the IT systems, first validating the management information and communications systems and then using those same systems to assess the operation. This way, the certification company, Lloyd's Register Quality Assurance, was able to issue a system-wide approval without visiting each site.

The people who work so hard to set standards, usually for the best of motives, are easy targets for criticism by people outside the process. Most, however, make their criticisms anonymously, with the most common charge being that standards can be bent to competitive advantage, or worse, that consumers are likely to suffer in the compromises that have to be made because of vested - often national - interests.

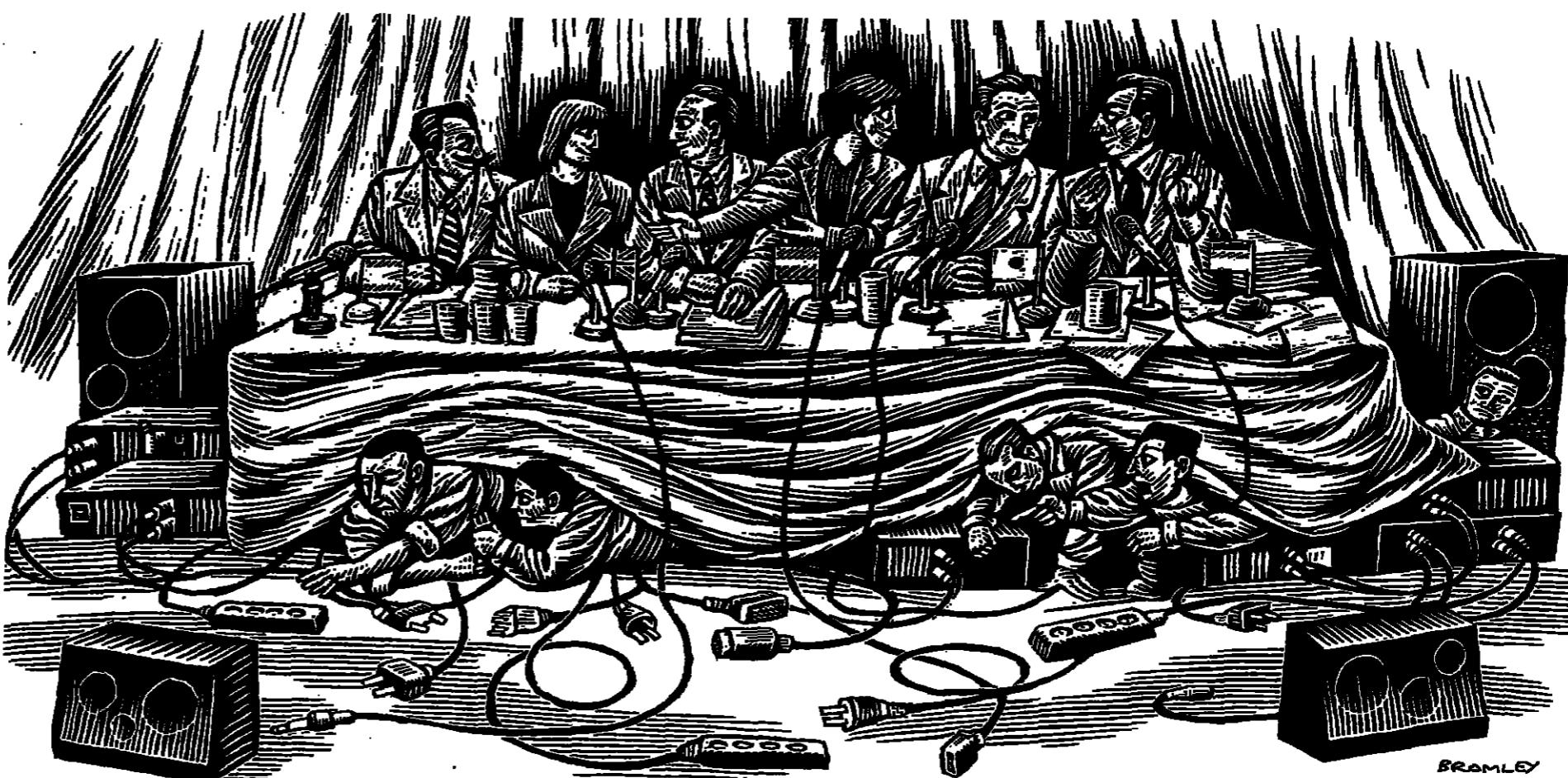
There is particular unease surrounding the changes in voltage harmonisation and testing. One UK-based electrical organisation confirmed (anonymously) its concern that once 230-volt testing replaces 240-volt tests, the standard will fall short of what is really needed in the UK.

"Even allowing for variations, the standard test doesn't necessarily cover what's coming out of the socket," said one source who wished his organisation to remain anonymous. "There's a built-in tendency to end up with the lowest common denominator and the filtering out of some things which some more conscientious bodies would like to see adopted. It's possible for vested interests to sway decisions that ought to be made for the common good." Mr John Cutting, formerly technical affairs director at the Institution of Electrical Engineers and one-time assistant director of the Electrical Contractors Association, says:

"More than a few of us in the electrical installation industry are becoming more and more concerned that the UK is hanging on to a 50-year-old system that is now outdated and out of step with Europe and the rest of the world."

Some responsible manufacturers feel that the standards in their areas do not go far enough. However, standards are voluntary and the manufacturers can choose to exceed the standards for their own protection. There is an Iso appeals procedure should anyone feel their needs have been ignored. Iso has an extremely open and democratic process in which every stage is open to scrutiny," says Iso.

Some criticisms are levelled at the speed at which standards-making takes place, and the inevitable fact that most participants are likely to be employees of large corporates and multinationals - a factor that might score against smaller, innovative companies. Yet Iso's processes are open and consultative: speed is limited by that necessity, superhighway or no superhighway.



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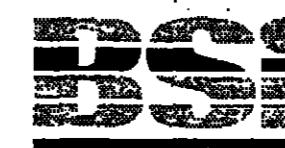
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## II INTERNATIONAL STANDARDS

■ Transport: Britain is once again out of step, reports Charles Batchelor

# Difficulties with diversity

The problem of incompatible technologies is by no means a quaintly 19th century phenomenon

At the height of the railways era of rapid growth which swept Britain in the 1830s no fewer than five different track gauges were in use, ranging from a modest 4ft 6in in Scotland to the massive 7ft employed by Isambard Kingdom Brunel on the Great Western Railway.

As long as the railways served different parts of the country, this diversity did not matter. But once they began to link up, passengers and the railway builders started to become aware of the shortcomings of this approach and a standard gauge of 4ft 8½in was finally agreed.

But the problem of incompatible technologies is by no means a quaintly 19th century phenomenon. Australia only managed to join its state capitals with a common gauge of railway network as recently as last June. The Eurostar trains which run through the Channel tunnel between London, Paris and Brussels had to be built to run on four different types of power supply and three signalling systems.

When systems do not match, manufacturing and operating costs inevitably rise, customers obtain a poorer service, and the transport mode involved loses market share to competitors.

Road transport faces fewer inherited problems than the railways but British motorists still drive on the left while the rest of continental Europe keeps to the right. And as sophisticated road traffic management systems are developed, a crucial part of technology programmes is devoted to ensuring that they remain compatible.

The European Commission estimates that spending on creating a telematics infrastructure - the combination of information technology and telecommunications involved in managing traffic - in the

### European railway electrification

	Electrified lines (at end of 1992)
CFF	93.4%
SJ/AV	74.3%
NS	72.1%
SNCF	68.6%
EDZ	61.7%
FS	61.6%
NBS	60.2%
OBB	57.9%
RENFE	52.9%
PKP	45.5%
DAVOR	40.3%
SNCF	38.7%
CFR	33.1%
BR	28.7%
MAV	28.7%
VR	28.3%
CP	15.1%
OSB	11.6%

■ Direct current 3000V

■ Single phase 25kV/50Hz

■ Direct current 1500V or lower

■ Single phase 15kV/16⅔Hz

Source: Union Internationale des Chemins de fer

European Union could be as high as Ecus9.5bn (£7.8bn) over the next 10 years. This would cover basic items such as cables, trenching and emergency telephones as well as equipment to collect and disseminate traffic data and weather information and to detect incidents.

To obtain the maximum benefit from this spending, Europe must make progress on creating standards to promote the "inter-operability" of the different networks, particularly in the areas of broadcasting and mobile telephony.

Alongside technical standardisation, regulatory and legal procedures must be harmonised so that private sector promoters of telematics services are not tied up in a welter of separate licences and permissions from different jurisdictions.

Proposals to ensure that the

automatic debiting systems coming into use on toll roads in France and in some Scandinavian cities are compatible with each other and the rest of Europe have been put to the European Committee for Standardisation (Cen), the organisation which draws up European standards.

The EU is also keen to establish compatible radio data systems for transmitting traffic messages to in-car receivers.

The emphasis in devising what are known as transport information and control systems (Tics) should be on specifying factors affecting the driver's performance rather than the physical characteristics of the equipment, according to Iso, the International Organisation for Standardisation.

This approach means that standards can be drawn up which are not dependent on any particular system so that

as technology develops the standards remain relevant. Standards must define how information is to be presented to the driver, in visual or auditory form, so that he or she is not distracted.

But the pace of developments has put severe pressure on the standardisation organisations. "For the past two years members of the Tics technical committee have been

scrambling through a technological maze to draft international standards for the intelligent transportation systems industry," Mr Martin Rowell, chairman, said.

It has been working in areas such as in-car route guidance systems which provide detailed driving directions with the help of global positioning satellite data; variable message signs which provide up-to-date traffic information; and adaptive traffic signals which sense

traffic flows and adjust their red-green timing to reduce congestion. Mr Rowell believes the committee has got off to a solid start, identifying several dozen areas where work needs to be carried out, but it will take two to three years for many of them to move to the stage where a standard is agreed.

Technology may not be developing quite as quickly on the railways but there is an even greater problem of making long-established systems compatible.

At one level, progress has already been made. The Swiss locomotive pulling Italian rail carriages through Germany would not be possible if track and loading gauges were not the same. Britain is once again out of step with a loading gauge - the diameter of tunnels and positioning of platforms - which is too small to accommodate continental European rolling stock.

But impetus to the harmonisation has been added by the development of high-speed train systems and by the European Union's procurement directives aimed at opening up the European market to cross-border purchasing.

High-speed rail systems require power and signalling systems to be harmonised. The procurement directives, which have come into effect in the past few years, give an added incentive to manufacturers to agree common standards.

"There is a major effort going on to tackle the problem of inter-operability," says Mr Chris Bell, a senior technical officer at the Paris-based International Union of Railways (UIC), grouping most of the world's railway administrations. The UIC has for many years overseen the drawing up of international standards and while it still contributes its members' technical expertise it has handed formal authorship over to Cen (European Committee for Standardisation).

The UIC and European manufacturers have set up a new organisation, the European Association for Railway Interoperability, to devise common standards so that the EU's master plan for a high-speed rail network can be put into effect. Incompatible power systems throughout Europe, conflicting designs of the pantographs which pick up power from overhead wires and the differing signalling systems must all be resolved.

Until the opening of the Channel tunnel, high-speed train had remained within their national boundaries. The technical difficulties encountered by the complex and expensive Eurostar locomotives - each costing £24m because of the mass of different technologies they must accommodate - have shown the cost of trying to reconcile conflicting systems.

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Environmental issues: draft standards from Iso set the tone, reports Leyla Boultou

## Vote on 'green passport'

The draft standards are now circulating among the 111 countries which are supposed to vote on them over the next few months.

At the beginning of 1996, the world business community will know whether it has created a passport for companies wishing to do business with other environmentally-sound companies.

Draft standards produced by the International Organisation for Standardisation, the leading developer of voluntary standards for the private sector, set the tone for environmental management systems and environmental auditing. They are now circulating among the 111 countries which are supposed to vote on them over the next few months.

If more than a quarter vote against them, the standards will be rejected. Mr Joe Cascio, the IBM executive who headed the US delegation at the negotiations which hammered out the draft in Oslo, says that countries which have not taken part in negotiations - in this case some 60 nations - usually do not vote. This suggests that the standards will get through.

On the other hand, he adds, there is "a lot of suspicion out

Individual countries have their own set of standards

there" among developing countries that "green" tools such as these standards are "being concocted to their detriment" to shut them out of the developed world's markets.

Mr Cascio argues passionately that the advent of international environmental standards for business can only help promote trade by mitigating the varying effects of national environmental standards.

At present, individual countries have their own set of standards for environmental

management systems - the first produced in Britain under the heading BS7750 - but these are not as easily exportable as a common international standard would be.

The aim is that like the ISO 9000 series for quality management before them, the ISO 14000 series should de facto become a mandatory standard for companies wishing to achieve recognition of their environmental performance in the international market place.

Certification of a company's management system under ISO 14001 would amount to a passport for companies seeking to do business with other environmentally-sound companies. It would also help companies avoid the liability and negative publicity resulting from dealing with a less than environmentally-reliable partner.

One hurdle the standards faced in the negotiating phase was a gulf between the US and the European Union over how far the standards should match the EU's Emsas, the Environmental Management and Audit Scheme. US companies had argued that the standards should not recommend the disclosure of the results of environmental audits to assess the effectiveness of their environmental management systems. They fear that such disclosure could be used against them within the more aggressive US legal and regulatory system.

"In the end, we compromised," says Mr Cascio. "The language in 14000 is written in such a way that for European requirements it can be read to match the regulation of Emsas. In the US, it reads that the standards set up environmental management systems for managers to fulfil their obligations."

While it is not yet clear how far this compromise will water down the standards, other circumstances militate in favour of the standards being harnessed to improving environmental performance by companies.

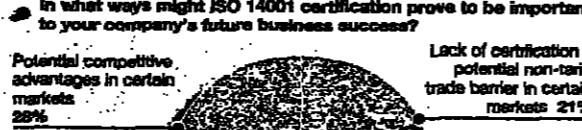
Asked specifically about the new ISO standards, 70 per cent said that ISO 14001 would give them the ability to demonstrate due diligence in environmental, health and safety issues. Sixty-one per cent said it offered a potential competitive advantage. On the less positive side, 48 per cent

### Environmental Management Systems standards

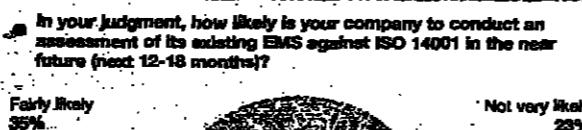
How important to your company's future business success is third-party certification of its EMS to ISO 14001?



In what ways might ISO 14001 certification prove to be important to your company's future business success?



In your judgment, how likely is your company to conduct an assessment of its existing EMS against ISO 14001 in the near future (next 12-18 months)?



Source: Arthur D. Little

A survey carried out by Arthur D. Little, the management consultancy, received 115 responses from 260 US and Canadian companies polled last summer. Of those 115 companies - most reporting more than \$1bn in sales each and representing a broad cross-section of manufacturing and service sectors - 60 per cent said an environmental management system certified by a third party was important to the future success of the company.

Asked specifically about the new ISO standards, 70 per cent said that ISO 14001 would give them the ability to demonstrate due diligence in environmental, health and safety issues. Sixty-one per cent said it offered a potential competitive advantage. On the less positive side, 48 per cent

believed it amounted to a potential non-tariff trade barrier.

Three-quarters of the respondents already had facilities certified under the ISO 9000 quality system standards or were in the process of getting them certified.

Seventy-one per cent said they were likely to do an ISO 14001 assessment within the next 12-18 months, while 29 per cent said it was unlikely they would not do it at all.

Mr John Willson, the Arthur D. Little consultant who designed the survey, said it showed that "while most companies are not fully committed to ISO 14001 certification, a larger than expected number of organisations are considering registration once the standard is published."

■ Services: standards have been slow to emerge, even on a national basis, writes Frances Williams

## Work has barely begun

For effective standards to be developed there has to be a demand from industry as well as consumers

World trade in services is growing by leaps and bounds and now exceeds more than \$1,000bn a year. In 1995, it may account for nearly 30 per cent of all cross-border trade.

In industrialised countries, services account for more than 60 per cent of total gross domestic product. Yet while standards for goods are taken for granted, standards for services have been slow to emerge, even on a national basis. Internationally, work on service standards has barely begun.

This hesitancy reflects the nature of services themselves. We are using services all the time: when we shop, use the telephone, post a letter, ask for information, see the doctor, take a train, hire a car or rent a house. While we can all recognise poor service when we encounter it, many important aspects of good service - such as "service with a smile" - hardly lend themselves to standardisation.

Even where objective measures of performance are available, the selection of those suitable for standardisation raises more problems. It might not be difficult to agree on the desirability of a standard for the time taken to clear cheques, for example. But should there be a limit on queuing time at bank counters? And who is going to check that the standard is being observed?

On an international level, the difficulties are even greater. Does it make sense to think about common global standards for tourism, let alone education and health care, given the vast differences in wealth and culture between countries?

Proponents of standards in services argue that, for certain services at least, standards would be a boon to consumers by guaranteeing service quality or defining a standard service package that would enable them to shop around for the best value. Unlike goods, services are often bought "unseen" and the consumer must take on trust what is offered.

ISO's consumer policy committee, Copco, has been asked to look at them further, perhaps with a view to introducing some "horizontal" or generic standards on the model of the ISO 9000 series for quality management.

Some fillip to this process may be given by the new services trade agreement of the World Trade Organisation. The accord expressly encourages the use of international standards as a way of guaranteeing minimum quality and safety standards while avoiding unnecessary trade barriers.

However, when the benchmarks were first introduced it led to a general downgrading of Australian hotels by an average of half a star - one reason why an international standard is fraught with problems.

"It's my personal view that an international standard for gradings in tourism would be extremely useful," says Mr Maurice Healy, chairman of the consumer policy committee.

However, for effective standards to be developed there has to be a demand from industry as well as consumers.

According to Mr Loic Henry, who looks after services at the Association Francaise de Normalisation (Afnor), the French standards body, benefits to industry may include raising consumer awareness, improving efficiency, fighting off competition from "cowboy" operators and defining responsibilities to the client.

Indeed, Afnor's highly successful quality mark scheme for removals companies followed a request from the industry, which was suffering damaging inroads from foreign competitors. Within six months, the 30 removals companies with the NF service mark had boosted their business by 20-30 per cent. Mr Henry notes. The mark guarantees, among other things, prompt replies to calls, clear timeframes for removals and adequate safety precautions to avoid damage.

Attempts to extend the principle to other services have nevertheless run into problems.

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### INTERNATIONAL STANDARDS III

fied as possible standardisation candidates by a workshop sponsored by the International Organisation for Standardisation (Iso), in Beijing in May.

Iso's consumer policy committee, Copco, has been asked to look at them further, perhaps with a view to introducing some "horizontal" or generic standards on the model of the ISO 9000 series for quality management.

Some fillip to this process may be given by the new services trade agreement of the World Trade Organisation. The accord expressly encourages the use of international standards as a way of guaranteeing minimum quality and safety standards while avoiding unnecessary trade barriers.

French enthusiasm for services standards finds a more muted echo elsewhere. In Britain, as Mr Healy of BSI points out, there is a greater emphasis on industry codes of practice which are, by their nature, more flexible and comprehensive than standards

standards. In France, the NF service mark scheme for removals companies follows a request from the industry, which was suffering damage from foreign competitors. Within six months, the 30 removals companies with the NF service mark had boosted their business by 20-30 per cent. Mr Henry notes. The mark guarantees, among other things, prompt replies to calls, clear timeframes for removals and adequate safety precautions to avoid damage.

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However, for effective standards to be developed there has to be a demand from industry as well as consumers.

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## IV INTERNATIONAL STANDARDS

■ Electrical harmonisation: efforts may finally be scuppered, reports Andrew Baxter

## Deadlines draw closer

Strongest opposition to the draft standards came from British and German makers of electrical accessories

After an eventful year in the long, contentious debate on a harmonised European plug and socket system, the protagonists - the plug and socket industry, appliance manufacturers, safety experts and standards bodies - have reached last chance saloon. The debate has been one of the most controversial in the history of European standards setting, and is not over yet. But deadlines are approaching which could finally scupper attempts to establish a harmonised system among the 18-member

countries of Cenelec, the Brussels-based electrical standards setting body. Such a system would eventually replace some 20 European plug and socket systems and end decades of conflicting standards.

Last year, a technical committee of Cenelec completed work on a revised version of a standard first issued in 1986 by the International Electrotechnical Committee and known as 906-1.

The various national standards bodies across Europe accordingly published two draft standards for a harmonised European system. One was for the system itself, based on a small unfused plug with two round pins and a three-pin version for appliances that need to be earthed, and the other was for an adaptor to facilitate a changeover to the new system. Publication of the draft standards set the stage for a

few final months of lobbying by supporters and opponents of the proposal, but weeks before a Cenelec general assembly in Vienna on June 1 and 2, when results of voting on the proposal were officially announced, it was known to be doomed.

Cenelec has a weighted voting system which means that any proposal can be defeated by two large countries and one smaller one. In the event, nine countries voted against, seven mainly smaller countries voted for it and two abstained.

Strongest opposition to the proposals came from British and German makers of electrical accessories. The German industry had claimed that the proposed system was mechanically inferior to its present Schuko plugs and sockets, and would have raised safety issues during a changeover period. The UK was worried about

the new work has to be com-

pleted, and the relevant standards ratified, by December 31 next year. If not, the so-called "standstill" on national standardisation work on the issue will be relaxed - in other words, countries will be free to go their own way. Mr David Dossett, director of the UK's Electrical Installation Equipment Manufacturers Association, believes the decision to take place was wrong and was taken despite the vote. It reflects pressure on Cenelec, he says, by the European Commission, which has given strong support to the harmonisation initiative.

There was certainly intense lobbying, if not pressure, in the weeks before the general assembly in Vienna. On one side were producers of white goods and brown goods - everything from washing machines to hi-fi equipment - which have been in favour of harmonisation because they could put the same moulded plug onto virtually every appliance they sell

in the task force.

It called for the technical

problems to be resolved

Supporters of the defeated proposal refuse to give up

the existing standstill arrangements to be maintained.

In the other camp, plug and

socket manufacturers, grouped within Cenepi (the European Committee of Manufacturers of Electrical Installation Equipment) urged Cenelec in May to relax the standstill.

The industry did not consider it fruitful to spend time

and money on more work which countries had clearly said was "not of first priority" in the field of standardisation.

Cenelec has now set up a technical board task force to carry on the work, but Mr Dossett believes it is a forlorn hope.

"It is difficult to see how the proposal can be sufficiently modified to attract back those who opposed it," he says. He points out that some of the issues on which countries opposed the proposals, such as how the plug and socket would interface with the back box, will not even be dealt with by

the task force.

"We think the standstill should be released," he says. "Countries which want to continue work on a system based on IEC 906-1 should do so. If it is successful, the market will prove it to be so, and its use will spread."

Supporters of the defeated

proposal refuse to give up,

however. Mr Simon Hossack, the scheme's most vociferous

supporter, says most of the technical work has already

been done, and remaining technical problems such as the maximum width of the plug body can be dealt with easily.

The task force is understood to be looking at yet another proposal, for an identical small three-pin plug for all applications. There are clear advantages of economies of scale, and most of the potentially dangerous compatibilities would be removed. But the big disadvantage would be that all existing socket outlets, with or without earth connection, would require an adaptor, which could provoke a backlash from consumers.

Mr Hossack says the Commission should step in if the task force's efforts end in failure. "The sensible thing would be to include plugs and sockets in the [EU] low voltage directive," he says.

Mr Dossett says that would not necessarily lead to a harmonised standard on dimensions, but suggests it could lead to a European-wide safety standard that would leave the dimensions to be settled on a national basis.

ing standards officers throughout the UK.

"At car boot sales we find stuff that has been rejected by big chains, perhaps because of quality procedures. We had one case of a voltage transformer on an electronic game which burnt a girl's hand. She was knocked unconscious and needed skin grafts. The consumer has no-one against whom to take any action because the supplier has disappeared."

With

freedom of choice

comes responsibility. Consumers can make the choice of buying outside the recognised retail chain - from "shop squatting" (very common in the run-up to Christmas) or from car boot sales.

Car boot sales are an easy

way of disposing of goods that

do not come up to standard, in

such areas as incorrect wiring,

inaccurate voltage marking or

inadequate labelling. Products

that come into the country

with no accreditation often get

diverted to them, but many

consumers may be unaware of

the precautions they should

take.

A stark warning of the con-

sequences comes from Mr John Simmonds of Kent County Council, former lead officer for

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FINANCIAL TIMES

## COMPANIES &amp; MARKETS

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Friday October 13 1995

## IN BRIEF

## Crédit Foncier in home loans talks

Crédit Foncier de France, the specialist property bank, is in discussions with the French treasury over the provision of new types of loans to help in the construction of rented housing. Page 16

**Swiss franc's strength restrains Ciba**  
Ciba, the Swiss pharmaceuticals and chemicals group, reported third-quarter sales of SFr1.95bn (\$1.15bn), down 1 per cent from the same period of last year, because of the continuing strength of the Swiss franc. Page 16

**Poland approves cement works sell-off**  
Poland's privatisation ministry has cleared the sale of the Ozarow, the country's largest and most modern state-owned cement works to Holding Cement Polski, a mixed local and foreign group. Page 16

**Myer family backs Coles Myer changes**  
The Myer family, leading shareholders in Coles Myer, Australia's largest retailer, is understood to have thrown its support behind institutional investors which are seeking important boardroom changes at the company. Page 17

**Demerged AT&T names new chief**  
AT&T, the US telephone group which last month announced it was demerging its telephone equipment business, has appointed Mr Henry Schacht, 60, former head of Cummins Engine Company, as its chairman and chief executive. Page 18

**Moore Corp raises Wallace Computer bid**  
Moore Corporation, the Canadian information services group, has raised its hostile bid for Wallace Computer Services from US\$65 to \$60 a share, valuing the Chicago company at \$1.26bn. Page 18

**SelectTV confirms takeover discussions**  
SelectTV, the UK independent programme producer which is a key member of the UKTV consortium bidding for Channel 5, said it was in talks that could lead to a bid for the company. Page 19

**Volume and luxury sales lift Time Products**  
A strong performance from both volume and luxury watches, including the sale of one piece for more than £1m, lifted interim profits at Time Products by 18 per cent. Pre-tax profits for the six months to July 31 rose from £4.6m to £5.5m (£8.6m). Page 20

**Gold rush follows Chinese liberalisation**  
Turmoil gripped the Chinese gold sector since the state council, or cabinet, started liberalising the industry in 1993. It spurred one of the greatest gold rushes in the country's history. Page 27

**UK groups to test water in Shanghai**  
Thames Water and Bovis of the UK have formed a joint venture with the Shanghai municipal government to build a water treatment plant in the city. The project is valued at \$73m, the financing of which will be on a limited-recourse basis - one of the first such loans in China. Page 28

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## Chief price changes yesterday

FRANKFURT (DM)		EASTON & SONS		SINGAPORE (SGD)	
Mines	+ 25	Estuaries	806	+ 36	
Aero Prt	+ 25	Estuaries	1835	+ 225	
SWF Prt	+ 83	Gumon Soc N	325	+ 134	
Tele	+ 15	Lehman	328	+ 153	
Hospital	- 11	Farley			
Unilever	- 12	Farley			
Poclain	- 14	Farley			
VEW	- 77	Farley			
NEW YORK (\$)					
Wells		Ando Cosmo	526	+ 30	
Edta	+ 34	Fuj. E&C	520	+ 18	
Int'l Recycler	+ 34	Gold & Co	378	+ 25	
Kest Elec	+ 47	HSK Spring	488	+ 22	
Farley	+ 47	Farley	614	+ 28	
Amer President	- 14	Yamada Seizo	575	- 25	
Macmillan	- 24	MONIC KOMIC (MON)			
Rubber Corp	- 34	Prud. & Frank	1,18	+ 0.2	
London (Pence)		Prud. Oriental	4,475	+ 0.225	
Plastics					
ADT	+ 43				
Bliss	+ 10				
Cadbury Schweppes	+ 294	SNS Dragon	3,028	+ 0.3	
SEFCITY	+ 64	TS Life	12.3	+ 0.5	
Farley		TS Life	40	+ 3	
Amer	- 10	Logic Int'l	1.21	+ 0.14	
Elan	- 14	Lucky Min Prop	4,225	- 0.275	
TORONTO (C\$)					
Mines	+ 1%				
Alta Nat Gas	+ 1%				
Deutsche Corp	+ 1%				
PC Indc	+ 1%				
Day Sober	+ 3%				
Sumitomo	- 1%				
The Second Cup	- 1%				
PARIS (FFP)					
Mines					
CF	+ 5.8	Stam Cos Life	36	- 4	
		Stam Prop	75	- 6	
		Thal Grottebk	66	- 6	

New York and Toronto prices at 12.30.

of deals across Europe by GE Capital, which is expanding aggressively.

Sovac provides specialist financing for purchases of cars, equipment, companies, as well as property and corporate loans. At the end of last year it had total outstanding loans of FF136.6bn and employed 2,600 people. It reported net income of FF145.6bn for the year on turnover of FF156.6bn and net income of FF236m for the first half of 1995.

The group is indirectly linked to family members and partners of Lazard Frères, the banking group, which owns large stakes in Eurofrance and Financière Gaz et Eaux via a holding company called Rue Impériale de Lyon.

Eurofrance in turn owns 50.7 per cent of Sovac and a further 12 per cent of Sovac is held through Financière Gaz et Eaux. Both companies have expressed their willingness to sell to GE at the offer price. The rest of shares are held publicly through the French bourse.

Mr Bruno Roger, senior partner with Lazard Frères in Paris, which advised on the sale, said that there had been several offers for Sovac, but that GE Capital's was the most generous.

"Sovac was at a crossroads," he said. "It needed to expand and we could not do it.

GE Capital has already begun to increase its business interests in France, by acquiring Crédit de l'Est, a consumer credit company, for about FF16bn at the start of this year.

It controls Avis Fleet Services, and TIP, a trailer rental company, which have a significant presence in France. GE Capital's subsidiary FGIC, which provides financial guarantees, recently signed a co-operation agreement with Axa, the French insurance group.

GE Capital said that its financial resources and international expertise would allow Sovac to pursue its development in the interest of its partners and clients.

GE Capital and Sovac refused to comment on the transaction.

## Texas Energy quits UK battle

By David Wighton

in London

Electricity share prices rose again yesterday as Texas Energy Partners pulled out of the bidding for Norweb and turned its attention to other potential targets in the sector. The Texas move leaves the way open for North West Water which on Wednesday increased its offer for Norweb by £100m to £1.8bn (£2.8bn) and won a recommendation.

Texas Energy, a joint venture between US utilities Houston Industries and Central and South West, has made no secret of its potential interest in other regional electricity companies (recs) although Norweb was its preferred target.

The six independent recs not facing a bid, City attention focused on the three which are a similar size to Norweb: London Electricity, whose shares rose another 29p to 927p; East Midlands Electricity, up 16p at 893p; and Yorkshire Electricity, up 10p at 803p.

In addition to Texas, other overseas companies are believed to be interested in the sector, although PacifiCorp, the US utility which held abortive talks with Manweb, is thought to have switched its attention elsewhere. Manweb's board resigned yesterday following the group's acquisition by Scottish Power on Friday. The directors will leave with an estimated £2m in compensation, option and pensions.

Explaining the decision to pull out of the bidding for Norweb, Mr Tom Shockley, co-chairman of Texas Energy Partners implied that North West was overpaying. "We continue to believe in the rationale underlying our offer. However, we do not believe that it is in the interest of our shareholders for us to continue to compete for Norweb with North West Water, who illustrated again [on Wednesday] their determination to secure control of Norweb, even at a very full price."

He pointed out that North West's cash offer of £1150p was 175p a share above its original offer and 140p higher than any cash offer for a rec since July.

The group could shed no further light on the identity of the bidder who approached holders of its vote-heavy K shares on September 18. A number of names have featured, including Arimco, a sporting goods company which controls the Puma brand, and Nike, the US group best known for its sports shoes.

However, North West's share price recovered 6p to 579p yesterday as it continued to buy Norweb shares taking its stake to more than 29 per cent.

North West's offer, which would create the first merger between UK water and electricity utilities, has yet to receive regulatory clearance.

## GE Capital bids for French group

By Andrew Jack in Paris

General Electric Capital, the US-based financial services arm of General Electric, yesterday launched a friendly FF7.7bn (£1.6bn) takeover bid for Sovac, a French specialist financing group, as part of its strategy of expansion into the country.

GE Capital has offered FF1610 a share in cash for 12,600 Sovac shares. Sovac is controlled by two French companies linked to the Lazard financial group.

The offer is at a substantial premium to the stock market price of Sovac, which stood at FF364.90 before the shares were suspended yesterday ahead of the announcement. It is the latest in a string

of deals across Europe by GE Capital, which is expanding aggressively.

Sovac provides specialist financing for purchases of cars, equipment, companies, as well as property and corporate loans. At the end of last year it

## INTERNATIONAL COMPANIES AND FINANCE

## EUROPEAN NEWS DIGEST

**Iberia above target at nine month stage**

Iberia, Spain's financially-troubled national airline, is inching its way back to profitability but continues to require a big injection of funds to repair its damaged balance sheet, according to its senior officials.

In evidence to the Madrid parliament's industry commission, Mr Juan Saliz, the airline's chief executive, said operating profits at the nine-month stage this year were Pta25.4bn (\$205.6m), double initial projections. Losses in the first eight months had fallen from Pta35.4bn to Pta15.5bn in 1994 and almost Pta70bn in 1993. It is currently negotiating the authorisation by the European Union of fresh capital funds totalling Pta30bn because it is hamstrung by a depleted capital base. Mr Saliz said the airline's equity had dropped from Pta27.5bn early this year to Pta10bn at the end of September. "We are not in a bankrupt situation but we are not far from one," Mr Saliz told the commission.

Tom Burns, Madrid

**Hellenic Bottling advances 17%**

Hellenic Bottling Company, the Coca-Cola franchise-holder for Greece and Bulgaria, yesterday announced a 17 per cent rise in first-half pre-tax profits to Dr17.1bn (\$72.9m), on sales of Dr72bn. The company said consolidated earnings from its Greek operations, including subsidiaries for fruit juices, plastic packaging and refrigeration equipment, increased 12 per cent to Dr13.1bn. First-half profits in Bulgaria, where HBC has five joint ventures with local soft drink bottlers, tripled to Dr1bn. Earnings from minority stakes in Coca-Cola bottling operations in Romania and Moldova contributed another Dr1.5bn.

However, HBC had to subtract Dr2.1bn in capital gains earned by Dunlopak, the northern Irish Coca-Cola bottler, following a restructuring carried out six months ago by its parent company, the Cypriot-owned Leventis group. Leventis, which has held Coca-Cola franchises for Nigeria and Ireland for more than 30 years, owns 80 per cent of the Greek bottler through a holding company based in Luxembourg. The group has become one of Coca-Cola's largest international bottlers by acquiring new franchises in eastern Europe and the former Soviet Union.

Through HBC, which is listed on the Athens stock exchange, Leventis has invested \$75m in Bulgaria in the past three years. It has modernised plants owned by its local partners which are co-operative bottlers in Sofia and four provincial towns.

Leventis has also set up a distribution network for selling Coca-Cola from refrigerators provided by HBC at kiosks and corner shops throughout the country. HBC is building a \$1.5m plant for producing Coca-Cola in cans on a greenfield site outside Sofia in Bulgaria. In Romania, Leventis has invested \$78m in three greenfield plants for bottling Coca-Cola as well as distribution networks organised on similar lines to Bulgaria. It has paid \$2.5m for a stake in Ticara, a joint venture with a Romanian partner, which makes plastic crates. Leventis is also building a Coca-Cola bottling plant at Orel, south of Moscow, and is modernising an existing plant in Armenia.

Karin Hope, Athens

**Setback for GIB at midway**

GIB, Belgium's largest retailer, yesterday posted an 8 per cent decline in net profits after minority interests from BFR705m to BFR645m (\$22m) in the six months to end-July. Sales fell 1.7 per cent from BFR13bn to BFR12.2bn. GIB said the lower profit was primarily due to the "severe setback" suffered by Handy Andy in its US unit. After stripping out that effect, net profit would have risen 21 per cent. Following talks with Handy Andy on a recovery plan, GIB decided not to increase its financial commitment in the unit. Handy Andy's management is to acquire GIB's 65 per cent stake of the company.

AFX News, Brussels

**EdF sees profits of FFr1bn**

Electricité de France, the state-owned electricity group, is expected to post a net profit of FFr1bn in 1995 after payment to the state of FFr3bn (\$201m) in tax and other charges. Mr François Ailleret, managing director, said at the World Energy Council in Tokyo. Sales are expected to fall from FFr12bn to about FFr10bn, he said. EdF expects to cut its debt to FFr145bn by the end of 1995.

AFX News, Tokyo

**Volvo unit warns on margins**

Mr Tuve Johansson, newly-appointed chief executive of Volvo Car, the carmaking division of Volvo, has told personnel that profit margins are too low and costs must be cut, staff magazine Volvo Nu reported. "Belts must be tightened... and we must earn profit at every phase of the economic cycle, also at the bottom," he said.

AFX News, Stockholm

**Kemira surges to FM415m**

Kemira, the Finnish chemicals group, yesterday said pre-tax profits for the eight months to end-August surged from FM167m to FM415m (\$96.5m). Net earnings were FM478m, compared with FM279m.

AFX News, Helsinki

**Electrolux to meet sales target**

Electrolux, the Swedish household appliance group, expects to meet its target of doubling sales of appliances in Russia, this year and next. It expects to achieve a 10 per cent share of the market in 1996, the company said. Electrolux said it would invest \$10m over three years in a marketing campaign in Russia.

AFX News, Stockholm

**Police seize documents of Gemina subsidiaries**

By Andrew Hill in Milan

Italian financial police yesterday took away more documents from subsidiaries of Gemina, the Italian investment company which is under investigation for alleged falsification of accounts.

Milan magistrates are looking into allegations relating particularly to Gemina and its 99 per cent-owned publishing subsidiary, ECS Editori, which announced heavy losses in 1994 and the first half of this year.

Documents have also been recovered by police from the Milan offices of Coopers & Lybrand and Arthur Andersen, which audited the accounts of Gemina and certain subsidiaries.

Meanwhile, Consob, the Italian financial markets watchdog, has opened an inquiry into possible insider dealing in Gemina's shares.

The inquiry covers two different periods: between December 1994 and March 1995, when RCS announced its unexpected 1994 losses; and the period since September, when Gemina announced its controversial plan to merge with Ferruzzi Finanziaria (Ferfin), the holding company which controls the Montedison industrial group.

Gemina has said it will look at the proposed terms of the Ferfin merger between Sunday and Friday of next week. Mr Luigi Abete, head of Confindustria, the Italian employers' federation, said yesterday that he believed the merger - which will reinforce Italy's second largest private industrial group - was still valid, and that the inquiry by Consob and the Milan magistrates were a separate issue.

Gemina's shares, hit badly in the last few weeks, recovered yesterday morning but fell back on news that financial police had visited the company's subsidiaries. They closed at L696, down L6.8.

With MOL, APV will offer a further 3 per cent to domestic

By Andrew Jack in Paris

Crédit Foncier de France, the state-owned property bank, is in discussions with the French Treasury over the provision of new types of loans to help in the construction of both public housing and private rental projects.

The move would help generate new areas of activity for the bank. CFF has experienced a sharp decline in its share price after the government announced this autumn the termination of a subsidised home loans programme which

had formed the backbone of its business.

Mr Jean-Claude Colli, governor of the bank, said yesterday he was holding talks with government officials about the structure of new loans with fiscal incentives designed to encourage construction of both public housing and private rental projects.

In an interview, he said he was also talking to the Treasury about the idea of Crédit Foncier developing new financing schemes to help rehabilitate many of the old office buildings in Paris that

are currently empty because they are judged unsuitable for

Both initiatives would be designed to help provide a lift to the French property market, particularly in Paris, which has been suffering a sharp deterioration in prices over recent years.

Crédit Foncier, like its banking competitors and many of the new financial institutions, has suffered severely from the downturn in the property market.

The bank has been particu-

larly badly hit because it

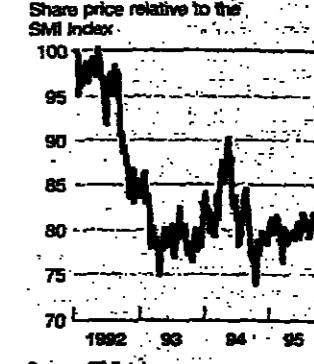
focuses solely on property lending. It has traditionally been helped by a monopoly in the provision of a range of government-subsidised property loan schemes, as well as so-called PAPs - which have just been abolished. PAPs were offered by all banks but Crédit Foncier held a large share of the market.

The post office will initially take 9 per cent of the share capital of a joint venture with Crédit Foncier, which will pay a commission in exchange for each home loan it offers as a result.

The final details are still being discussed.

## Ciba

Share price relative to the SMI Index:



Source: FT Estat

**Ciba upbeat despite decline in sales**

By Ian Rodger in Zurich

Analysts said the results were in line with expectations, and the bearer shares, which have risen strongly in the last six months, gained SF12 to reach an all-time high of SF135.

Healthcare division sales dropped 2.9 per cent in the third quarter to SF1.05bn helped by the takeover last year of the OTC business of Rhône-Poulenc Rorer.

The agricultural division achieved a 20.9 per cent

advance in sales in the quarter to SF1.02bn, mainly because of a 50 per cent surge in revenues on the animal health side.

Ciba said its new flea treatment for dogs and cats, launched in the US in the first half, continued to be a "big success".

Sales of over-the-counter non-prescription products jumped 12.2 per cent to SF1.26bn helped by the takeover last year of the OTC business of Rhône-Poulenc Rorer.

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The agricultural division achieved a 20.9 per cent

**Hungary to place MOL shares**

By Virginia Marsh in Budapest

Hungary will launch an international private placement of up to 25 per cent of MOL, the country's oil and gas conglomerate, early next month. It also plans to sell another stake of between 28 and 33 per cent next year.

APV, the state privatisation agency, said yesterday that it will look at the proposed terms of the Ferfin merger between Sunday and Friday of next week.

Mr Luigi Abete, head of Confindustria, the Italian employers' federation, said yesterday that he believed the merger - which will reinforce Italy's second largest private industrial group - was still valid, and that the inquiry by Consob and the Milan magistrates were a separate issue.

Gemina's shares, hit badly in the last few weeks, recovered yesterday morning but fell back on news that financial police had visited the company's subsidiaries. They closed at L696, down L6.8.

which was partially privatised and floated last year.

A 14.4 per cent stake would be placed with institutional investors and 2 per cent through a domestic public offer. Employees would be offered 3.1 per cent at a discount, while a further 10 per cent would be transferred to two state social security funds.

The state, which is being

expected to raise around \$350m will be Hungary's largest offering to date and is part of efforts to speed up privatisation. Hungary has also announced tenders for stakes in its gas distribution and electricity companies.

With MOL, APV will offer a further 3 per cent to domestic

investors and 6 per cent to employees. It has set the offer price for employees at 140 per cent of par, around 20 percentage points above the stock's present level in the OTC market. Staff will receive a 50 per cent discount and other preferential payment terms.

APV said the MOL board would meet next Monday to discuss rights to be contained in the state's golden share in the company. The state intends to reduce its MOL stake to 35 per cent plus the golden share.

Merrill Lynch, the US bank, and Kleinwort Benson, the London-based merchant bank, were appointed global co-ordinators on the offering in August. MOL reported a consolidated net loss of SF1.6bn (\$36m) last year on net sales of SF2.70bn.

cent. However, the price has since slipped to 48 zlotys a share.

This values Gorazdze, 34 per cent of which was sold to CBR of Belgium two years ago, at 355m zlotys (\$158m). At this price, the group has a historic price earnings ratio of 7.4.

HCP is expected to pay \$55m for a 75 per cent stake in Ozarow. The deal should close next week. It follows the recent signing of a welfare package with the unions guaranteeing the maintenance of present employment levels at the plant.

The agreement came after pressure from the government, which threatened to float Ozarow on the Warsaw stock exchange if the unions resisted HCP's offer.

The sale comes just after Gorazdze, another cement works built at the same time and of similar capacity, completed an initial listing on the Warsaw stock exchange.

Investors, who had paid 30.5 zlotys a share at the public offer in the spring, initially saw their shares rise 84 per

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**GM raises stakes in battle over Polish car industry****The government could lose leverage in contest for state company**

By Kevin Done, East Europe Correspondent

The stakes have been raised again in the tense game of poker being played over the future of a large part of the Polish car industry, and in particular over future control of FSO, the Polish state-owned car manufacturer.

Two months ago the Polish government decided to fit - at least temporarily - General Motors, the world's biggest vehicle maker. Instead of the protracted, slow-burning affair it had been conducting with the US car maker, it fell into a sudden relationship with Daewoo, the South Korean industrial conglomerate.

Appropriately dazzled by the riches on offer from Seoul, the government signed a memorandum of understanding with Daewoo in late August, with the aim of the Korean group acquiring a 60 per cent stake in FSO.

But this is where the game becomes tricky. If GM goes ahead with an investment in a new car manufacturing plant on a greenfield site, the government could lose the leverage of a contest for control of FSO between the US and Korean groups. At the same time, however, GM hardly wants Daewoo to gain control of FSO on the cheap.

In a letter to Mr Tadeusz Soroka, deputy minister for industry and trade, Mr David Herman, chairman of Adam Opel, the main GM subsidiary in Europe, says that GM is still willing to consider an association with FSO "given the risk that Daewoo negotiations

could be fruitless". The US car maker clearly feels that it is running out of time, however, if it is to secure a significant share in the Polish market - the biggest in central Europe - by the end of the decade.

Suddenly, the government has the mouth-watering prospect of a separate, sizeable GM investment plus the arrival of Daewoo as a saviour for FSO.

But this is where the game becomes tricky. If GM goes ahead with an investment in a new car manufacturing plant on a greenfield site, the government could lose the leverage of a contest for control of FSO between the US and Korean groups. At the same time, however, GM hardly wants Daewoo to gain control of FSO on the cheap.

It is believed that it is better to bite the bullet with an investment from the outset in a modern plant, with all the attractions of lean production methods.

With this in mind, GM is visiting potential sites in southern Poland in the region around Krakow this week, and Mr Herman has outlined an aggressive expansion plan to the government.

GM is seeking a site to build a new car plant with a planned investment of up to DM500m (\$361m). It has told the government that it hopes to make a decision on a location by mid-November.

GM is also finalising a plan to establish a central European materials and components purchasing office in Warsaw to buy parts for its plants in west Europe and elsewhere.

## Myers thought to support retailer board changes

By Nikki Tait in Sydney

The Myer family is understood to have thrown its support behind institutional investors who are seeking big boardroom changes at Coles Myer, Australia's largest retailer, in an effort to address corporate governance concerns.

Barclay Investment, which holds most of the Myer family's shares, is believed to have sent a letter to a number of Australian newspapers suggesting Mr Solomon Lew steps down from the chairmanship of Coles Myer in favour of a new independent non-executive chairman. The letter also recommends four new independent directors be appointed to the board.

Barclay Investment holds about 7 per cent of the company's equity and is the second largest shareholder after Mr Lew.

Given that a fairly large proportion of Coles shares are held by small private investors - whose support for boardroom changes is difficult to gauge - the Myer family's views could be important to the institutions' chances of winning a proxy battle over new directors.

Earlier this week, three big institutions, including the AMP, indicated they were not

satisfied by the company's offer to restructure the business over the next 12 months under the aegis of Mr Lew as non-executive chairman.

They said they would push for new directors, either at the annual meeting next month or at an extraordinary meeting.

Coles was formed by the merger of two big Melbourne

### Debt ratings may be downgraded

Standard & Poor's and Moody's, the US rating agencies, yesterday put the long and short-term debt ratings of Coles Myer under review for possible downgrade.

At the merger, control fell to senior Coles executives who were not related to the original Coles family.

The dynamic links ended last year when Mr Baillieu Myer, son of the Myer Emporium founder, and Mr Ken Coles, one of the founders of G.J. Coles, finally retired from the Coles Myer board. However, the Myer family retained its shareholding.

## Australis share trade suspended for four days

By Nikki Tait

Share dealings in Australis, the Australian pay-TV operator and holder of one of the two satellite broadcasting licences, were suspended yesterday for four working days at the company's request.

The suspension comes amid rumours that the Foxtel cable TV joint venture - which involves Mr Rupert Murdoch's News Corporation and Telstra, the large government-owned telecommunications group - is about to swallow Australis. It is being suggested that Foxtel

could be backed into Australis, a stock market-listed company, thus turning the Foxtel venture into a quoted group.

Although Foxtel has downplayed the speculation, Australis shares have risen significantly this year.

Foxtel took a small minority stake in Australis earlier this year, after Australis had started selling subscription TV services. Foxtel is to announce the pricing of its own services shortly. A tie-up between them would reduce pay-TV operators in Australia to two, the other being Optus Vision.

As a result, market share

has slipped from a peak of 7.7

## Mazda looks for the fast track

The carmaker hopes change of direction will revive domestic sales

The music was brought to a crescendo in the darkened banquet room of the Takamatsu Prince Hotel as Mr Yoshihiro Wada, president of Mazda, yesterday unveiled a luxury car the company has just spruced up for the Japanese market.

They said they would push for new directors, either at the annual meeting next month or at an extraordinary meeting.

Coles was formed by the merger of two big Melbourne

because the car's reception will have a more than usual bearing on the fortunes of the company.

After three years of falling sales and two consecutive years of losses, Mazda, one of Japan's five big car makers, has suffered a further setback in the first six months of the present fiscal year, with demand for its cars at home and abroad declining sharply.

"It's quite clear they've had a disaster in the first half," says Mr Matthew Ruddick, industry analyst at James Capel in Tokyo.

Mazda's woes have triggered widespread speculation about its relationship with Ford, the US carmaker which has a 24.5 per cent stake in the company. The plight of the Japanese car maker has raised concerns that Ford might want to pull out. So far, the US company has stressed that its relationship with Mazda is, as Mr Ronald Leicht, one of four directors who have joined Mazda from Ford, says, "working very, very effectively".

At home, Mazda has failed to join the upturn in vehicle sales spurred by replacement demand from the large number of car owners who bought during the high-growth years of the bubble economy.

While vehicle sales in the overall market have grown 2.6 per cent in the first half of this year, Mazda has seen year-on-year sales in Japan decline every month except May, when sales were up a modest 1.4 per cent.

Domestic sales of Mazda's vehicles, including mini-cars with engine capacity of 660cc and less, dropped more than 11 per cent in the first half, according to Mr Ruddick.

As a result, market share

has slipped from a peak of 7.7

per cent in 1990 to just 5.3 per cent in the first half of this year, relegating Mazda to seventh place in the domestic rankings, behind Suzuki and Daihatsu, which are specialist small car makers.

Exports have been badly battered by the strong yen. Since the beginning of this year, Mazda has seen its year-on-year exports, on which it depends for as much as 60 per cent of sales, decline every

month. In the important US market, the company has been hit by a 19 per cent drop in vehicle sales in the period between April and August, according to Mr Ruddick. Mazda says it will not export the *Sentia* to the US.

While Mazda, which has lagged behind other Japanese carmakers in setting up overseas operations, was particularly ill-equipped to meet the challenge of the yen's rise, its setback in the domestic market stemmed from the company's slow response to two related trends that have transformed the Japanese vehicle market.

First, Mazda was slow to catch on to a move away from sporty coupes, which were popular during the 1980s. While its domestic competitors have reduced the number of coupe models - from 15 per cent to 12 per cent - the company's

domestic market at a very competitive price.

The *Familia*'s initial good sales suggested Mazda was on the road to recovery. However, what Mazda failed to recognise was that consumers were turning away from conventional passenger cars, such as the *Familia*, in favour of recreational cars and mini-vans (people carriers).

Sales of the *Familia*, of which 16,000 units a month were sold during its heyday, have plunged 42 per cent year-on-year in the past three months, to an average of just over 4,700 units according to James Capel.

Meanwhile, Mazda was also slow to take advantage of the growing popularity of recreational and multi-purpose vehicles in Japan.

In an attempt to catch up,

Mazda launched a van in June called the *Bongo Friendee*, which has been a great success, with demand far exceeding the company's target. In the first three months, orders totalled 27,000 units.

It is now counting on the domestic success of the *MPV*, a mini-van which was among the vehicles it unveiled yesterday.

Mazda is redirecting its focus again, this time to non-salon vehicles such as mini-vans and estate cars. Mr Shingo Kondo, a director in charge of domestic sales, says that "rather than try to increase sales of the *Familia* from 8,000 to 10,000, it is more efficient to increase overall sales by shifting to recreational vehicles".

However, Mazda's late entry into these markets means that it faces stiff competition from formidable rivals such as Honda and Mitsubishi Motors. The situation is more challenging in the luxury car market, where Toyota and Nissan are fighting for market share.

Mazda executives still hope that a better second half will enable the company to break even this year as planned.

However, Mazda's estimated capacity utilisation this year is about 61 per cent, at which Mr Ruddick says he does not "see how any company can break even". He expects a third year of losses for the company.

With the new cars in the market, firm replacement demand in Japan, strenuous cost-cutting measures and the recent weakness of the yen, the consensus is the second half should be better than the first.

However, whether Mazda can achieve a turnaround in the years ahead depends on its ability to build on the opportunities, with a product line more attuned to the market, a stronger marketing effort and more efficient production.

Failure to make progress on those fronts in the next few years, while replacement demand in Japan is still firm, could create serious problems for Mazda. As one analyst rather ominously puts it, "the domestic market has production capacity in excess of 1m units. If Mazda disappears, the other carmakers will count themselves lucky".

Michiyo Nakamoto

### ASIA-PACIFIC DIGEST

## Chinese Petroleum to be privatised

Chinese Petroleum, Taiwan's state monopoly oil company, is to be privatised over the next five years, the ministry of economic affairs said. The company is Taiwan's largest state-run enterprise, with annual turnover of more than T\$300bn (US\$11.15bn). The privatisation will start with the release of a 10 per cent tranche in 1997, and will be completed by June 2000. The main business will be privatised first, to be followed by smaller subsidiaries. Larger subsidiaries will become part of the main company and be privatised with it.

Local reports said that between 21 per cent and 33 per cent of the shares would be sold to domestic individual investors and institutions, 15 to 20 per cent to other oil companies and foreign investors, and 7 to 10 per cent to company employees. The government would retain a stake of between 45 per cent and 49 per cent.

The government is also planning other liberalisations of the domestic oil market. At the moment, private oil refiners in Taiwan cannot sell directly into the market: they must sell their output to Chinese Petroleum, which resells it. But from next year, private companies are likely to be able to sell direct. The government is also considering allowing foreign companies into the Taiwanese oil market.

The privatisation of Chinese Petroleum is part of a wider privatisation programme by the ruling Kuomintang party, which has privatised four large companies so far; another five privatisations are planned. The largest was China Steel, of which the government now owns a stake of under 50 per cent. There have been allegations that elements in the Kuomintang have tried to use their influence to build conglomerates of former state-owned companies.

Bethan Huat, Taipei

### Mayne Nickless divests again

Mayne Nickless, the Australian transportation, security and healthcare company, announced yesterday that it was selling its Spanish security alarms business, Chiesa and Inglesia, to Cerberus, the Swiss security group. No price was disclosed.

The sale is the latest in a series of divestments by Mayne of security assets outside Australia. The company said the transaction was "consistent with the... review of general security interests in Europe, as part of the overall assessment of core businesses worldwide". Among businesses sold recently were Security Express Alarms in the UK, which was bought by Clubb, and two North American general security businesses, which were acquired for A\$70m (\$83.4m) by Rentokil.

Nikki Tait, Sydney

### Singapore Airlines expands

Singapore Airlines said it would expand its passenger and cargo capacity by between 8 per cent and 10 per cent annually in anticipation of increasing demand in the Asia-Pacific market. This "supply-driven approach" was based on projections of rising traffic in the region, which would account for 50 per cent of world air traffic by 2010, officials said.

The airline is moving its software development activities to India to take advantage of lower costs and a large pool of computer industry professionals. Its accounting tasks will be relocated to China.

AFX News, Singapore

### India mortgage group ahead

India's biggest housing mortgage company, Housing Development Finance, said yesterday its net profit for the six months to the end of September rose 29 per cent to Rs762.5m (\$22.52m) compared with Rs590.7m a year ago. At the pre-tax level, profits advanced 34 per cent from Rs738.2m to Rs890.7m.

AP-DJ, Bombay

## Telkom cautious on earnings growth

By Manuela Saragoza in Jakarta

Telkom, the Indonesian domestic telecommunications group due to be partially floated in an international offer next month, is not expected to generate high earnings growth until the next financial year as it continues to restructure.

According to the recently-released prospectus for the IPO, Telkom expects net income to rise 4 per cent to Rp827.7bn (\$368.2m) in 1995, on revenues of Rp5.025bn.

Net income in the first six months of this year rose to Rp494m, from Rp367m a year earlier.

Analysts say growth is expected to increase significantly next year, but that this depends largely on Telkom's ability to finalise contracts for

their equipment imports under new tax rules set out by the ministry of finance. Costs could increase significantly if this is not allowed.

Mr Setyanto Santosa, president director of Telkom, said in an interview that Telkom was still negotiating with the consortium but insisted that the talks concerned minor points, such as the transfer of assets.

The problem "is now one of bureaucratic procedure", he said.

Companies which have been asked to build and operate the regional operations, including Australia's Telstra, France Telecom and Japan's NTT, must apply for investment licences and receive approval from the department of justice and the president, he said.

"We want to be one of the world class operators and by 2001 we should achieve that level," Mr Setyanto said.

However, sources close to the talks say it is unclear whether the consortium will be able to reclaim value-added tax

### CONFEDERATION TREASURY SERVICES LIMITED

#### OCTOBER 26, 1995 MEETINGS OF CREDITORS

(Including Creditors of Confederation Treasury Services (U.K.) plc)

Confederation Treasury Services Limited ("CTSIL") has called Meetings of its Arm's Length Creditors to be held on Thursday, October 26, 1995 pursuant to a Plan of Compromise and Arrangement filed with the Ontario Court of Justice (General Division) under the *Companies' Creditors Arrangements Act* (Canada) on July 26, 1995 and amended on August 3, 1995. Notice of such Meetings and the manner in which the Plan, voting procedures and documentation pertaining thereto can be obtained was published on August 30, 1995.

Arm's Length Creditors are advised that a memorandum from Deloitte & Touche Inc., the Court appointed Monitor and Manager of CTSIL, to the Arm's Length Creditors of CTSIL which is relevant to their claims, is available on request from:

DELOITTE & TOUCHE INC.  
BCE Place, 10th Floor  
100 Bay Street  
Toronto, Canada M5J 2V1  
Telephone No.: 1-416-323-3380  
Facsimile No.: 1-416-322-2107  
Attn: Angels Pollard

MORGAN GUARANTY TRUST COMPANY OF NEW YORK  
60 Victoria Embankment  
London EC4Q 0JP

October 12, 1995

U.S. \$100,000,000



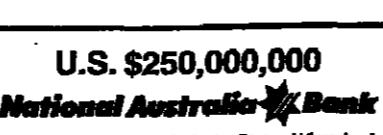
Takugin International (Asia) Limited  
(Incorporated in Hong Kong)

Guaranteed Floating Rate Notes due 1997  
Guaranteed as to payment of principal and interest by  
The Hokkaido Takushoku Bank, Limited  
(Incorporated in Japan)

In accordance with the provisions of the Notes, notice is hereby given that for the six month Interest Period from October 13, 1995 to April 15, 1996 the Notes will carry an Interest Rate of 6.1875% per annum. The interest amount payable on the relevant interest payment date, April 15, 1996 will be U.S. \$317.97 for each Note of U.S. \$10,000 denomination and U.S. \$7,948.22 for each Note of U.S. \$250,000 denomination.

By: The Chase Manhattan Bank, N.A.  
London, Agent Bank  
October 13, 1995

U.S. \$250,000,000



National Australia Bank  
(Incorporated with limited liability in the State of Victoria, Australia)

Undated Subordinated Floating Rate Notes

Notice is hereby given that for the six month Interest Period from October 13, 1995 to April 15, 1996 the Notes will carry an Interest Rate of 6.15% per annum. The interest payable on the relevant interest payment date, April 15, 1996 will be U.S. \$7,901.04 and U.S. \$316.04 respectively for Notes in denominations of U.S. \$250,000 and U.S. \$10,000.

By: The Chase Manhattan Bank, N.A.  
London, Agent Bank  
October 13, 1995

## Simco

### Half-yearly results and prospects for 1995 are satisfactory

The Board of Directors met on September 27, 1995 under the chairmanship of Mr Georges Mazaud. They finalized the accounts to June 30, 1995 and examined the prospects for the rest of the year.

## INTERNATIONAL COMPANIES AND FINANCE

# Former Cummins chief to lead demerged AT&T

By Tony Jackson  
in New York

AT&T, the US telephone group which last month announced it was demerging its telephone equipment business, has appointed as its chairman and chief executive Mr Henry Schacht, 60, former head of Cummins Engine Company.

The speedy appointment of Mr Schacht, who has been an outside director of AT&T since 1981, is seen as a means of highlighting the separation of the equipment and telephone service sides of the company.

One reason given for the break-up was the growing reluctance of other telephone companies to be supplied with equipment by AT&T as a rival

## US paper makers up sharply for third term

By Tony Jackson

Georgia-Pacific and Boise Cascade, two leading US paper producers, underlined the continued strength of the paper cycle with sharply higher earnings for the third quarter. Both groups topped the previous record, set the quarter before.

Georgia-Pacific's operating profits from paper were up 476 per cent from a year ago, at \$478m, on sales up 36 per cent at \$1.8bn.

The company said: "While our pulp and paper business is slowing from the unprecedented and unsustainable activity experienced earlier this year, demand is still good and prices are still strong."

Boise Cascade's operating profits from paper were \$164m, compared with \$2.3m. This was in spite of a slowdown in response to a modest slackening in demand, the company said.

Georgia-Pacific's building products division saw a 16 per cent drop in profits, to \$221m, on sales 2 per cent lower. The company said the division had improved significantly during the quarter.

Group earnings were up 272 per cent at \$324m, while earnings per share were \$3.57 compared with \$0.98.

Boise Cascade's building products also improved from the low point earlier in the year, with operating profits of \$30m against \$34m the year before.

Group earnings were \$118m against a loss of \$32m, and earnings per share, \$1.83 against a loss of \$1.19.

Boise Cascade Office Products, which went public through an IPO in April, reported net income of \$12.5m, or 41 cents a share, compared with \$7.4m, or 24 cents.

**SCHRODER INTERNATIONAL SELECTION FUND**  
SOCIETE D'INVESTISSEMENT A CAPITAL VARIABLE  
Registered office: L-1736 Senningerberg  
5, rue Höhenhof  
RC Luxembourg B202

Notice is hereby given that an

**EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS**  
of Schroder International Selection Fund will be held at the registered office at 5, rue Höhenhof, L-1736 Senningerberg at 10.00 a.m. on Tuesday 31st October, 1995, for the purpose of considering and voting upon the following matters:

### AGENDA

- Amendment of Article 16 of the Articles of Incorporation of the Company, by the inclusion of the following paragraphs:  
"No more than twenty-five per cent of the total net assets may at any time consist of cash, cash at banks or financial instruments in the form of futures, forward contracts and options for hedging purposes; this restriction applying solely to classes with an investment policy achieved through investment in equity and equity related securities only." In these classes the aggregate of the commitments relating to the use of financial instruments may exceed neither the aggregate estimated market value of the assets to be hedged nor twenty-five per cent of the total net assets.
- The company may not invest in assets other than those specified in this article".
- Amendment of Article 21 of the Articles of Incorporation adding the following phrase to paragraph 9 of this Article so that the amended paragraph reads as follows:  
Shares of a class having a specific sales charge system as provided in Article 5 above, may not be converted to shares of a class of shares having a different sales charge, "other than those differing only in the specific sales charge".
- Amendment of Article 23 of the Articles of Incorporation adding the words "or more" after the word two and replacing the word both with "all" in paragraph 1(a) of this Article so that the amended paragraph reads as follows:  
a) the proceeds from the issue of each Portfolio shall be applied in the books of the Company to the pool of assets established for the classes of shares of such Portfolio provided that, whenever a same pool is established for two "or more" classes of shares, the rules set out below shall apply mutatis mutandis to "all" such classes, and the assets and liabilities and income and expenditure attributable thereto shall be applied to such pool subject to the provisions of this article;
- Any other business

### VOTING

Resolution on the items of the agenda of the Extraordinary General Meeting will require a quorum of 50 per cent and a majority of 2/3 shareholders present or represented at the meeting voting in favour.

Registered shareholders who cannot attend the meeting in person are invited to send a duly completed and signed proxy form to the registered office of the company to arrive not later than 27 October 1995.

Separate proxy forms will be sent to registered shareholders with a copy of this notice.

The Board of Directors

in telephone services.  
AT&T also welcomed yesterday's news that the US Federal Communications Commission had ruled that it no longer had "dominant carrier" status in the US market.

This gives the company greater flexibility to compete, for instance by removing the requirement to give lengthy prior notice of price changes. The ruling, which was expected, reflects the opening up of competition in the US long-distance and local telephone markets under legislation now being finalised in Congress.

Mr Schacht, who is also on the board of CBS, Chase Manhattan and Alcoa, will take up his post in the first half of next year, when the new company

plans a public offering of around 15 per cent of its equity. He will also resign from the AT&T board.

Mr Robert Allen, chairman of AT&T, said the name and location of the new company had yet to be decided.

He said: "If we're going to have a complete separation by the start of 1997, as scheduled, we have to do much of the work in the next four months.

"We have said to our people that by January at the latest, we'll tell them which company they'll be working for at the time of the separation."

Mr Schacht, who is also on the board of CBS, Chase Manhattan and Alcoa, will take up his post in the first half of next year, when the new company



Henry Schacht: speedy appointment to highlight break-up

While Mr Allen will be chairman and chief executive, Mr Mandl, 51, will be president and chief operating officer. Mr Richard McGinn, presently chief executive of the equipment business, will serve as president and chief operating

officer of the equipment company under Mr Schacht.

As expected, the computer division, which is to be spun off to shareholders, will have as its chairman and chief executive its present head Mr Lars Nyberg.

expecting a better offer.

Moore Corporation, the Toronto-based information services group, has stepped up its hostile bid for Wallace Computer Services from US\$6 to \$60 a share, valuing the Chicago company at \$1.88bn.

Moore has also raised the stakes in the two-month takeover battle by warning it will abandon its pursuit of Wallace unless "a significant percentage" of shares is tendered by November 3.

Market reaction yesterday suggested investors were not

offered, unless a rival bidder appears. "This will finally push Wallace into something," he said.

Wallace has so far resisted Moore's advances on the grounds that its shareholders would be best served if the company remained independent.

Wallace has a reputation for a more entrepreneurial and innovative culture than Moore, which is about four times bigger.

Nevertheless, Wallace's financial advisers are said to have sought a white knight in Europe and Japan. However,

no rival bid has yet materialised.

A "poison pill" currently prevents Moore from buying any Wallace shares that are tendered to its offer.

However, barring a green light from Wallace's board, the Canadian company plans to use the shares to launch a proxy fight at Wallace's annual meeting, scheduled for December 8.

Mr Retho Braun, Moore's chief executive, said in a letter to Wallace shareholders that Moore needed their support "to bring the Wallace board to the table".

## Moore Corp steps up bid for Wallace

By Bernard Simon  
in Toronto

Moore Corporation, the Toronto-based information services group, has stepped up its hostile bid for Wallace Computer Services from US\$6 to \$60 a share, valuing the Chicago company at \$1.88bn.

Moore has also raised the stakes in the two-month takeover battle by warning it will abandon its pursuit of Wallace unless "a significant percentage" of shares is tendered by November 3.

Market reaction yesterday suggested investors were not

expecting a better offer.

Wallace shares bounced up \$2.38 in early trading on the New York Stock Exchange. However, at \$59, they remained below the new bid. The shares were trading in the low \$40s immediately before Moore's initial bid at the end of July.

Wallace's shares are widely held. Arbitrageurs seeking a quick profit are estimated to have scooped up between a quarter and a third of the stock.

One New York trader predicted yesterday that at least 50 per cent of Wallace's shares would be tendered to the new

offer, unless a rival bidder appears. "This will finally push Wallace into something," he said.

Wallace has so far resisted Moore's advances on the grounds that its shareholders would be best served if the company remained independent.

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Mr Retho Braun, Moore's chief executive, said in a letter to Wallace shareholders that Moore needed their support "to bring the Wallace board to the table".

## Write-down drags Alcan into deficit

By Robert Gibbons in Montreal

Alcan Aluminium more than doubled third-quarter net income, to US\$143m, or 61 cents a share, from \$66m, or 21 cents, a year earlier. The Canadian group saw its quarterly revenues edge ahead to \$2.5bn from \$2.3bn.

The latest quarter, however, showed a loss of \$137m, or 61 cents a share, after a \$280m write-down of the Kemano II Hydro project in British Columbia.

Three of Alcan's Quebec

smelters, with annual capacity of nearly 500,000 tonnes, have been shut down by a week-old strike. However, a return to work is expected soon, after a key union meeting voted 52 per cent in favour of the company's 12.6 per cent pay offer.

Third-quarter results before the special charge were below most analysts' estimates. Mr Jacques Bougie, president, said they reflected economic uncertainties in North America and Europe and a rundown in customer inventories.

"The rate of decline in LME

inventories has slowed, resulting in lower ingot prices," he said. But fabricated products prices have held up well.

Total fabricated product volumes were down 7 per cent from a year earlier and 10 per cent from the second quarter, reflecting seasonal weakness and softer business conditions in North America and Europe.

North America, Latin America, Europe and Asia Pacific contributed good gains, while Australian Alumina improved and Nippon Light Metal in Japan reduced its losses.

Nine-month net profit was \$497m, or \$2.13 a share, up from \$48m, or 15 cents, a year earlier, on revenues of \$7.2bn, against \$6.1bn. After the special charge, the 1995 period showed net profit of \$21.1m or 89 cents a share.

Most of the improvement came from North America and Europe, but Latin America and Asia Pacific also improved.

Alcan has pre-paid \$125m debt due in 1996; at September 30 its debt-equity ratio was 32.68 after the Kemano write-down.

## Blockbuster combines music and video

Blockbuster Entertainment is combining its worldwide music and video operations into a single entity, and two top executives are leaving. Reuter reports from Fort Lauderdale, Florida.

The US entertainment group said Mr Gerald Geddiss would become president, worldwide operations, and would be responsible for domestic and international video and music operations.

In the newly-created post, Mr Geddiss will continue reporting to Mr Steven Barrard, Block-

buster Entertainment Group chief executive.

Mr Barrard said: "Our plans to continue our rapid growth in the US and in international markets can be more readily achieved by leveraging the strength of these operations share on a global basis."

Blockbuster, part of Viacom of the US, said Mr Gerald Weber, former president of Blockbuster Music, and Mr Ramon Martin-Busutil, former president of Blockbuster International, were leaving to pursue new business opportuni-

ties. Mr Martin-Busutil will continue to advise the company on international operations and expansion opportunities.

Mr Scott Barrett has been named president, domestic video, and Mr Jerry Connstock has been named president, Blockbuster Music. Both will report to Mr Geddiss.

Blockbuster, part of Viacom of the US, said Mr Gerald Weber, former president of Blockbuster Music, and Mr Ramon Martin-Busutil, former president of Blockbuster International, were leaving to pursue new business opportuni-

ties. The jobs will primarily go from corporate overhead departments.

The company said the move effectively decentralised some business functions and gave each magazine greater decision-making power to better serve their readers.

As part of the restructuring, the multimedia group will support only current on-line and new media projects. Television production will end.

Each magazine will pursue its own television and multimedia projects.

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The Board of Directors

Prices for offerings determined for the purpose of the distribution and underwriting arrangements

Offer Price per Share

Offer Price per Share

Offer Price per Share

# SelectTV in talks as C5 bid in final stages

By Raymond Snoddy

SelectTV, the independent programme producer, said yesterday it had received a number of approaches and was "in discussions which may or may not lead to an offer for the shares in the company."

The statement, which followed a rise in SelectTV's share price, which yesterday added 6 1/2p to 32 1/2p, comes at a particularly sensitive moment for the producer, which is a key member of the UKTV consortium bidding for Channel 5.

The Independent Television Commission, the regulatory body for commercial broadcasting, is in the final stages of choosing between four bidders for the new television channel capable of reaching three quarters of the UK population.

UKTV, a consortium led by CanWest, the Canadian-based international broadcaster, submitted the highest bid of £26.3m a year and looks as if it is likely to clear the basic quality hurdles. If this is confirmed it can only beaten if the ITC decides another contender is offering "exceptional quality."

Mr Allan McKeown, chairman of SelectTV, said yesterday: "All this [interest] comes about because of the perception of C5."



Allan McKeown: convinced UKTV is going to win bidding for C5

Mr McKeown is convinced UKTV is going to win and that other companies are now looking for a slice of the consortium.

Two of the names being mentioned last night - Pearson, owner of the Financial Times and of Thames Television and Associated Newspapers, publisher of the Daily Mail and already a minority shareholder in SelectTV - are in rival bids for Channel 5.

Flextech, the media group controlled by TCI, the largest US cable group, has also expressed an interest but is

unlikely to be a serious bidder.

Pearson's interest is believed to be entirely in SelectTV's programme library and production capacity. The company would probably only proceed if UKTV lost the Channel 5 licence.

Mr McKeown accepts that he may have to sell the company he founded. "It is becoming apparent that this [programme production] is a big boy's game."

This year SelectTV, which has a valuable stake in Meridian Broadcasting, the ITV company, launched a UK cable television channel.

## Lep sells last two operating activities

By Christopher Price

Lep Group, the debt-laden freight forwarding and security company which is being wound up, is selling its two remaining operating assets.

NFC, the transport group which has been through a series of management upheavals because of disappointing financial results, is buying Lep International, the freight forwarding subsidiary, for an undisclosed sum.

Analysts expressed surprise that the acquisition had come so soon after the appointment of Mr Gerry Murphy, who was brought in as chief executive of NFC in June.

Lep is also selling The National Guardian Corporation, its US security services company, to Ameritech Monitoring Services. It made a preliminary announcement in August.

Full details will be given after due diligence had been conducted on Lep International, probably in December.

Mr David James, brought in to oversee a restructuring of Lep, "was not optimistic" of any return for shareholders.

## Dobson faces manufacturing threat

By Tim Burt

Harnischfeger Industries, the US mining equipment group bidding for Dobson Park Industries, yesterday warned its rival that it would set up manufacturing operations in direct competition should its hostile takeover fail.

The Milwaukee-based manufacturer - which wants to integrate Longwall International, Dobson Park's mining subsidiary, with its own coal face equipment manufacturer, Joy Mining Machinery - said it would invest heavily to challenge the UK group's dominance in making roof supports and conveyors.

"We still want to buy Longwall. But if not, the next best alternative would be to make the equipment ourselves," said Mr Jeff Grade, Harnischfeger's

chairman and chief executive. "The two manufacturers produce complementary equipment."

Mr Adrian Buckmaster, chief executive of Dobson Park, questioned Harnischfeger's ability to develop a rival to Longwall and predicted it could only win business by offering cut price equipment.

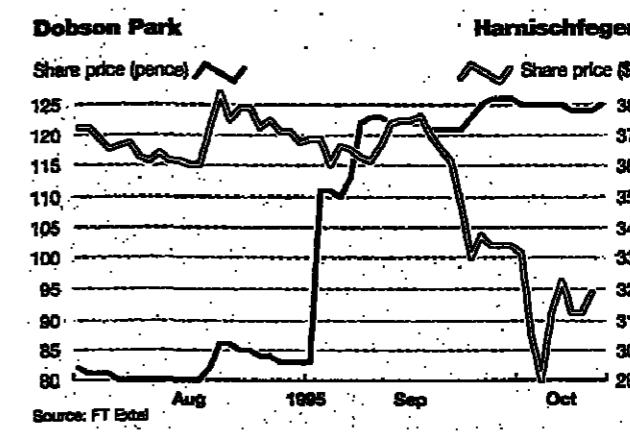
Dobson Park has rejected Harnischfeger's 110p-a-share offer, claiming it undervalued Longwall's export potential.

Mr Grade, however, emphasised that Harnischfeger would not overpay.

Yet the offer was described as only a "sighting shot" by one City analyst, who predicted it could have to bid more than 130p to win control.

Fears in the US that Harnischfeger would be forced to increase its offer have hit its

### Dobson Park



share price, which has fallen from 136.25p on September 8, to 131.88p (£20.50) yesterday. Dobson Park's shares gained 1p to 125p. The UK company has a week to bring out new financial information relevant to the bid. It is expected to announce profits of at least £13m (£10.5m) for the year to October 1, after a significantly improved contribution from Longwall.

## Etam in £3.9m loss after reorganisation

By David Blackwell

Etam yesterday slashed its interim dividend by almost three quarters as it plunged £3.85m (£6m) into the red.

The fashion retail chain also announced the resignations of Mr Rodney East, group managing director for 16 years, and two other directors.

A 14p fall left the shares at 183p - half the level of a year ago. The operating loss of £680,000 (£5.52m profits) was exacerbated by almost £3m of reorganisation costs.

Analysts yesterday were cutting forecasts for the full year to between £2m and £5m before exceptional. One described the results, although well flagged, as "atrocious". They suggested most of the

problems could be put down to its merchandise, which had been wrong for two years.

Etam's key market is 15 to 35-year-old women in the lower income brackets. Mr East said in April that in the drive to become more modern, the chain had made the mistake last autumn of offering a restricted range in terms of colour, style and quantity.

The departure of Mr East, while understood to be amicable, is seen as a final victory for Oceania Investment which failed in a hostile 185p a share bid in 1991. Oceania, a vehicle for the South African Lewis family, still has a 37 per cent stake. Mr Keith Miles, finance director, and Mr John Maynard, group buying director, also resigned.

## David Brown looks to Asia Pacific

By Andrew Baxter

David Brown Group yesterday announced a new management structure based around three core activities - industrial gears, mobile equipment drives and pumps - and a new Asia Pacific division.

The shake-up is the first fundamental rethink since the present organisation was created after a buy-in in 1990 and follows the acquisition earlier this year of four gear manufacturing businesses from the David Brown family.

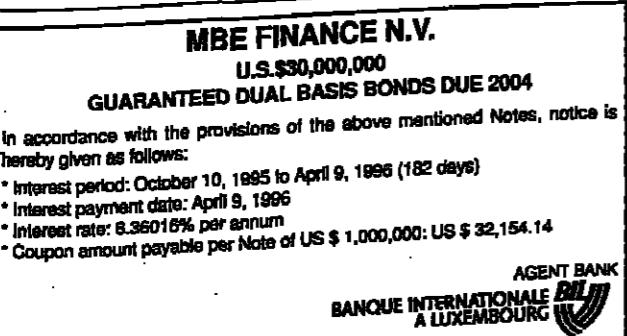
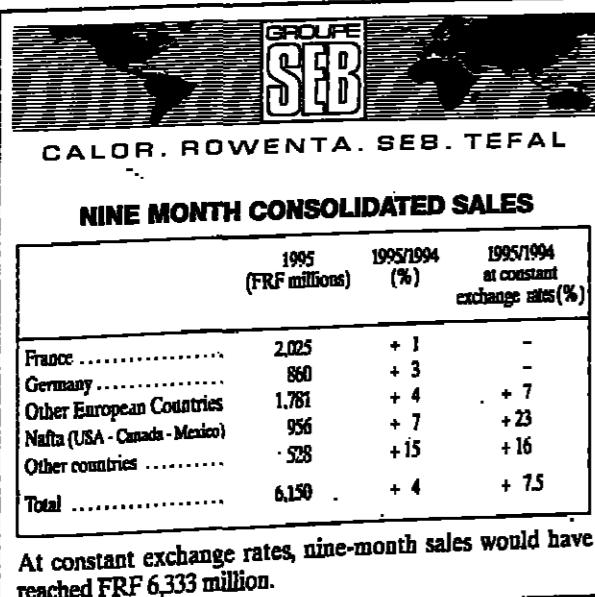
The Huddersfield-based group also reported a 15 per cent rise in pre-tax profits from £5.85m to £6.57m (£10m) for the six months ended July 28. Turnover rose 19 per cent from £29.7m to £71m, including £4m from acquisitions.

In the Asia Pacific region the group aims to recreate its structure with a network of sales organisations and, ultimately, manufacturing.

Mr John Madge, a senior executive, has been appointed divisional director with a brief to expand sales in the region - where the group already claims a stronger presence than its European or US rivals.

The areas accounted for 14 per cent of turnover in the first half, and this would rise to 18 per cent by the end of this year, said Mr Christopher Cook, who is the other chief executive.

The company noted that activity in its largest business, vehicle transmissions, was particularly buoyant in Asia. Hyundai, the South Korean industrial conglomerate, has chosen David Brown to provide the steering-braking drive axles for its new range of bulldozers, and the UK group is also to supply final drive units to another Asian manufacturer for a new armoured personnel carrier.



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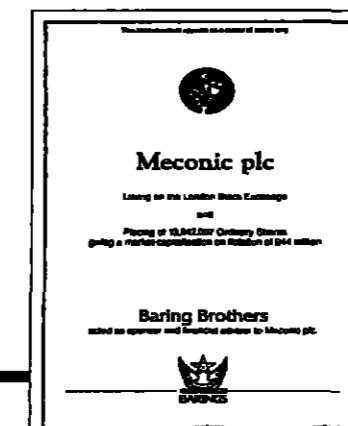
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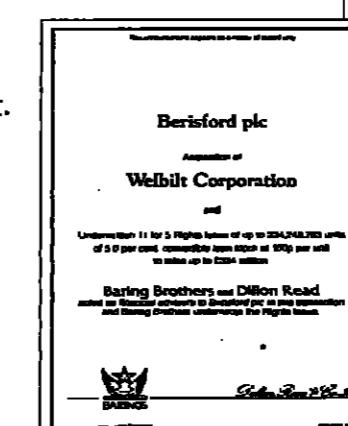
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(shares are not incorporated in the Republic of South Africa)

The above companies have issued their interim reports. Copies are available from the London Stock Exchange, Anglo American Corporation of South Africa Limited, 19 Chancery Lane, London EC1N 6QR, 13th October 1995.

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## COMPANY NEWS: UK

# Calpers reassures City over tactics

By William Lewis

Calpers, the largest and one of the most aggressive public pension funds in the US, this week delivered a reassuring message to investors and companies in London: don't worry, we have left our guns at home.

Several European fund managers admit they shuddered earlier this year when Calpers - known and feared for its corporate governance crusade in the US - announced it was increasing its exposure to non-US equities from approximately 12 to 20 per cent of its \$21bn (\$55bn) portfolio.

While welcoming the increase in Calpers' investment in Europe and Japan, fund managers and executives at public companies expressed concern that it would also mean having to endure the pension fund's hard nosed tactics.

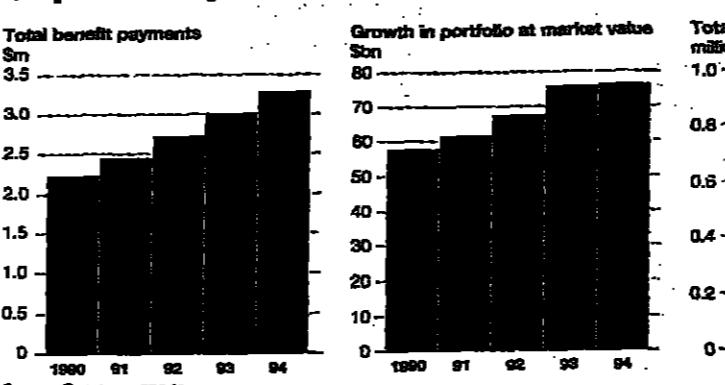
But Mr William Crist, president of Calpers' board of administration, told UK investors this week that such concerns were misplaced.

"There will be no straight export of what we do in the US to Europe," he said. "We have to be let into the club and that means talking and learning from the people here how you do things".

Calpers (California Public Employees' Retirement System), the third largest public pension fund in the world, has already delivered the same message at road shows in Japan and Germany and is this week repeating it at meetings in Paris.

Mr Crist says the final decision on what the fund's tactics

### Calpers: five year record



Source: Company reports

should be in each separate market will not be taken by the board until next year, "but what could be an effective tactic in one country could be a disaster in another".

Leading fund managers said they were relieved to hear Calpers' "thoughtful approach".

Mr Richard Regan, head of investment affairs at the Association of British Insurers, met with Mr Crist earlier this week, said: "We welcome the clear indication by Calpers that they acknowledge the effectiveness of the UK corporate governance process and system. They have said they want to share in that process and that is to be welcomed".

The "softer and gentler" approach described by Mr Crist would represent a significant change from the strategy Calpers has employed in the US in recent years.

Since 1984 in the US Calpers has specialised in targeting underperforming US public

companies and demanding changes in their corporate governance practices.

Mr Crist says that each year Calpers identifies a small group of "target companies" after examining their relative performance over the previous five years.

This year the fund has identified nine US companies where it is seeking changes to their corporate governance structures.

Some people call it the black list but it should be called the "good list" because the performance of these companies improves after being targeted," according to Mr Crist.

The nine companies will be named only after Calpers has finished applying pressure privately.

According to Mr Crist, the fund can then "utilise shareholder rights to further the board's goal of improving stock performance".

Calpers describes its strategy as "seeking to identify corporations in which we are invested that are underperforming because of systemic problems in their governance structure".

In particular, Calpers has sought to change companies' remuneration structures and bolster the number of independent directors sitting on board committees.

Calpers claims independent studies have shown that its aggressive tactics have enhanced investment returns.

Last year, for example, a study of 42 companies targeted by Calpers between 1987 and 1992 found that shares in the companies involved had lagged the Standard & Poor 500 index by 66 per cent in the five years before Calpers acted.

In the following five years, they outperformed the index by more than 40 per cent, according to the study, compiled by Wilshire Associates, the US pensions consultants.

That record has led scepticism among some UK fund managers over Calpers' claims that it will adopt a softer approach in Europe. "If having all guns blazing in the US has been so successful, then do we really believe that they aren't going to try it here?" one fund manager said.

Mr Crist hints that Calpers may start in "first gear" but move up to "fifth gear late", but says that a less confrontational approach would mirror the tactics it now uses in the US.

In the beginning CEOs would not return our calls so we had to get tough in public," he said. "But [now] nearly all do, so we can act more behind the scenes".

Nevertheless, he refuses to rule out a European-style target list and said: "We are not going off half cocked here. We are on a learning mission."

## Eleco sees stronger year in Germany and S Africa

Eleco Holdings, which has restructured its activities over the past two years and now concentrates on cable management systems and structural products, reported pre-tax profits of £300,000 (\$465,000) for the year to June 30. Last time there were losses of £6.3m.

Turnover amounted to £29.8m (£52.8m), including £2.4m (£25.8m) from discontinued operations and the pre-tax result was after exceptional losses of £754,000

(£4.38m) relating to the sale or closure of those activities. The company has withdrawn from housing development and contracting and has reduced its property investment interests.

The current year had started in line with budget, the company said, with indications of a stronger performance in Germany and South Africa.

Earnings per share came through at 0.7p, compared with losses of 21.6p.

## NatWest Bancorp income rises 38%

National Westminster Bancorp raised third quarter pre-tax income by 38 per cent from \$86.6m to \$119.7m making \$337.2m for the first nine months of 1995, against \$239.7m previously - a 41 per cent increase.

Net interest income was \$258.4m (\$230.4m) in the third quarter, making a nine months figure of \$787.2m (\$687.5m).

The acquisitions of Citizens First Bancorp and Central Jersey Bancorp and growth in the consumer loan portfolio contributed to the increase.

### Signet loan

Signet Group has borrowed \$150m, backed by credit card payments due to Sterling, its US subsidiary.

The five-year loan is the first voluntary refinancing by the group since it entered into its facilities standstill agreement in January 1992.

The funds will replace Sterling's similar \$80m loan and repay \$100m of other loans, and should result in a lower interest charge.

### Creos

Creos International, the developer and manufacturer of high voltage generators for medical imaging is coming to the Alternative Investment Market through a placing which will raise £4.05m (\$6.3m) net and value the company at £23.4m.

Some 6.69m shares - 18.6 per cent of the enlarged equity - will be placed at 65p.

### FT-SE Mid 250

The FT-SE Actuaries UK Indices Committee yesterday said that since the offer by Scottish Power for Manweb had been declared unconditional, Manweb would be replaced by Celltech Group in the FT-SE Mid 250 after close of business yesterday. Celltech Group would also become a constituent of the FT-SE Actuaries 350 Lower Yield Index.

**Volume and luxury sales lift Time Products to £5.5m**

By David Blackwell

A strong performance from both volume and luxury watches, including the sale of one piece for more than £1m, lifted interim profits at Time Products by 18 per cent. Pre-tax profits for the six months to July 31 rose from £4.69m to £5.4m (£8.6m).

The luxury products distribution group is still building what Mr Marcus Margules, chairman, hopes will be the best watch made since the second world war. It will have 11 hands and movements on both sides, and is also expected to sell for more than £1m.

However, the group is concentrating its efforts on widening the Judith Leiber brand, which made only handbags when acquired more than two years ago. A range of costume jewellery was launched last month selling in the US at between £250 and £1,250.

Luxury watches, which account for 45 per cent of sales, performed well except in Switzerland, where the market was depressed by a strong Swiss franc. The group holds agencies for seven luxury watchmakers, including Blancpain and Vacheron Constantin.

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Ref SGEM/sra

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Gordon Brown

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To begin with, convince our advising consultant, Mark Hartshorne, that you are out of the ordinary. Write to him with full CV and remuneration details and quoting reference D/1593 at:

Executive Search & Selection,  
Price Waterhouse,  
No 1 London Bridge,  
London  
SE1 9QL.

## The bank

We are, by any measure, a major force in international and domestic banking - a true blue chip. Our profile is high and we are perceived as an innovative player in our chosen markets. With a business as large and complex as ours, effective risk management is vital and audit plays a major role in this.

## The role

We want you to manage a team responsible for treasury, funds and financial audits. Of course, this means planning, staff management and review of assignments. More important to us, though, is your role as manager of relationships with our internal clients. It is your job to understand their businesses, respond to their problems and encourage them to call on our resources. Finally, in line with our culture of continuous improvement, we

FINANCE  
DIRECTOR DESIGNATE

WEST YORKSHIRE

PACKAGE TO £40,000 + PRESTIGIOUS CAR + SHARE OPTIONS

Our client is a successful and expanding company operating throughout the UK in the service industry. It has recently completed a number of acquisitions and has plans to expand its operations significantly by further acquisitions prior to flotation in the next 3 years.

Based at the Group's headquarters and reporting to the Group Chief Executive, the Finance Director Designate will be a key member of a small high calibre team responsible for the accounting and financial control of the Group. The role will involve the preparation of the monthly management accounts and consolidated financial statements and also the setting up of financial controls and systems for new companies acquired. In addition, the person appointed will be required to undertake special projects and travel within the UK.

You will be a Qualified Accountant, ideally with a degree,

ADAMSON &amp; PARTNERS

INTERNATIONAL EXECUTIVE SEARCH &amp; SELECTION

## FINANCIAL PLANNING AND ANALYSIS DIRECTOR



## ATTRACTIVE PACKAGE

- This is a high profile, international position, calling for excellent project management experience allied to first rate technical accounting ability. He/she must be capable of analysing, prioritising and then managing a range of ongoing and sensitive ad hoc activities, using well developed influencing skills to obtain the support of senior line managers.
- The company needs a Financial Planning and Analysis Director to report to the VP Finance, with specific responsibility for supporting senior executives operating internationally in the separate but related programming development, new ventures and production areas.
- He/she will be responsible for developing a small, high calibre team, bringing focus and clear priorities to a demanding multi-project environment, and will work alongside a second Financial Planning and Analysis Director, who is responsible for Television Distribution.
- Graduate, probably ACA with at least three years post qualification experience. Likely profile is senior manager in a "Big 6" management consultancy or corporate finance department, however other relevant backgrounds will be considered.
- The role calls for a sharp intellect, flexibility of approach and exceptional levels of energy and enthusiasm.

Please apply in writing quoting reference 1020  
with full career and salary details to:  
Nigel Bates  
Whitehead Selection Limited  
11 Hill Street, London W1X 8BB  
Tel: 0171 290 2043

Whitehead  
SELECTION

A Whitehead Selection Group PLC company

## HEPWORTH PLC

## GROUP FINANCE DIRECTOR

## Substantial Remuneration

Hepworth PLC is a major building materials and industrial group whose 1994 sales of circa £700 million and profits of circa £75 million are predominantly in the European Union. In each of Hepworth's five divisions, strong market positions have been achieved and it is the Group's strategy to grow organically by new product development, and where appropriate, by acquisition.

The company now wishes to recruit a high-calibre Group Finance Director to join its board, direct the finance function and contribute to the overall development of the group. Candidates who should be graduate accountants, must have gained plc finance director experience as well as exposure to manufacturing operations. International experience is desirable.

This is a splendid opportunity to join a well managed and financially strong group at an exciting time in its development. Location will be either Sheffield or London.

Please apply in writing quoting reference (GF/23) and enclosing a full curriculum vitae to: Miller Leake Advertising, 50 Harvey Road, Farnborough, Hampshire GU14 9TW.

## Finance Director

## Private Limited Company

c£50,000 + Benefits

Board appointment to provide corporate financial advice and information to support future growth strategy.

## THE COMPANY

- Established and well respected. Recently incorporated partnership.
- Multidisciplinary service providers to property and construction markets. Tightly controlled and continuously profitable throughout recession.
- New strategic focus. Developing greater regional presence in UK and internationally through organic growth, associations and joint ventures.

## THE POSITION

- Advise Board on financial performance and strategy. Contribute strongly to future planning and direction. In charge of small team, based London.
- Close involvement in relationships with both existing and potential external parties eg acquisitions, associations.

Please send full cv, stating salary, ref P4016, to NBS, 54 Jermyn Street, London SW1Y 6LX

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## FINANCE DIRECTOR

## ROAD TRANSPORT/DISTRIBUTION

c£50,000, CAR ETC

NORTHERN ENGLAND

A well-established, profitable private company in the North of England (1625m - operating over 500 units) is looking for a highly-focused, proactive Finance Director to contribute directly in the areas of financial planning and control, improvement of IS in all areas, and achieving the future profitable growth of the Group.

Having qualified with one of the major firms of Chartered Accountants, aged around 35, with some good commercial experience (major company or small plc) since the profession in sectors like transport, logistics or industrial services - you will want the direct involvement which is guaranteed when working with a highly experienced MD in a medium-sized group with

some international sales. Hands-on, an IT-user, a direct communicator, as happy in the profit centres as with the company's financial/professional contacts - you will know just where the company is growing strategically and exactly what part your role will play in its success. You will also take responsibility for the highly sophisticated, market-leading IT systems.

Your future progress within the company will be limited only by your own ability.

Please send a comprehensive CV to Howgate Sable & Partners, Arkwright House, Parsonage Gardens, Manchester M3 2LF. Tel: 0161-839 2000, Fax: 0161-839 0064, quoting ref: FT23.E.



**Howgate Sable**  
SEARCH AND SELECTION EXECUTIVES AND INDEPENDENT DIRECTORS

Logistics

الخط

## International Banking

### Chartered Accountants - City - £Highly Competitive

Our client is one of the world's leading international banking groups whose worldwide activities span an extensive range of financial services. As part of the Head Office function, a high profile team of professionals has responsibility for reviewing and evaluating the management and control of business risk in the Group's investment banking and treasury activities on a global basis.

Recent promotions to roles elsewhere in the Group have created openings for additional members to join the team. Successful candidates will be high calibre, graduate Chartered Accountants with up to two years' post-qualifying experience, and are likely to have gained experience in sophisticated audit techniques through training with a leading accountancy firm.

You must be able to demonstrate academic and professional achievement, analytical abilities, a high level of technical competence and strong interpersonal skills. Working in a fast-moving, demanding environment, you must have the willingness to work hard and the desire to develop your business knowledge and technical skills. Also important is the desire to travel as, although based at the Group Head Office in London, you will spend up to 40% of your time overseas, conducting reviews in the world's major financial centres.

These challenging roles will provide a high level of exposure to senior management throughout the Group and will offer ambitious young accountants excellent opportunities for career progression with a prestigious global banking organisation.

Please write to Janet Bullock at BBM Selection, quoting ref. no. 362, and enclose a full CV that includes contact telephone numbers. All applications will be treated in the strictest confidence.

76, Wadding Street,  
London EC4M 9BJ



Tel: 0171-248 3653  
Fax: 0171-248 2814

## Senior Finance Managers

London/Brighton

£35,000 - £50,000 plus benefits

American Express is the world's largest travel related services company, spanning 160 countries worldwide. A reputation for quality of service, the hallmark of the American Express organisation, is unsurpassed in this field.

Our Travel Related Services Division is a major issuer of credit and charge cards as well as providing a range of business and leisure travel services and travellers' cheques. Operating on a pan European basis, with offices in all the major cities, each location tailors its business operations to meet unique local needs in a way that complements the premium nature of the products and services.

The Business Consultancy Group provides high profile support to line management on finance matters. Two high calibre finance professionals are required to join the team in roles that demand the ability to present facts clearly, challenge the status quo and debate change effectively with senior management.

You will provide financial analysis and project support on business issues covering all the customer groups with particular emphasis on engineering initiatives, operating expense reduction, product profitability and new business development.

Suitable candidates will have experience of performance management and/or performance engineering from within (ideally) a financial services or consultancy environment.

A record of academic, professional and personal achievement are essential ingredients for success in roles that provide a natural stepping stone to general management within a global business.

To apply please write with a full CV and details of current salary, quoting reference 4150/FT to:

Tom O'Neill, Wheats Thomey Holdings plc, Executive Recourcing,  
13 Berkeley Square, Clifton, Bristol, BS8 1HG. (Fax: 0117 9272315)



# CJA

RECRUITMENT CONSULTANTS GROUP

2 London Wall Buildings, London Wall, London EC2M 5PP

Tel: 0171-588 3588 or 0171-588 3576

Fax No. 0171-256 8501

### Excellent career development role in a fast-moving environment

## FINANCE DIRECTOR

£40,000 + BENEFITS + PRB

SOUTH-EAST ENGLAND

AN ADVANCED UK PRINTING OPERATION - T/O £20m

Applications are invited from qualified, commercially-driven accountants (ACA, CIMA, ACCA), in their 30s, with not less than 5 years' experience as a Financial Controller or Director in a printing or similar manufacturing organisation, using fully computerised accounting systems, preferably in a production/plant environment. As a member of the senior management and assisted by a small team, the successful candidate will be responsible for the full financial control, management and reporting for this young and dynamic company. A priority will be the further development and implementation of operational and management information systems, to tight deadlines and in a concise format. In-depth computer literacy and a practical approach to problem solving both in the manufacturing and financial control areas, are as important as self-motivation, energy and resilience in an aggressive, go ahead company with ambitious growth plans. Initial salary negotiable c. £40,000 + benefits and a profit incentive scheme. Applications in strict confidence, quoting reference FDPS182/FT will be forwarded to our client in the first instance. If there are companies to whom you do not wish your application to be sent, these should be listed in a covering letter addressed to the Security Manager, CJRA.

## HEAD OF INTERNAL AUDIT

With over 300 years of distinguished history, Coutts is one of the leading names in private banking. The offshore trust services of the Coutts Group with operations in the Channel Islands, the Isle of Man and the Caribbean constitute a cornerstone of the business.

Coutts & Co Trust Holdings Limited, the parent company of our offshore operations is seeking to recruit a Head of Internal Audit. The successful candidate will be based either in Jersey or the Isle of Man.

This is an exciting opportunity to make a constructive contribution both to the control of risk and to the development of operations in a rapidly growing business.

If you believe you possess strong current experience in the auditing of international private banking and, in particular, trust operations, as well as business and management skills, we invite you to send or fax your curriculum vitae to Christine Govett, Coutts & Co Group, 27 Bush Lane, Cannon Street, London EC4R 0AA, facsimile 0171 203 4799.



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les Echos  
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The FT can help you reach additional business readers in France. Our link with the French business newspaper, Les Echos, gives you a unique recruitment advertising opportunity to capitalise on the FT's European readership and to further target the French business world.

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Toby Finden-Crofts on +44 0171 873 3456

## Group Finance Director

Major UK plc

c.£125,000 + benefits London

### About Us

We are a market leader in our sector. In the last 5 years we have re-structured our business, selling off non-core areas while developing and investing in our main areas of activity. We may have cut overhead costs, but we have never cut the high quality service we provide to our customers. Our reputation has gone from strength to strength and we have the respect of analysts and city journalists alike.

### Our Future

This should be superb. With a turnover of around £1.5 billion, we are very well placed to move forward. We are financially very strong with low borrowings. There are no skeletons in our cupboard and we have a committed and talented management team. What we need now is an outstanding Group Finance Director.

### Our Style

Direct, open and honest. We are professional, but work in a relaxed and informal atmosphere within a small group headquarters. We are focused upon providing the best possible service to our customers at the most economic price. We are not frightened of change (and what we have achieved over the past few years demonstrates this). We do not play political power games. We know it is team work that will ultimately help us win.

### The Role

Typical of a Group Finance Director within a substantial public company. It will combine financial responsibility

with a contribution to the management of the group and liaison with investors and city representatives. But this is a role that can be taken beyond the processing of numbers. We are looking for someone with a highly proactive approach, who understands the added value they can bring to running a business of this scale.

### You

Are likely to be a qualified accountant and will certainly have reached a senior level in financial management. You may already be Group Finance Director in a smaller plc, or alternatively a Divisional Finance Director within a major listed group. You will have experience within a multi site operation. You will be hungry to progress, confident of your own abilities and able to confront issues. We are not looking for a shrinking violet. Nor are we looking for someone who has forgotten how to laugh or enjoy themselves.

### Next Step

Please write to our advising consultant, Hannah Hunt, quoting reference A/1592 at the address below. Alternatively if you would like a discreet conversation about the role, please call her on 0171 939 5968.

Executive Search & Selection,  
Price Waterhouse,  
No 1 London Bridge,  
London  
SE1 9QL.  
Fax: 0171 403 5265.

## DIRECTOR EUROPEAN FINANCIAL OPERATIONS

£50,000  
+ Bonus  
+ Benefits

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BASED  
INTERNATIONAL  
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APPOINTMENTS  
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Specialist recruitment for the  
Hospitality, Travel and  
Tourism industry  
every Friday  
For further information please call  
Andrew Stoyanoff on 44 171 873 4054

With world-wide revenues in excess of US\$10 Billion, our client, a Fortune 100 Corporation, operates at the forefront of the revolution in interactive television and telecommunications.

To support an aggressive acquisitions strategy the International Business Development Group, located in London, have newly created opportunities for two senior financial executives who will be responsible for operational finance and broader business support to investments throughout Europe.

Initial responsibilities will include:

- **New Venture Assimilation** - in conjunction with Business Development, effectively arranging the transition from business development activities to operational ventures.
- **Operations Support** - to support the ventures in achieving their objectives by providing a central support role, effecting cross-venture leverage and fertilisation and providing critical short and long term assistance.
- **Fiduciary Interface** - to develop and communicate an integrated corporate financial message to venture Directors, to maximise profitability.
- **Business Development** - supporting the corporate development team in the review of new business opportunities and the preparation of complex business cases to support potential investment decisions.

Successful candidates should be MBAs/Qualified Accountants, with well developed spreadsheet skills and the ability to positively influence business performance and decision making at national and regional level. You will possess drive, energy and demonstrate considerable success in international financial management. You will now be seeking to further develop your already successful career in a pan-European business environment.

For further information on these exceptional career opportunities, interested candidates should contact Mark Stewart, advising consultant at FSS Europe for an initial confidential discussion on (44) 171 209 3000 or alternatively send your CV to FSS Europe, Charlotte House, 14 Windmill Street, London W1P 2DY, (Fax: (44) 171 209 0001).



## DELOITTE & TOUCHE EASTERN EUROPE

### CHANGING BUSINESS CHANGING CAREERS

Deloitte & Touche Eastern Europe, part of Deloitte Touche Tohmatsu International, is the largest and fastest growing professional services firm in the Eastern and Central European region. Our Hungarian practice, which holds a pre-eminent position in the financial services sector, is seeking experienced professionals to join our Budapest office.

### Bank Auditor - Budapest

The successful candidate will join our established Banking Audit Practice which services a wide variety of financial services clients throughout Hungary. You will be responsible for a portfolio of banking clients and will participate in financial services consulting projects as well. A natural leader with the ability to adapt to a changing environment, you will be expected to train professional staff as well as deliver the highest level of service to our clients.

You will be a Chartered or Certified Accountant with at least five years experience in the audit of a variety of financial institutions. Prior experience in emerging markets would be very valuable as would experience in auditing and reporting under International Accounting Standards.

### Computer Audit Service (CAS) Manager - Budapest

Joining our Audit Department, you will work on both financial institutions and commercial companies. You will be expected to develop and manage our growing CAS practice including: leading and conducting CAS reviews as part of our audit process, training and developing local staff and providing consultancy services.

You will have a minimum of five years of CAS experience, preferably within public accounting, possess strong technical and managerial skills and be familiar with a variety of platforms.

Strong written and oral communication and interpersonal skills are critical for both positions, as are a commitment to quality, a willingness to assume responsibility and a strong desire to work in an emerging marketplace. English is the common language - other appropriate language skills, including Hungarian, are a plus, but not essential. Competitive salaries, commensurate with experience and other factors, will accompany both positions.

If you meet the requirements and are interested in these exciting and rewarding opportunities, then please forward a copy of your CV (preferably by fax - # 42 (2) 232 9792) to:

Mr. Todd Rossel, Director of Human Resources, Deloitte & Touche Eastern Europe, Tynska 12, 110 00 Prague 1, Czech Republic.

PARKWELL



**The Savola Company**

The Savola Company was established only 16 years ago as an edible oil company. Due to significant expansion through a combination of organic growth, acquisition, and participation in a series of joint ventures, they have now developed into one of the Middle East's leading manufacturing and packaging organisations.

With a head office in Jeddah, and regional sales and distribution offices throughout the Gulf States and North Africa, they account for 85% of the market in the cooking oil business in Saudi Arabia alone, and are currently intending to expand into Europe.

A number of exceptional opportunities have arisen for Senior Finance positions based in Jeddah to strengthen its operations.



**Michael Page International**

International Recruitment Consultants  
London Paris Amsterdam Dusseldorf Frankfurt Hong Kong Sydney

**Finance Director**

Paris

FF 500,000  
Car, Substantial Bonus

**Excellent Packages + Tax Free + Bonus + Car Allowance + Education Allowance + Accommodation**

**Treasurer**

Reporting to the Group General Manager - Finance, you will initiate and recommend strategy in relation to the Group's treasury policy. Key responsibilities will include:

- Identifying the Group's funding requirements and ensuring available cash;
- proposing, agreeing and implementing a funding and risk management strategy;
- providing advice on acquisitions and capital projects;
- planning and implementing a system of treasury information and activity reporting.

Candidates must have an appropriate professional qualification and at least five years experience at a senior level in treasury or banking.

**Group Cost Accounting Manager**

Reporting directly to the Chief Financial Officer, the successful candidate will be an integral part of the management team of the Group, and will be expected to be a major driving force for change within the business. Responsibilities will include:

- providing leadership in costing and budgetary control;
- involvement in the selection and implementation of the new costing system for the Group;
- significant activity based costing techniques.

Suitable candidates are likely to be professionally qualified, at least 33 years of age and should have a minimum of seven years experience in a manufacturing environment. Highly computer literate, you will ideally have knowledge of Oracle financial applications, and prior experience of financial and costing systems implementation.

Reference: 243739

**Business Accounting Managers**

Reporting directly to the Unit General Manager and functionally to the Divisional Financial Controller, successful candidates will provide invaluable support for each Business Unit.

Responsibilities will include:

- accounting for the assets and liabilities of the business;
- forecasting and budgeting;
- financial input to costing and pricing issues;
- financial analysis for strategic evaluation and capital expenditure.

Suitable candidates are likely to be at least 30 years of age, be professionally qualified and should have a minimum of five years experience in a manufacturing cost accounting environment. A high degree of computer literacy is required, preferably Oracle financial applications. Reference: 255141

Selection interviews will take place by 1st November 1995. Interested applicants should fax a comprehensive CV, including current salary package and day time telephone number to Paul Maxin at Michael Page International, Page House, 39-41 Parker Street, London WC2B 5LH, fax number +44 171 631 2612. Please quote relevant reference number.

**Finance Director**

Paris

FF 500,000  
Car, Substantial Bonus

Our client is the French operation within a significant division of a major UK Plc which operates in over 100 countries worldwide.

This role reports to the Managing Director and will be instrumental in maximising the potential of the business. Responsible for a professional team you will:

- Review and develop all systems and controls to the highest standards.
- Ensure timely and accurate information is provided to the London Head Office.
- Provide commercial analysis and interface with both the marketing function and customers.
- Support the Managing Director in driving the business forward.

As a qualified Accountant, you will have well-developed leadership skills and a strong affinity with computerised systems. You will have used your broad financial management experience to contribute in commercial as well as financial terms to the bottom-line. You must have also successfully and positively influenced your non-finance peer group.

It is essential that you have worked in France, almost certainly for a large international group, and must be able to operate with equal ease in both French and English. Experience of an environment with a significant element of distribution and/or marketing would be ideal.

Interested candidates should respond with full CV quoting current rewards package to Karen Wilson, Hoggett Bowers, 7-9 Bream's Buildings, Chancery Lane, London EC4A 1DY, 0171 430 9000, Fax 0171 405 5995, quoting Ref HKW/12005/FT.



**Hoggett Bowers**  
EXECUTIVE SEARCH AND SELECTION

**Financial Planning & Analysis Controller**

International Jewellery Company

London

£50-£55,000 pa  
Car + Benefits

The phenomenal growth of CABOUCHON, the international direct sales company, a market leader in high quality innovative costume jewellery and accessories, has to be one of the marketing successes of the 1990's. Founded in late 1990, sales for 1994 were £84 million (retail value) and are projected to grow significantly in 1995, through major expansion plans into the entire European area.

A key member of the Management team and leading a small professional department you will, in line with the group's rapid growth plans:

- Design, implement and continually develop the forecasting, budgeting and planning processes.
- Build an internal management information and financial analysis system.
- Provide commercial advice to both operational and strategic discussions.
- Formulate, and gain acceptance to plans, to improve business performance.

A qualified Accountant with a broad financial management background, as well as strong financial planning and analysis experience, your commercial acumen must be one of your greatest assets. Your personal credibility will be a reflection of your sharp business mind and your strong relationship building and influencing skills.

You will have worked in a fast moving, preferably international, environment and you will have the high levels of stamina and the enthusiasm required for this challenge.

Interested candidates should respond with full CV quoting current rewards package to Karen Wilson or Jeanne Bramley, Hoggett Bowers, 7-9 Bream's Buildings, Chancery Lane, London EC4A 1DY, 0171 430 9000, Fax: 0171 405 5995, quoting Ref HKW/1204/FT.



**Hoggett Bowers**  
EXECUTIVE SEARCH AND SELECTION

**GROUP AUDITOR**

**Career Opportunity for Linguists**

**Basingstoke Based - Salary Circa £23,000 plus car**

Arjo Wiggins Appleton, one of the leading Groups in the paper industry with a £2.727 million turnover and 18,500 employees world-wide, is seeking to appoint a Group Auditor to undertake reviews in the UK and Europe as well as possible project work in the Far East. This position has arisen as a result of a recent internal promotion.

Reporting to the Audit Manager, the successful candidate will be an important part of the Group Internal Audit Team providing advice on controls both accounting and business, to divisions and the Group. The successful candidate will possess the following qualifications, skills and attributes as a minimum.

- Educated to Degree level.
- Must be a linguist - Italian and English as a minimum. The ability to speak Chinese would be a distinct advantage and will be the key to future career progression.
- Experience of working within a manufacturing environment in an Italian and Far Eastern culture, possibly on a project basis.
- Must be computer literate - extensive exposure to both mainframe systems and PC's will be a major part of the job.
- Strong interpersonal skills and the ability to communicate effectively with all levels of management.
- Highly self motivated and energetic.
- Ability to analyse situations and provide coherent, logical solutions to problems identified, combined with straight forward common sense.
- Mobility - willing to travel where required, sometimes at short notice.

This is an exciting career opportunity for an exceptional candidate to join a 'winning team'. Letters of application outlining your suitability, together with a full Curriculum Vitae should be forwarded quoting reference AW326 to our consultant Adrian Whitbread, Whitbread Beckett Welch Ltd, Old Bank House, 79 Broad Street, Chipping Sodbury, Bristol BS17 6AD.

No Agencies Please.

**Arjo Wiggins**

# Jeddah - Saudi Arabia

**Excellent Packages + Tax Free + Bonus + Car Allowance + Education Allowance + Accommodation**

**Treasurer**

Reporting to the Group General Manager - Finance, you will initiate and recommend strategy in relation to the Group's treasury policy. Key responsibilities will include:

- Identifying the Group's funding requirements and ensuring available cash;
- proposing, agreeing and implementing a funding and risk management strategy;
- providing advice on acquisitions and capital projects;
- planning and implementing a system of treasury information and activity reporting.

Candidates must have an appropriate professional qualification and at least five years experience at a senior level in treasury or banking.

**Group Cost Accounting Manager**

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- involvement in the selection and implementation of the new costing system for the Group;
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Suitable candidates are likely to be professionally qualified, at least 33 years of age and should have a minimum of seven years experience in a manufacturing environment. Highly computer literate, you will ideally have knowledge of Oracle financial applications, and prior experience of financial and costing systems implementation.

Reference: 243739

**Business Accounting Managers**

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Responsibilities will include:

- accounting for the assets and liabilities of the business;
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- financial input to costing and pricing issues;
- financial analysis for strategic evaluation and capital expenditure.

Suitable candidates are likely to be at least 30 years of age, be professionally qualified and should have a minimum of five years experience in a manufacturing cost accounting environment. A high degree of computer literacy is required, preferably Oracle financial applications. Reference: 255141

**Safety Regulation Group**

# Head of Finance

**Gatwick**

c.£37,500  
+ car

The Safety Regulation Group of the Civil Aviation Authority is responsible for setting and monitoring technical and operational standards throughout the aviation sector.

Our prime aim is to ensure the safety of aviation users and to that end we work closely with the industry with an involvement which spans oversight of aircraft design and manufacture, the licensing of pilots, engineers and air traffic controllers, the inspection and review of aircraft maintenance and operations within airlines and at airports.

This is a complex and sophisticated £36 million business with a major and vital role to undertake. Your role will involve extensive liaison with many aspects of the aviation business, controlling a finance function that has to adapt to a dynamic and rapidly changing industry.

All our revenue comes from charges on those we regulate. Your role will include leading

consultations with industry on pricing, producing costing and budgeting systems, and developing management accounting systems. Flexibility is the key and your mature and intelligent approach will allow you to assimilate quickly the implications of industry changes and reflect a wide spectrum of industry viewpoints in your actions.

A qualified accountant, you will have several years experience in a management role, with a particular emphasis on cost and management activities. Previous exposure to a large company culture and an interest in the aviation industry would be highly desirable.

If you feel that you have the skills and commitment to do justice to the opportunity this role represents, please send your CV to Michele Owens, Personnel Department, CAA SRG, South Area, Gatwick Airport, West Sussex, RH6 0YR.

Closing date: 27 October 1995.

The CAA is an Equal Opportunities Employer.

**APPOINTMENTS WANTED**

Man 43,  
speaks English,  
German, basic  
knowledge in Business  
Management and  
Accountancy  
degree of office  
experience  
and  
good computer  
skills

**NORTHERN IRELAND CIVIL SERVICE**  
DEPARTMENT OF ENVIRONMENT (N.I.)

## Accountants

(3 Year Contracts) Staff Officer/Deputy Principal

Applications are invited from qualified Accountants to fill the following posts:

(i) Management Accountant - Town and Planning; Roads and Works Service (5 posts). Salary £19,412-£29,161.

(ii) Assets Accountant - Roads Service (2 posts). Salary £19,412-£29,161.

The successful applicants will be required to provide advice on commercial accounting policies and procedures necessary to establish financial and management accounting which will enable the various Services and the Water Executive to review their performances. Additionally those employed as Management Accountants and Assets Accountants will, as a result, have a significant input into new financial systems and, in the longer term, the role(s) will encompass business planning, internal charging, resource and assets accounting.

Although the majority of the posts will be located at the appropriate Services and Executive Headquarters in Belfast, the Accountant posts within the Roads Service will include Coleraine, Downpatrick and Omagh. Further vacancies may also arise in the coming months so applicants should be prepared to work in other areas within DOE in addition to those advertised.

Applicants for the above posts must:

- be qualified accountants having successfully completed the professional examinations of one of the following bodies:-

- (a) The Chartered Institute of Management Accountants;
- (b) The Institute of Chartered Accountants in Ireland;
- (c) The Institute of Chartered Accountants in England and Wales;
- (d) The Institute of Chartered Accountants in Scotland;
- (e) The Chartered Association of Certified Accountants;
- (f) The Chartered Institute of Public Finance and Accountancy.

(ii) must have:

- for the Management Accountant and Assets Accountant posts - at least 3 years' recent relevant post qualification experience in management and commercial accounting techniques;
- for the Accountant posts - at least one year's recent relevant post qualification experience in management and commercial accounting techniques.

It may be an advantage to have a least one of the following:

- (i) recent experience in the development and implementation of computerised accounting systems in a commercial environment;
- (ii) experience in working with senior management;
- (iii) relevant accounting experience in a public sector environment;
- (iv) experience of implementing performance improvement and efficiency programmes.

Applications may also be considered from applicants with relevant formal qualifications considered by the Northern Ireland Civil Service Commissioners to be of an equivalent or higher standard.

Essential personal attributes for the posts will include motivation, and the drive and energy to assist in the implementation of new commercial accounting systems in a period of significant change.

The Northern Ireland Civil Service Commissioners may decide to interview only those applicants who appear, from the information available, to be most suitable.

The appointments will be on a fixed term contract for three years with the possibility of renewal for a further period(s) or of conversion to a permanent appointment.

The salary range for the Management and Assets Accountants is £19,412 to £29,161 and for the Accountants £17,714 to £22,793. Pay progression within the salary ranges will be performance related. One off bonus payments above the maximum salary may be available on an annual basis. Such payments are also performance related but are non-pensionable.

Applicants' suitability for the current posts will be decided through interview but at least 3 years' recent relevant experience will be essential for appointment as Management Accountant or Assets Accountant.

As the compulsory retirement age for such posts is 60, candidates will not be appointed after their 57th birthday.

More detailed information, together with an application form may be obtained by writing to or telephoning (quoting job reference SD 77/95) the Civil Service Commission, Orchard House, 40 Foyles Street, London EC4A 1JL (0171) 519770.

Completed application forms demonstrating the qualities sought, must be returned to the above address to arrive not later than 27 October 1995.

Applications may also be supplemented by a



## INTERNATIONAL CAPITAL MARKETS

# Gilts hit by signs of rising inflation

By Antonia Sharpe and Graham Bowley in London and Maggie Urry in New York

Signs of rising inflation in the UK dashed expectations of an early cut in UK interest rates and caused a sharp early sell-off in UK government bonds yesterday.

Gilts dropped by 4% point after data showing 3.9 per cent retail price inflation last month, although they rallied later in the session as international markets moved higher.

The inflation data caused a sharp drop in short-dated bonds, which had rallied in recent sessions on hopes of an early cut in interest rates, and a flattening of the yield curve in the cash market.

The futures market also suffered, with short sterling contracts falling sharply before recovering as the US moved higher in the afternoon.

"The market is having to adjust to the prospect of there being no monetary policy easing in the near term," said Mr Huw Roberts, bond strategist at NatWest Markets.

The long gilt future on Liffe settled at 105%, unchanged on the day.

Elsewhere in Europe, government bond markets were pulled higher in afternoon trading by evidence of weaker economic activity in the US.

French government bonds stabilised for a second day as tensions surrounding the franc eased and expectations rose that the Bank of France would cut the 24-hours funds rate. The rate was lifted to 7.25 per cent from 6.15 per cent last Friday to deter speculative selling of the franc.

However, analysts said that although the French market has survived its current mini-

crisis, there was more volatility to come. Ms Katy Peters, senior economist at Daiwa, said scope for further improvement in French bonds was limited because of the unwillingness of public-sector unions to accept pay restraints.

"The market is asking itself when the next crisis will break," said Ms Peters.

## GOVERNMENT BONDS

The fall of the coalition government in Austria unsettled the Austrian government bond market, where the spread over bonds rose to 51 basis points from 35 basis points. The yield on the benchmark 10-year government bond rose to 7.13 per cent from 6.98 per cent.

By contrast, receding political concerns helped the Italian government bond market

which saw the spread over bonds dip below 520 basis points for first time since late September. The spread narrowed to 510 basis points from 526 basis points the day before.

The US Treasury market took yesterday's September producer price figures as further evidence that inflation remains subdued. After initially weakening on the PPI announcement, which at first sight looked higher than expected, the market quickly recovered to trade above Wednesday's closing levels.

Neat midday, the benchmark 30-year Treasury was up 4% at 106% to yield 6.413 per cent and the two-year note was up at 100%, yielding 5.988 per cent. Trading was light.

Although the headline producer prices number of +0.3 per cent was above the consensus forecast of +0.2 per cent,

further examination showed this was due to volatile food and energy prices. The core rate, excluding those two items, was in line with the average forecast for that index, which was +0.2 per cent.

The release of the September consumer price index today is expected to confirm the trend of inflation remaining low. Stable prices are regarded as desirable by the fixed income market as inflation erodes the value of bonds.

Weekly initial jobless claims were in line with forecasts at 343,000, a 6,000 increase over a revised figure for the previous week, and had little impact on bonds.

The market also shrugged off a weakening of oil which followed the PPI release. The currency traded at Y100.15, down from Y101.03 on Wednesday night, and at DM 1,418.00, down from DM 1,425.50.

# Eletrobrás launches first tranche of two-stage deal

By Jonathan Wheatley in Sao Paulo and Conner Middelmann in London

The eurobond market yesterday saw the successful completion of global dollar bonds for the Asian Development Bank and Abbey National, as well as two Brazilian issues.

## INTERNATIONAL BONDS

Eletrobrás, Brazil's state-owned electricity holding company, issued \$100m in the first tranche of a two-stage issue via ABN-Amro. A further \$100m will be raised through yen-denominated bonds today or early next week. The company expects both tranches to be increased by 50 per cent.

Mr Paulo Roberto Ribeiro Pinto, Eletrobrás's financial director, said the issue was the biggest ever by a Brazilian

company and the first to be denominated in both dollars and yen. He said the money raised will be used to clear domestic debts.

The ADB's \$750m issue of 10-year global bonds was priced at 23 basis points above US Treasuries. According to lead managers Goldman Sachs and Lehman Brothers, the issue is a warm welcome from a broad range of investors.

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## MARKETS REPORT

## UK inflation outlook dominates London trading

By Philip Gavith

UK interest rate markets were the focus of attention yesterday after the release of much worse than expected retail inflation figures.

Short sterling interest rate futures fell sharply on the news, with retail inflation rising to 3.9 per cent, the highest level in two years. They later regained some of these losses when closer examination suggested that the outlook for inflation was better than this figure suggested. Volumes were the heaviest seen in many weeks, and price fluctuations were volatile.

After slipping as low as 93.16, the March 1996 contract recovered to close in London at 93.25, from Wednesday's close of 93.38.

Foreign exchange markets had a quiet day, with the dollar confined to a range, and the French franc making further gains after coming under selling pressure earlier in the

week.

The dollar finished in London at DM1.4223, from DM1.4249, while the yen closed at Y100.245 from Y100.855. Against the D-Mark the franc closed at FF13.483, from FF13.487.

Sterling was barely changed against the dollar, at \$1.5724, from \$1.5731, while against the D-Mark it closed slightly lower at DM2.2364, from DM2.2415.

■ Although the French franc did fall below FF13.48, this did not last long, and it spent most of the day trading around FF13.4850. Analysts said that it looked like this level was being established as the bottom of a new trading range.

Despite the Franc's rebound this week, there remains con-

siderable scepticism about the outlook for the currency. Following the news that Mr Michael Steinhardt, one of the leading hedge fund managers, is stopping trading one industry figure in New York noted that the industry would always have a future "so long as the French government continues to behave the way it is."

Whatever the accuracy of that judgment, there can be little doubt that many influential hedge fund investors are extremely sceptical about the single currency project and, more immediately, are aggressive bears on the franc.

One currency which looks like it may run into similar trouble to the franc, is the Swedish krona. Ms Mona Sahlin, the SDP's sole candidate so far to succeed Mr Ingvar Carlsson when he steps down in March, has been in trouble for carelessly use of an official credit card - a similar type of allegation to that levelled at Mr Alain Juppe, the French prime

minister, about his use of subsidised housing in Paris.

Mr Jeremy Hawkins, chief economist at the Bank of America in London, said: "It looks like there could be every possibility that the krona comes under the same political attack the franc has."

■ Another currency which has entered onto the edge of

currency traders' radar is the Austrian schilling following the collapse of the government, with elections to be held three years ahead of schedule.

So far the schilling, which is very closely tied to the D-Mark, has avoided coming under speculative pressure. The central bank issued a statement saying that the collapse of budget talks would not affect monetary policy, or threaten the schilling.

Mr Hawkins said it would be a "brave person" who challenged the D-Mark/schilling link. But he added: "We live in a world where currencies are being priced on the fiscal situation and political uncertainties, and Austria fits into both of these negative categories."

He said there was no sign of a currency crisis, but if the link was ever going to be threatened, now was the time.

In its daily operations the Bank of England provided \$845m assistance towards clearing a \$850m money market shortage.

■ The UK retail inflation figures were a big disappointment

■ POUND SPOT FORWARD AGAINST THE POUND

Oct 12	Closing mid-point	Change on day	Bid/offer spread	Day's mid-low	One month %PA	Three months %PA	One year %PA	Bank of England index
Europe								
Austria (Sch)	15.3736	-0.0353	287 - 485	15.7099	15.7085	15.7072	2.3	15.6485
Belgium (Fr)	45.3938	-0.1455	624 - 727	45.2110	45.2110	45.2099	2.5	44.9640
Denmark (DK)	6.8716	-0.022	667 - 769	8.7117	8.6554	8.6241	1.8	8.6476
Finland (FM)	6.7482	-0.0268	384 - 478	6.7909	6.7440	6.7421	0.8	6.7354
France (FF)	7.7876	-0.0308	833 - 908	7.8115	7.7805	7.7839	-1.1	7.7955
Greece (Dr)	365.2005	-0.2659	352 - 415	324.69	22.2310	21.2313	2.8	21.905
Ireland (I)	0.9776	-0.0005	767 - 827	0.9788	0.9767	0.9788	1.0	0.9765
Italy (L)	251.7165	-0.1093	583 - 647	253.49	251.57	252.49	-3.5	252.60
Luxembourg (L)	45.9849	-0.1455	624 - 727	46.2010	45.9110	45.8999	2.5	44.9640
Netherlands (NL)	2.5038	-0.0076	020 - 050	2.5161	2.4985	2.4973	3.1	2.4942
Norway (NOK)	0.8223	-0.0049	173 - 291	0.8769	0.8612	0.8708	1.4	0.7134
Spain (P)	182.445	-1.879	291 - 351	232.728	233.070	233.014	-2.8	236.834
Sweden (SEK)	10.9205	-0.0237	909 - 918	10.9222	10.8588	10.8221	-0.3	10.9251
Switzerland (SF)	1.8148	-0.0028	133 - 159	1.8200	1.8109	1.8075	4.7	1.7956
UK (G)	-1.2150	-0.007	143 - 157	1.2213	1.2141	1.2139	1.7	1.2117
Ecu	-1.2150	-0.007	143 - 157	1.2213	1.2141	1.2139	1.7	1.2117
SDR	-1.056000							
■ AMERICAS								
Argentina (Peso)	1.5722	-0.0007	718 - 727	1.5745	1.5695	-	-	-
Brazil (Re)	1.5061	-0.0016	054 - 068	1.5083	1.5028	-	-	-
Canada (C\$)	2.1051	+0.003	040 - 041	2.1107	2.1004	2.1042	0.5	2.1031
Mexico (New Peso)	10.5744	-0.0205	553 - 935	10.5869	10.5046	-	-	-
USA (D)	1.5724	-0.0007	719 - 727	1.5748	1.5687	1.5712	0.8	1.5674
■ PACIFIC/MIDDLE EAST/AFRICA								
Australia (A\$)	1.7725	-0.012	705 - 745	2.0747	2.0705	2.0738	-0.8	2.0765
Hong Kong (HK)	18.1597	-0.0263	520 - 613	12.7478	12.6200	12.6182	0.3	12.1408
India (Rs)	53.2308	-0.1256	581 - 625	53.4580	53.1870	-	-	-
Israel (Shk)	4.7142	-0.0065	081 - 193	4.7280	4.7073	4.7073	-2.8	4.7073
Japan (Y)	157.825	-1.03	504 - 746	159.150	157.270	158.71	7.0	155.1
Malaysia (RM)	3.9598	-0.0049	977 - 1018	4.004	3.9598	-	-	-
New Zealand (NZ\$)	2.5782	-0.0006	745 - 778	2.5800	2.5745	2.5821	-3.0	2.5814
Philippines (P)	40.724	-0.0022	722 - 725	40.7122	-	-	-	-
South Africa (R)	2.5086	-0.0004	222 - 225	2.5086	-	-	-	-
Singapore (S\$)	2.2823	-0.0013	368 - 398	2.2449	2.2894	-	-	-
South Africa (R)	5.7475	-0.0021	445 - 505	5.7607	5.7380	-	-	-
South Korea (Won)	1208.00	-0.02	735 - 848	1208.75	1205.23	-	-	-
Taiwan (T\$)	42.2992	-0.0246	747 - 756	42.3828	42.2028	-	-	-
Thailand (Bt)	39.4673	-0.04	901 - 955	39.5660	39.3828	-	-	-

1 rates for Oct 11. Bid/offer spreads in the Pound Spot table show only the last three decimal places. Forward rates are not directly related to the markets but are implied by current interest rates. UK and ECU are quoted in US currency. Some rates are rounded by the F.T.

CROSS RATES AND DERIVATIVES									
EXCHANGE CROSS RATES									
Oct 12	BF	DK	FF	DM	IE	L	Fr	Nkr	E
Belgium (BF)	18.85	16.94	4.865	2.125	5474	5.445	21.38	511.3	418.4
Denmark (DK)	18.85	18.85	4.865	2.125	5474	5.445	21.38	511.3	418.4
Germany (DM)	11.10	11.10	2.071	1.255	522.16	12.61	301.24	1.255	2.071
Ireland (I)	1.8227	0.345	1.497	1.126	1.202	1.126	1.202	1.202	1.126
Netherlands (NL)	20.56	3.078	3.483	1.02	1.202	1.126	1.202	1.202	1.126
Spain (P)	18.078	8.878	7.972	2.269	1	2.267	2.265	2.265	1
Sweden (SEK)	1.2111	0.345	0.308	0.088	100	0.088	0.088	0.088	0.088
United Kingdom (G)	1.2127	0.345	0.308	0.088	100	0.088	0.088	0.088	0.088
■ D-MARK FUTURES (MM) DM 125,000 per DM									
Open	Latest	Change	High	Low	Est. vol.	Open Int.			
Dec 0.7034	0.7055	+0.019	0.7063	0.7024	20,474	50,065			
Mar 0.7085	0.7085	+0.016	0.7091	0.7062	271	2,524			
Jun -	0.7100	-	-	-	1	69			
■ SWISS FRANC FUTURES (MM) SF 125,000 per SF									
Open	Latest	Change	High	Low	Est. vol.	Open Int.			
Dec 0.8698	0.8726	+0.0026	0.8725	0.8673	13,987	31,987			
Mar 0.8700	0.8700	-0.0016	0.8700	0.8700	2,295	5,295			
Jun 0.8672									













# NEW YORK STOCK EXCHANGE COMPOSITE PRICE:

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in **ISTANBUL**  
stay in touch  
with your complimentary

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# FINANCIAL TIMES

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4 pm close October 12

## NYSE COMPOSITE PRICES

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## AMERICA

# Nasdaq leads way higher by midsession

## Wall Street

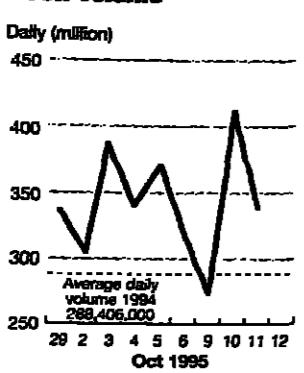
Wall Street continued its move higher yesterday with technology stocks once again leading the way upwards, writes *Maggy Urry in New York*.

By mid-morning the Nasdaq index, which contains a heavy proportion of technology companies, had regained the losses it sustained on Monday and Tuesday this week.

At 1pm the Nasdaq index was up 10.01 at 1,013.58 having been up 10.01 at 1,013.33.

The Dow Jones Industrial

NYSE volume



Average had gained 10.12 at 4,745.37 and the broader Standard & Poor's 500 index was up 1.78 at 561.24. The American stock exchange index was 2.91 higher at 530.45. Volume on the NYSE was 195m shares.

Equities gained little support from a modestly firmer bond market, but took heart from a string of good third quarter earnings reports.

News that inflation remained subdued in September, through a report that core producer prices rose 0.2 per cent, was favourable.

Among technology stocks, Texas Instruments advanced on its report of third quarter earnings up from 97 cents to \$1.46 per share, a slightly better than expected result. Also encouraging were its remarks that demand for its DRAM semiconductors was strong, with prices stable. Its shares rose 31¢ to \$74.74.

Fears of weak third quarter earnings and falling chip prices have been factors undermining the technology sector

earlier in the week.

Also active in the technology sector was Micron Technology, where the shares jumped 31¢ to \$89 on big volume.

Other gainers included MicroSoft, up 31¢ to \$37.4, IBM, which was 3¢ higher at \$83, Intel, up 3¢ at \$83.4, and Hewlett Packard, up 3¢ at \$81.34.

Another group showing strong gains was the Wall Street firms. Improving market conditions for the sector are expected to bring good third quarter results. PaineWebber announced a jump in earnings yesterday, helped by its acquisition of Kidder Peabody at the end of 1994, and its shares rose \$1.1 to \$21.4.

Morgan Stanley, which has a November year-end and has already reported good quarterly figures, rose 82¢ to \$34. Merrill Lynch was up 51¢ to \$61.4, and Salomon Brothers, due to report next week, gained 3¢ to \$103.3.

Good third-quarter results from JP Morgan lifted its shares 51¢ to \$79.4.

Ford Motor's announcement of an increase in its quarterly dividend from 31 cents to 35 cents for the fourth quarter helped its shares rise \$1.1 to \$31.7. The other car makers were also higher. General Motors added \$1 to \$46.4, and Chrysler was up \$1 to \$33.4.

Turnover fell from DMSb to DMSb. A number of winners, including the software producer, SAP, Schering in

## EUROPE

# Vienna slumps on coalition government collapse

The collapse of Austria's coalition government precipitated a 2.8 per cent fall in VIENNA. The coalition fractured after acrimonious budget negotiations finally broke down on Wednesday night.

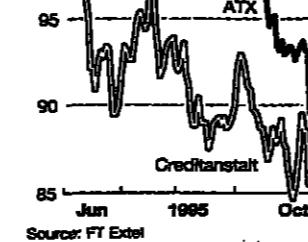
The ATX index dropped 26.72 to 936.11, just above its low for the year. Creditanstalt preference shares lost Sch140 at Sch1.45 after the finance ministry said that the privatisation of the country's second largest bank could not go ahead.

Ms Claire Fargeot, country analyst at James Capel, maintained her view that the market was cheap on fundamentals although sentiment, for the time being, left a lot to be desired. Meanwhile, there was a bright light in the darkness as AMS, the maker of application specific integrated circuits, which trebled nine month profits, saw its shares rise Sch16 to Sch1.60.

FRANKFURT moderated its enthusiasm for chemicals as the dollar eased and trimmed some bank prices on a decline in bonds. But Wall Street's recovery supported the general market and the Dax index closed 6.17 higher at an Ibis-indicated 2,159.72.

Turnover fell from DMSb to DMSb. A number of winners, including the software producer, SAP, Schering in

Austria Share price and Index rebased



Source: FT Estat

pharmaceuticals and Deutsche Babcock in engineering were simply recovering after recent weakness. However, there were stories to tell in the automotive sector.

Volkswagen, DM6.05 better at DM461.65, had another good day after the September European car sales figures, which gave the company its highest ever market share of 18.1 per cent, noted Mr Stephan Reitman at UBS. MAN rose DM4.75 to DM45.75 on Tuesday's progress report for a three day gain of nearly 4 per cent.

PARIS broke above the 1,800 level as the market enjoyed a lull from recent volatility. But, despite the improvement, bro-

kers said that the fundamental problems remained the same and that it was only a matter of time before speculators mounted another attack on the franc. The CAC-40 index rose 9.32 to 1,803.5.

Eridania Béghin-Say, the agri-foodstuff subsidiary of the Montedison group of Italy, rose FF7.36 to FF7806 after the market authorities said that it would replace Crédit Foncier de France in the CAC-40 list from November 14. The property finance company dropped FF22.5 to FF19.65. The steel group Usinor-Sacilor, which had been expected to enter the blue-chip index, fell to a day's low of FF51.50 before rallying to end at 50 centimes at FF52.70.

Suec was slightly stronger, up FF2.90 at FF185.90 and in line with the overall market trend, as buyers returned after Wednesday's grim warning that it had made a loss of FF2.6bn in the first half of this year. James Capel said that further weakness could be expected in the share price.

"The much talked about asset support is being frittered away all the time, while structural problems with its portfolio (particularly property) means that good assets are being sold off, such as Gartmore of the UK."

STOCKHOLM, the banking and financial services group, was suspended at FF354.90, after an agreed bid worth FF610 per share from GE Capital, a division of General Electric of the US. Eurafrance and Gaz et Eaux, which have respective stakes of 50.7 and 12 per cent in Sovac, put on FF36 and FF37.60.

The airbag maker, Autoliv, closed SKR12 higher at SKR1.68. HELSINKI fended off a banking shares scare and poor results from the sporting goods group Amer with comparative gains. The Hex index closing 36.86 or 1.8 per cent to the good, at 2,085.65. Nokia A accounted for 54 per cent of the market's total volume and recovered another FM11 to FM284.

Criticism of Merita, the new bank merging Unitas and Kop, dropped the latter's shares by 70 penni to FM11.60, and 14 penni to FM39.86, respectively. Amer dropped FM10 to FM68 but Kemira, the chemicals group, rose 90 penni to FM35.50 on a 71 per cent gain in eight-month profits.

shares finished just SF2 ahead at another all-time high of SF954, off a day's peak of SF960, and Rohm certificates picked up SF15 to SF15.20 in further response to Wednesday's results. Sandic, which reports next Thursday, jumped SF13 to SF16.

BRUSSELS fell on basket selling, the Bel-20 index closing 7.27 lower at 1,407.71.

GIB, Belgium's largest retailer, dropped BFR6, or 3.5 per cent, to BFR1.14 on disappointment about lower first-half profits and worries about a BFR5bn provision on the sale of Handy Andy, its US home improvement unit.

MILAN saw a further setback for Gemini on news that tax police had made fresh searches of the financial holding company's offices and minority shareholders considered demanding an extraordinary general meeting to have his stake in the company.

ZURICH remained at a high for the year on a day marked by derivative-induced volatility. The shares turned back from a high of L715 to close L6.5 weaker at L696 but the Comit index continued its technical rebound, adding 5.88 to 600.29.

• Madrid was closed for Spain's National Day.

Written and edited by William Cochran, Michael Morgan and John Pitt

## ASIA PACIFIC

# Late buying overcomes banking gloom to lift Nikkei

## Tokyo

Pessimism over the country's banking sector depressed investor sentiment but late afternoon buying by institutions lifted the Nikkei average, which closed higher for the first time in three trading days, writes *Emiko Terazono in Tokyo*.

The 225 benchmark rose 80.21 to 17,971.40 after a low of 17,340.97, and a high of 18,051.61. High technology bargain hunting, following Wednesday's sell-off, lifted some electronics stocks, but overseas investors sold banks on rumours that Fuji Bank had incurred large losses on overseas derivative trading. Fuji later denied the market speculation.

Volume remained subdued at 280m shares against 274m. Traders said that investors had stayed on the sidelines ahead of today's September options settlements.

The Topix index of all first section stocks edged down 0.92 to 1,426.12 and the Nikkei 300 fell 0.14 to 267.10. Advanced led declines by 520 to 455 with 185 unchanged.

In London, the ISE/Nikkei 50 index rose 3.71 to 2,123.16.

Analysts said that the decline in bank shares reflected investor fears of further negative news from the banking sector following the Daiwa Bank debacle.

"The ministry of finance and the Bank of Japan may crack down on some of the off-balance sheet trading activities of the major Japanese banks," said Mr James Florillo at Baring Securities.

Fuji Bank was heavily sold, sending the stock down Y30 to Y1,860. Other city banks were also lower with Sumitomo Bank down Y20 to Y1,940 and Sanwa Bank losing Y40 to Y1,820. Daiwa, however, gained ground, rising Y20 to Y654 after falling for eight consecutive days.

Nippon Housing Loan, one of the housing loan companies facing severe financial problems due to property related bad loans, fell Y4 to Y20.

• São Paulo, Lima and Caracas were closed for holidays.

# Upgrades lift Mexico

Mexico City was firmer by mid-morning after a number of US brokers upgraded their earnings estimates on several shares. The IPC index was up 35.57 or 1.5 per cent at 2,388.25 by noon. Volume was high at 49m shares, but 40m was accounted for by an agency cross in shares of Gigante, the retailer, whose B shares rose 4.7 per cent.

# S Africa focus on banks

Johannesburg moved ahead in late trade on selective domestic interest in key industrials and a strong showing for banking shares. Support for golds, however, remained limited on concern about gold mine quarterly results.

The overall index was 31 better at 5,784.0, and golds picked up 4.6 at 7,302.7 and golds lost 3.9 at 1,455.8.

Banking shares rallied in afternoon trade on rumours that a major US investment house was set to acquire Anglo

Shares in Kof, the bottler, put on 2.8 per cent after Bear Stearns raised its recommendation, while Telmex gained 2.4 per cent following an upgrade by Morgan Stanley.

News that US companies were to invest up to \$12bn in the country had little effect on sentiment.

• São Paulo, Lima and Caracas were closed for holidays.

High-technology stocks rebounded. Kyocera rose Y30 to Y8,040, Fanuc Y30 to Y4,560 and Sony Y20 to Y10,100. However, profit-taking left Toshiba Y10 electric off Y33 at Y75.

Cyclicals, including paper, non-ferrous metals and steels, were bought as laggard stocks. New Oji Paper rose Y3 to Y948 and Nippon Light Metals added Y5 to Y579. Large capital steelmakers were higher, with Nippon Steel up Y1 to Y4,948 and Kawasaki Steel adding Y4 to Y354.

In Osaka, the OSE average fell 26.78 to 19,426.80 in volume of 28.2m shares.

# Roundup

Aggressive institutional buying, fuelled by lower interest rates, drove SEOUL to a high for the year. The composite index picked up 5.66 to 1,016.66, in moderately active volume of 38.2m shares.

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and glass sectors were the day's only gainers, with United Ceramic limit up to TS10.50.

SYDNEY was supported by the overnight gain on Wall Street, as well as in local sentiment. The All Ordinaries index added 9.5 to 2,078.40, after an intraday high of 2,081.40. Turnover was A\$357.8m with volume totaling 187.8m shares. Advancing led declines by 402 to 349 with 1.15.

Coles Myer advanced 4 cents to A\$4.33, in spite of being put on negative credit watch by Standard & Poor's, the credit ratings agency. After the close, Moody's also said that it was reviewing the company's credit ratings for a possible downgrade. The ratings review follows news of the company's

planned management changes and reorganisation.

CRA shed 12 cents to A\$19.26 in turnover of A\$2.6m. Brokers said that the stock had given up early gains as selling continued following the announcement earlier in the week of its merger with RTZ.

KLALA LUMPUR halted a five-day losing streak with a technical bounce that took the composite index 3.14 higher to 3,561.94.

Diversified Resources rose 14 cents to M\$4.66 while Hicom was unchanged at M\$4.80. Takeover talk also boosted Malayawati Steel which ended 30 cents up

to M\$5.40.

HONG KONG called a halt to its five-day losing streak, mildly encouraged by Wall Street's overnight rise. The Hang Seng index put on 50.08 to 9,665.14 in turnover that was valued at 6.4bn pesos.

WELLINGTON saw strong interest in Fletcher Challenge and this helped lift other blue chips. The NZSE-40 capital index made 22.19 to 2,113.52.

Fletcher, up 10 cents to N\$23.92, was encouraged after a US broker upgraded the stock overnight.

BOMBAY was driven lower by rumours, subsequently denied, that Mr P V Narasimha, the prime minister, was seriously ill and in hospital. The BSE-30 index fell 10.82 to 3,561.40.

This information appears as a matter of record only.

The Securities described below have already been offered for sale.

October 1995

# SGL CARBON AG